



REPORT TO General Committee

May 15, 2006

SUBJECT: Election Sign Amendment
PREPARED BY: W. Wiles, Manager, By-law Enforcement & Licensing

RECOMMENDATION:

That a by-law be enacted to amend By-law 2002-94 "Sign By-law" to provide appropriate revisions to effect the changes outlined in Schedule A- Identified Issues & Amendment Solution Table.

<u>Purpose</u>	<u>Background</u>	<u>Discussion</u>	<u>Financial Template</u>	<u>Environmental</u>
<u>Accessibility</u>	<u>Engage 21st</u>	<u>Affected Units</u>	<u>Attachment(s)</u>	

PURPOSE:

To provide election sign by-law regulations that:

- are easy to understand for candidates, campaign workers, and citizens
- addresses citizen concerns with the size, number, and location of signs
- are easier to enforce and administer for staff
- provides increased cost recovery provisions

BACKGROUND:

At the April 24th meeting of General Committee, staff provides Committee with a report and presentation. Following discussion Committee adopted the following resolution:

That the proposed amendments to By-law 2002-94, Sign By-law regarding Election Signs be deferred to the May 15, 2006 General Committee meeting in order for staff to respond to the recommendations presented by the Committee.

OPTIONS/ DISCUSSION:

Following the April 24th meeting staff reviewed Committee's recommendations and prepared the following responses and will incorporate the responses into the amending by-law.

April 24th General Committee Recommendations & Responses

Committee Recommendation	Response
Rename poster signs to 'major road signs' or 'highway signs'	Renamed to 'Major Road Signs'
There should be no minimum size requirement for "Major Road" signs	Minimum size requirement deleted
Modify wording of Checklist item #8	Wording modified
Ensure region limits on signs per corner aligns with proposed amendment	Region designates specific intersections at which signs are prohibited and other intersection where numbers are limited; by-law will reflect those limitations
Delete maximum size reference in Item #23 on checklist	Reference deleted
With placement of signs in industrial, commercial, and institutional zones modify wording to reflect "one sign per lot"	Restriction added
Consideration for 'major road sign' allowance in rural areas	Schedule to be added to permit 'Major Road Signs' on private property
Change time period for erection of election signs to "issuance of writ" to "official date of notice"	Ease of use- retain current wording
Allow for additional sign on flankage lots in residential areas	Regulation added
Sign deposit should apply to all candidates to erect signs, just not those who erect on public lands (municipal boulevards)	Requirement added
Incorporate regulations into sign by-law that are main sign by-law regarding signage on vehicles	Covered in current by-law under Section 4.7 "Prohibited Signs" Subsection 4.7.1(k)- <i>A sign attached or displayed on a vehicle or trailer which is parked located for the primary purpose of displaying said sign or advertising</i>
Clarification on placement of signs in public parks, community centres and libraries	Signs cannot be placed on the lands of the parks, centres, libraries, only on the adjacent municipal boulevard and only where regulations permit.

Appendix A- Identified Issues & Amendment Solution Table

Attached is an updated version of the Identified Issues & Amendment Solution Table presented at the April 24th meeting to include items recommended by Committee.

FINANCIAL TEMPLATE:

Not applicable

ENVIRONMENTAL CONSIDERATIONS:

Not applicable

ACCESSIBILITY CONSIDERATIONS:

Not applicable

ENGAGE 21ST CONSIDERATIONS:

Not applicable

BUSINESS UNITS CONSULTED AND AFFECTED:

Not applicable

RECOMMENDED BY:

S. Birrell
Town Clerk

A. Taylor
Commissioner, Corporate Services

ATTACHMENTS:

Appendix A- Identified Issues & Amendment Solution Table
Appendix B-Designated Markham Road & York Region Road Allowances
Appendix C- Proposed Election Sign Checklist