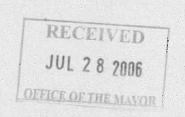
YORK CENTRAL HOSPITAL FOUNDATION PRESENTS ...





10 Trench Stree Richmond Hill, OS L4C 4Z

Tel: 905.883.203. Fax: 905.883.223

July 24, 2006

GALA CHAIR JULIE FUDA • SILENT AUCTION CO-CHAIRS ANGELA HARYOTT & LEE ZANETTI • TICKET SALES CO-CHAIRS VINCE AGOZZINO & MICHAEL CICCOLIN

Mayor Don Cousens Town of Markham 101 Town Centre Boulevard Markham, ON 13R 9W3

Dear Mayor Cousens:

I am writing this letter to request your support for York Central Hospital Foundation's 19th annual Gala event "*Diamonds & Ice*" to be held on Friday, November 3<sup>rd</sup>, 2006. Over the last eighteen years, this event has raised more than \$3 million to help fund new medical technology in virtually every area of York Central Hospital.

York Central Hospital is located in the fastest growing urban region in Canada and we are the only provider of hospital services in Southwest York Region. This means we are already responsible for the health care needs of some 330,000 people. By 2016 this number is predicted to jump to 460,000.

Our goal this year is to raise \$500,000 to help purchase a Digital Mammography machine for the newly designed Women's Health area in York Central Hospital's Diagnostic Imaging Department. Digital Mammography takes an electronic image of the breast and stores the data on a computer where it can be enhanced, magnified or manipulated for further evaluation. This is currently not possible with hard copy films which require extra views and additional radiation.

York Central Hospital performs approximately 12,000 mammograms per year and the current wait time is 4 months. A Digital Mammography machine will dramatically reduce this wait. Just as important, a dedicated space for the Digital Mammography will improve the service for our patients by allowing for more privacy in an aesthetically pleasing environment.

This Digital Mammography machine will increase the rate of breast cancer detection in younger women and in women with dense breasts. It will also enable us to perform stereo-tactic biopsies on site, instead of diverting patients to other facilities. Stereo-Tactic biopsies are far less invasive than the type of biopsy we currently perform at York Central Hospital. With this new diagnostic equipment, we will be able to provide doctors with results just a day or two after the biopsy. Early detection is the best defence against death from breast cancer.

Breast cancer is the most frequently diagnosed cancer among Canadian females and the leading cause of cancer-related deaths among women in York Region. In Canada, one in nine women will be diagnosed with breast cancer. In fact, Canada has the second highest incidence of breast cancer in the world.

Your sponsorship of this year's event will help to ensure the evening's success and, most importantly, your patronage will help to improve healthcare for women in our community. Thank you in advance for considering this request.

Sincerely,

William M. Leacy, CFRE

President & CEO



November 3, 2006 ~ LeParc, Markham

# York Central Hospital Foundation Sponsorship Program

#### PRESENTING SPONSOR (One Only)

- Two tables of ten in premier location
- Logo prominently displayed on front of all printed material
- Opportunity for Gala launch at corporate headquarters
- Listing of your name in Evening Dinner Book
- Centrefold colour advertisement in Evening Dinner Book
- Limousine service to and from the Gala

### \$50,000

- Speaking opportunity at the Gala
- Video recognition of name/corporate logo
- Table sign featuring your name and corporate
- Ten Invitations to post Gala VIP Reception
- Post Gala recognition in print and on Foundation's website

#### DIAMOND SPONSOR (Two Only)

- One table of ten in premier location
- Corporate logo on back of Evening Dinner Book
- Listing of your name in Evening Dinner Book
- Colour full-page advertisement on prominent page of Evening Dinner Book
- Recognition as Cocktail Reception Sponsor/Entertainment Sponsor

- \$25,000 Limousine service to and from the Gala
- Video recognition of name/corporate logo
- Table sign featuring your name and corporate logo
- Ten Invitations to post Gala VIP Reception
- Post Gala recognition in print and on Foundation's website

#### PLATINUM SPONSOR

- One table of ten in premier location
- Corporate logo on back cover of Evening Dinner Book
- Listing of your name in Evening Dinner Book
- Full-page colour advertisement in Evening Dinner Book
- Video recognition of name/corporate logo
- Table sign featuring your name and corporate logo
- Six Invitations to post Gala VIP Reception
- Post Gala recognition in print and on Foundation's website

#### GOLD SPONSOR

- One table of ten with priority seating
- Listing of your name in Evening Dinner Book
- Full page advertisement in Evening Dinner
- Video recognition of name/corporate logo
- \$7,000 Table sign featuring your name and corporate
- Four Invitations to post Gala VIP Reception
- Post Gala recognition in print and on Foundation's website

#### SILVER SPONSOR

- One table of ten with preferred seating
- Listing of your name in Evening Dinner Book
- One-half page advertisement in Evening Dinner Book
- Video recognition of name/corporate logo

### \$5,000

\$15,000

- Table sign featuring your name and corporate
- Post Gala recognition in print

#### **BRONZE TABLE**

- One table of ten
- Table sign with your corporate name

#### \$3,500

- Listing of your name in Evening Dinner Book
- Listing of your name in audio/visual presentation

YORK CENTRAL HOSPITAL FOUNDATION PRESENTS ...



November 3, 2006 ~ LeParc, Markham

# York Central Hospital Foundation Sponsorship Program

To inquire about any of the following sponsorship opportunities, please call Bill Leacy or Karen Delaney in the Foundation Office at 905-883-2032.

Table Wine Sponsor
Band Sponsor
Cocktail Reception Sponsor
Entertainment Sponsor
Dessert Sponsor
Volunteer Dinner Sponsor
Silent Auction Décor Sponsor
Table Centrepiece Sponsor



## York Central Hospital Foundation

# **Reply Form**

Nvember 3, 2006 ~ LeParc, Markham

1	SPONSORSHIP PACKAGES	AMOUNT
	Presenting	\$50,000
	Diamond	\$25,000
	Platinum	\$15,000
	Gold	\$7,000
	Silver	\$5,000
	Bronze	\$3,500
	Other	

<b>/</b>	TABLE OF 10	AMOUNT	
	Ve would like to purchase		
ta	bles of 10 @ \$3,000 each for a		
to	otal of	\$	

SPONSOR INFORMATION			
Company Name:			
Contact Name:			
Address:			
<b>a</b> Tel	Fax		
Email:			

Please forward your logo & advertisement that is to appear in the Gala Program to us by October 6, 2006.

Artwork may be emailed to <a href="mailto:lchown@ychfoundation.ca">lchown@ychfoundation.ca</a> in the following formats: EPS, JPEG, TIF. (High resolution 300dpi).

	PAY	YMENT INFORMATION
Cheque (enclosed). Please make your cheque payable to York Central Hospital Foundation.		
☐ Visa	☐ MasterCard	Amex
Card Number:		Expiry Date:

Please return your completed form to:

York Central Hospital Foundation, 10 Trench Street, Richmond Hill, ON L4C 4Z3 For further details, contact Karen Delaney or Linda LePage Chown

905.883.2032	905.883.2235
703.003.4034	 705.005.2255