

**VARLEY-MCKAY
ART FOUNDATION OF MARKHAM
Monday, November 10, 2014
Art Gallery
5:00 P.M. – 7:00 P.M.
MINUTES**

<u>Attendance:</u> Board of Directors Present: Councillor Don Hamilton, Terrence Pochmurski, Chair, Craig McOuat, Paul Keeling, Sid Karsh, Santo Natale, and Ernestine Tahedl	
<u>Staff:</u> Niamh O’Laoghaire, Director, Varley Art Gallery, Moe Hosseini-Ara, Acting Director of Culture, and Laura Gold, Council/Committee Coordinator	
<u>Regrets:</u> Francesca Dauphinais, Development Officer, Edie Yeomans, Susan Gray and Sammy Lee	

Item	Discussion	Action
1. CALL TO ORDER	The Varley-McKay Art Foundation of Markham convened at 5:06 p.m. with Terrence Pochmurski presiding as Chair. The Board welcomed the new Director of the Gallery, Niamh O’Laoghaire.	
2. DISCLOSURE OF PECUNIARY INTEREST	There was no disclosure of pecuniary interest.	
3. APPROVAL OF MINUTES AND BUSINESS ARISING FROM THE MINUTES	Moved by Sammy Lee Seconded by Craig McOuat That the Minutes from the October 14, 2014 Varley-McKay Art Foundation of Markham be approved as presented.	CARRIED

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	The Board reviewed the action items from the Previous meeting.	
4. DEVELOPMENT OFFICER REPORT	The Development Officer was not in attendance. Her report was circulated with the agenda package. There was no discussion on the report.	
5. SUB-COMMITTEE REPORTS	A. Art Acquisition Committee Ernestine Tahedl reported that the Art Acquisition Committee needs new members. B. Art Auction Paul Keeling provided an update on the Art Auction. There will be some auction items targeting patrons who want to support the Gallery, but who are not interested in purchasing art. Some of the items will include rock memorabilia. Santo Natale has joined the Art Auction Committee. C. Development Committee Craig McOuat reported that the Development Committee will meet before the next Board meeting.	
6. FINANCIAL REPORT	Sid Karsh presented the <i>Statement of Operations and Changes in Fund Balances for the Year to Date, September 30, 2014 and Year Ended December 31, 2014</i> . The changes from the last meeting were highlighted.	
7. NEW BUSINESS	a) Strategic Plan The Chair circulated the Varley Art Gallery Strategic Plan and spoke about creating a	Find a date for the

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	strategic plan for the Foundation. Some topics the Board may want to cover in its strategic plan include: fundraising; administrative costs; the programs it would like to support; and the recruitment of Directors. The strategic planning sessions could be held in January, or February, 2015. The Chair will look for a date that works for everyone. The Board was aiming to have its strategic plan completed prior to the next AGM. The Director of Culture will look into the cost of using the facilitator the Gallery used for the Board's strategic planning session and will report back at the next meeting. The Board will be responsible for the cost of the strategic planning session. b) Culture Program Fees A Member questioned how the fees at Markham's culture facilities are set. Staff advised that the fees are increased each year based on the Consumer Price Index. It was noted that raising the price each year may turn patrons away. Currently, this has not had an impact on City's culture programs. c) Gallery Court Yard There was a discussion on making the Gallery more noticeable from the street view. Staff advised that there are plans for a public art piece to be place in the court yard at the Gallery. d) Auction Receipts The Board discussed whether it would set a reserve for auction items, as recommend by staff. After some discussion it agreed that it would set a reserve only when requested, as the majority of items do sell for over 40% of the assessed market value. e) Recruitment of Directors	strategic planning sessions to be held – Terrence Pochmurski Find out the cost of using the same facilitator the City used for the Boards strategic planning session – Director of Culture

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	There was a discussion on having some of the past Board of Directors return to the Board. Moved by Councillor Don Hamilton Seconded by Sid Karsh That the Chair ask Howard Back and Beverly Schaeffer if they would be interested in returning to Board, as Directors. CARRIED	Ask past Board of Directors if they would be interested in returning to the Board as a director – Councillor Don Hamilton
8. NEXT MEETING DATE	The next meeting of the Varley-McKay Art Foundation of Markham will be held on Monday, December 8, 2014 at 5:00 p.m. at the Gallery.	
9. ADJOURNMENT	The Board of the Varley-McKay Art Foundation of Markham adjourned at 6:24 p.m.	

Varley-McKay Art Foundation of Markham - Action Item Tracking

No.	Action Item	Meeting Date	Responsibility of Staff/Board Member	Meeting Date to be Completed By	Status
1.	Follow up with Councillor Moretti regarding the \$5K Remington committed to pay in 2014.	May 15, 2014	Terrence Pochmurski	December 8, 2014	In process
2.	Meet to establish criteria for recognizing past Board of Directors	September 8, 2014	Edie Yeomans, and Ernestine Tahedal	December 8, 2014	
3.	Meet to review the Board's fundraising activities	September 8, 2014	Development Committee	December 8, 2014	
6.	Find a date for the strategic planning sessions.	November 10, 2014	Terrence Pochmurski	December 8, 2014	
7.	Meet with Past Board of Directors to see if they would be interested in returning to the Board.	November 10, 2014	Councillor Don Hamilton	December 8, 2014	