



THE CORPORATION OF THE TOWN OF MARKHAM

EXCERPT CONTAINING ITEM #0021 OF THE GENERAL COMMITTEE OF MEETING NO.10 (May 15, 2006)

21. ELECTION SIGN AMENDMENT (14.0 & 2.16)

color=blue>Report

The Committee discussed extending the time period in which election signs are to be removed by candidates following an election. When questioned, staff confirmed that they have, in the past, used staff outside of the By-law Department to remove signage during the election campaign period particularly the final days prior to Election Day. There was also discussion on the use of vehicles as signs and whether the current By-law regulates such usage. It was noted that a vehicle visibly marked with advertising parked stationary in one area is currently considered a sign and subject to action taken through the current By-law. When asked, staff also confirmed that the Town of Markham cannot prohibit wrapped signage appearing on York Region Transit buses as such regulation falls outside of the municipality's jurisdictional control.

The Committee had considerable discussion regarding the proposed prohibition of affixing election signage to back lot fencing. Staff also noted, when asked, that only lawn signs are permitted on the boulevards adjacent to the front and flankage yards.

Moved by Regional Councillor J. Heath

Seconded by Councillor G. McKelvey

That the proposed by-law be enacted to amend By-law 2002-94 "Sign By-law" to provide appropriate revisions to effect the changes outlined in Schedule A – Identified Issues & Amendment Solution Table be amended as follows and as amended, it be enacted:

- Election sign removal period be extended to seven (7) days following Election Day;
- Election signage be permitted in back lots as long as they are independently attached to the ground;
- The definition of "campaign headquarters" specify a "building" color=navy>;

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And that the matter relating to the use of vehicles as signs be referred to staff to acquire a legal opinion and report back with recommendations;

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CARRIED