

Cycling and Pedestrian Advisory Committee (CPAC)

2007 Business Plan

General Committee

April 2, 2007



Overview

■ Background

- Cycling and Pedestrian Advisory Committee (CPAC)
- Cycling Master Plan (CMP)
- Parks, Recreation, Culture & Library Master Plan
- Spine Network

■ 2007 CPAC Business Plan

- Education and Awareness Program
- Communications



Background

- June 2002 - Markham Transportation Plan Study (M.T.P.S.) identified a need for policies and programs to support the development of an active transportation network for cyclists and pedestrians
- May 31, 2005 – First meeting of Cycling and Pedestrian Advisory Committee (CPAC)
- November 29, 2005 – Council Resolution to authorize construction of 'Spine Network'



CPAC Mandate

'Represent the interests of cyclists and pedestrians in Markham, focus on their needs and priorities, and bring these interests to the attention of the appropriate staff, departments or standing committees of Council.'



CPAC Members

- Mr. Dwight Richardson - Chair CPAC and York Region Public Advisory Committee
- Councillor Shapero – Ward 2
- Councillor Kanapathi – Ward 7
- Mr. David Rawcliffe – Ward 2
- Mr. Gerald Corbett – Ward 4
- Ms. Rachael Woodroffe – Ward 6
- Ms. Marcia Guthenberg - Stakeholder
- Ms. Sandra McEleney – Conservation Committee
- Ms. Carole Robertson – Accessibility Committee
- Ms. Janice Sullivan – Markham Board of Trade



CPAC Member Agencies

- Regional Municipality of York, (Infrastructure Planning Branch, Transportation and Works Department)
- York Region District School Board (Board Trustee)
- York Region Catholic School Board (Planning Services)
- Toronto Regional Conservation Authority (TRCA)
- Markham Board of Trade
- York Region Health Services (Healthy Lifestyles Division, Public Health Branch)
- York Region Police Services



CPAC Staff Members

- Alan Brown, Director of Engineering
- Manager of Transportation
- Lorenzo Mele, Transportation Demand Management (Coordinator)
- Shirley Marsh, Senior Planner, Urban Design
- Others as required



Cycling Master Plan (CMP) ¹

- Provides a 15 year vision associated with development
- Complements the York Region Cycling and Pedestrian Master Plan
- Includes Promotion, Education, and safe cycling instruction
- Outlines an implementation strategy including estimated costs



Cycling Master Plan (CMP) ²

- Cycling Master Plan built on Spine Network
- June 29, 2006 - Public information meeting held to advise and receive comments
- Over 150 residents/stakeholders expressed their support for the CMP
- CMP Final Draft being reviewed by CPAC and stakeholders
- May 2007 - CMP including long term funding requirements to be presented to Council for review and approval



Parks, Recreation, Culture & Library Master Plan

- Priorities and policies to guide the delivery of facilities and services to the year 2021
- Residents expressed a desire for linked trails, pathways and bicycle routes that would connect their neighbourhoods to key focal points and community destinations
- Top priority - complete a trail, pathway and Cycling Master Plan that will map a connected system internal to the Town as well as into key trail systems to the south and north of Markham



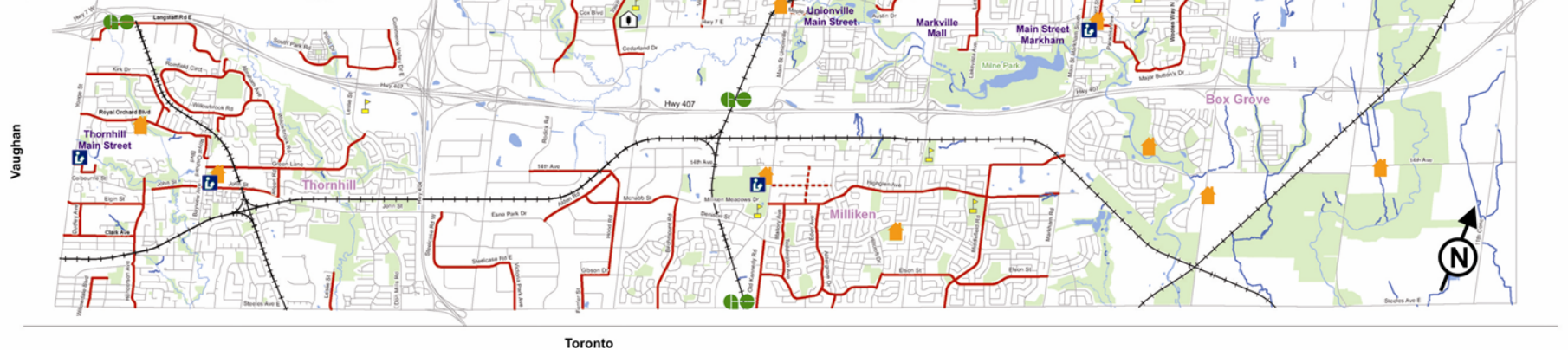
'Spine Network'



Legend

- Civic Centre
- Community Centre
- Go Station
- Library
- High School
- Railway
- Parks
- Suggested On-Road Bike Network
- Future On-Road Bike Network
- Connections of City of Toronto Bike Facilities

0 1 2 4 km



BIKE NETWORK SIGNS

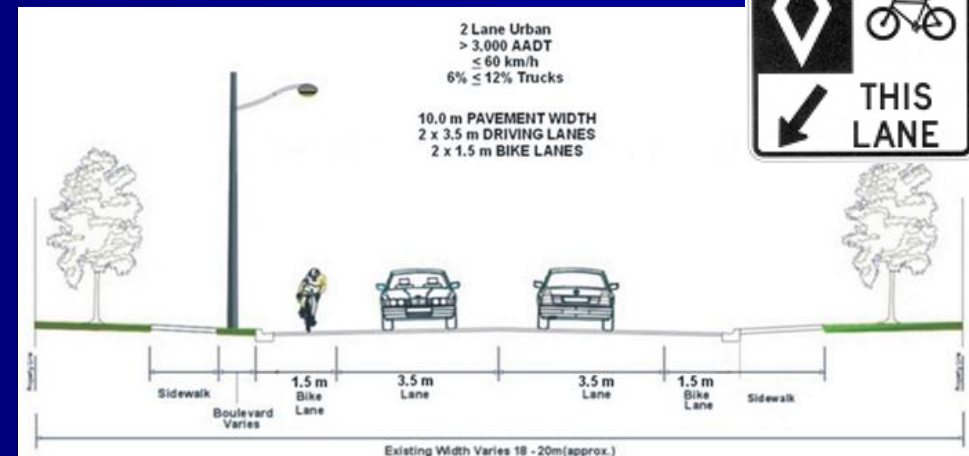
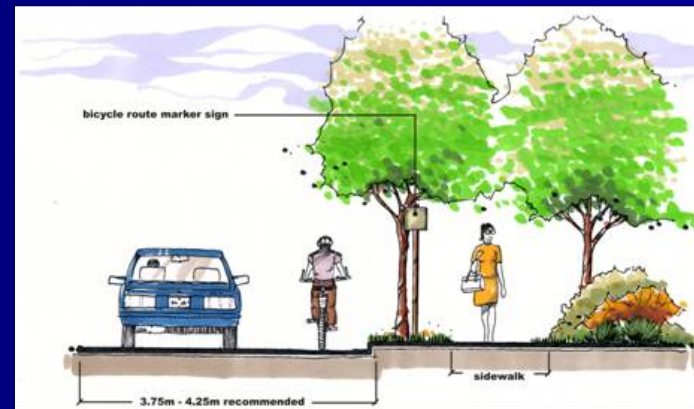
Bike Lane Exclusive bike lane with pavement markings	Signed-Only Route Travel lane shared by cyclists and motorists - with no pavement marking on road	Share the Road Travel lane shared by cyclists and motorists - use extra caution

100 km on road route
12 km bicycle lanes



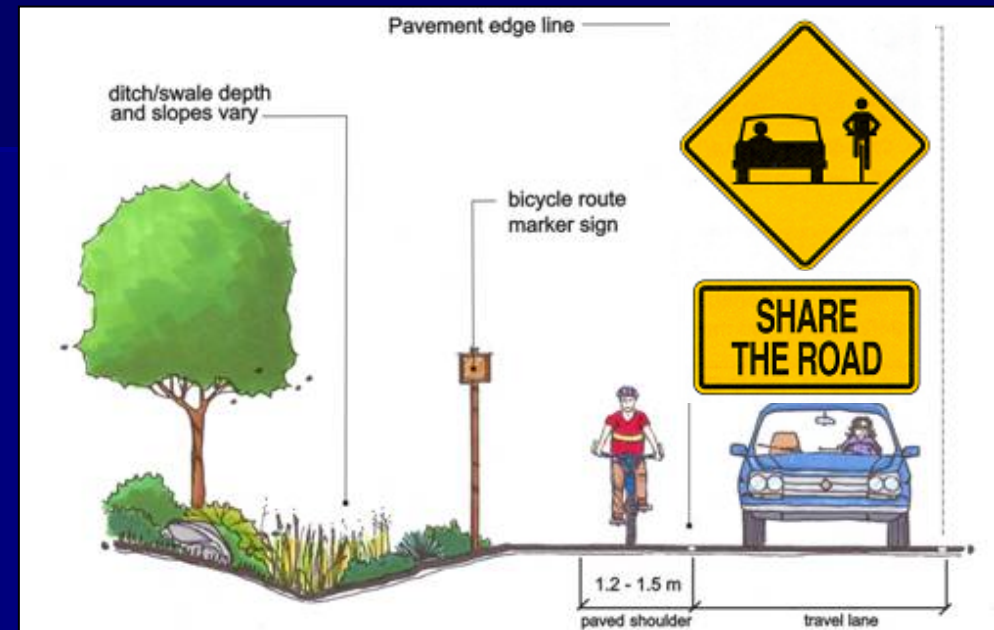
Facility Types ₁

- Sign Only On-Road Bicycle Routes
- Bicycle Lanes

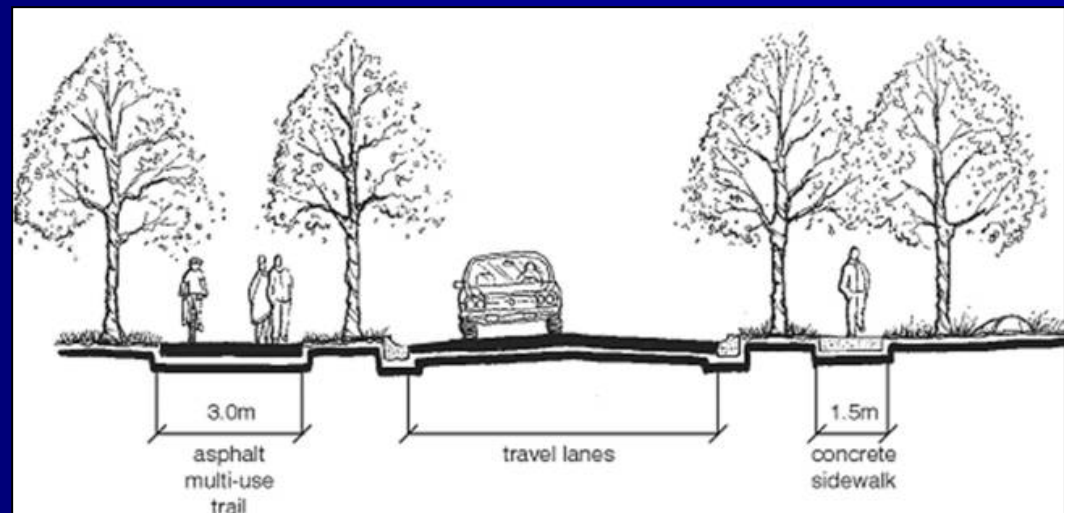


Facility Types ₂

- Paved Shoulder Bikeways



- Multi-Use Trails



2007 Business Plan Overview

- Planning and Implementation
- Pedestrian Issues
- Promotion and Education
 - Official Network Launch
 - Can-Bike Safety Programs
- Smart Commute 404-7 Bicycle User Groups
- 'Terry Fox' Bikeway endorsement
- Budget



Planning and Implementation

■ May 2007

- Finalize Cycling Master Plan including long term funding requirements and present to Council for review and approval
- Recommend to Council 2007 network implementation program



Pedestrian Issues

- Review Pathways and Trails Master Plan Study
- Prepare and deliver overview of existing Markham initiatives, i.e. sidewalk program, development requirements and policies



Promotion and Education ¹

Official Network Launch

- June 9, 2007 - Bicycle Festival and Community Ride -- Millennium Park
- Council invitation sent and participation requested
- Bicycle celebration area with demonstrations and exhibitors
- 5 KM – *Tour de Markham*



Promotion and Education ²

Advertising and Outreach

- Prepare network map and establish distribution outlets and opportunities
- Can-Bike program advertising
- Partner with York Region Police and Public Health on Cycling Safety awareness programs



Promotion and Education ³

Can-Bike Safety Programs

- Host - Kids Can-Bike Rally
 - *York Region Community Safety Village*
 - *May 26, 2007*

- Can-Bike Programs with Parks and Recreation
 - *See Spring guide pg.34-46*

- Kids Can-Bike Festival at Central Park PS
 - *program framework and material development*
 - *June 4-5, 2007*



Promotion and Education ⁴

Markham 2007 CAN-BIKE COURSES

- Kids Can-Bike
 - Sat. July 7
- Can-Bike Adult Learn To Ride 1
 - Sat. July 7
- Can-Bike Adult Learn To Ride 2
 - Sun. July 14
- Can-Bike 2
 - Sat./Sun. April 21 – 22
- Can-Bike Instructor Workshop
 - May 5/6/12



Take control
Take **CAN-BIKE**

CAN-BIKE cycling courses for young cyclists and adults will boost your skills, safety and cycling pleasure. Join the two-wheeled revolution.

Learn from the best

All instructors are fully accredited in CAN-BIKE, are knowledgeable about the Highway Traffic Act and have advanced cycling skills.



Bicycle User Groups (B.U.G.)

- Partner with Smart Commute 404-7 on program development and introduction
- Promote and participate in Bike to Work Week – Mon. May 28 to Fri. June 1
- Research Best Workplace for Cyclists 'Award Program'

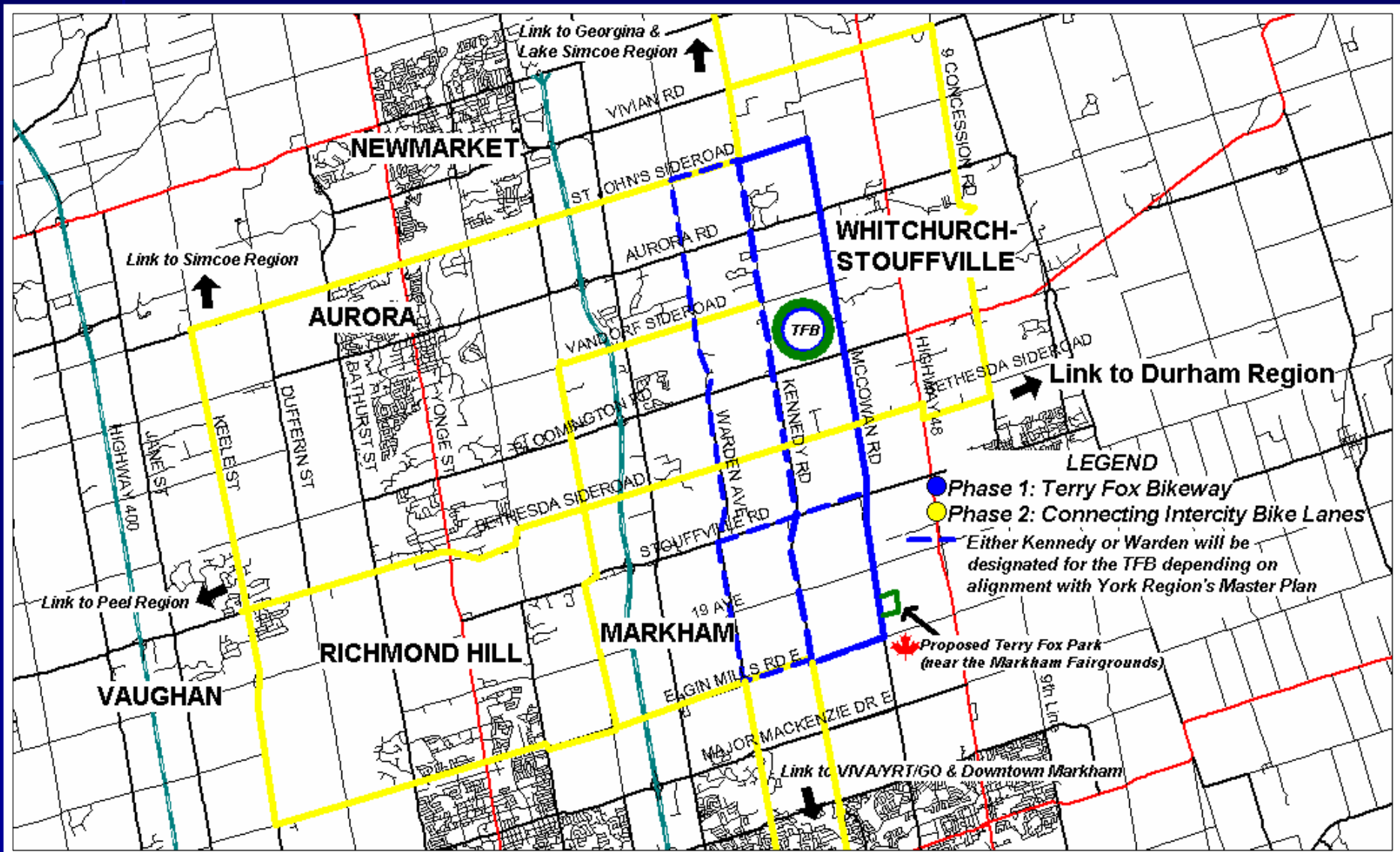


What is the Terry Fox Bikeway (TFB)?

- 40 kilometers of dedicated cycling lanes (paved shoulders) adjacent to highways in York Region
- Proposed 'Terry Fox' Park near Markham Fair Grounds
- Long term goal extend to other cities
- Dedication to an inspirational Canadian
- Name recognition to promote charity events on the Terry Fox Bikeway
- Raise awareness for safety between motorists and cyclists



Proposed 'Terry Fox' Bikeway



Draft 2007 Budget: Funded from 2006 Capital

Activity	Budget*
Cycling Master Plan Implementation Strategy/Policy	\$50,000
2007 Network Implementation program	\$400,000
Education and Promotions	\$150,000
TOTAL	\$600,000*

- Long term funding requirements for the Cycling Master Plan will be presented at the May 2007 Committee meeting



Questions?

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