

Canadian Open

July 23 - 29, 2007 | Markham, ON



CANADIAN
OPEN.





Angus Glen Canadian Open

*Royal Canadian Golf Association (RCGA) and the
Angus Glen Golf Club present
the prestigious
2007 Canadian Open*

*Golf fans from around the world will gather in **Markham**
from July 23-29 to
watch the world's golf elite step up to the tee
And.....enjoy everything Markham has to offer!*



Canadian Open Community Committee

- Councillor Dan Horchik: *Council Representative*
- Commissioner Jim Sales: *Chair of Canadian Open Community Committee*
- Representatives from RCGA
- Representatives from Angus Glen Golf Club
- Region of York
- York Region Newspaper Group
- Representatives from Markham Business Community
- Town of Markham Staff Support
(John Ryerson, Catherine Harrison, Darren Ciastko)

Markham...the Host Community

Guests will enjoy Markham's

- Diversity
- Richness of culture
- Asian style marketplaces
- Quaint historic shopping districts
- Cozy tea houses
- Fine dining
- Art Gallery, Museum, Theatre
-Great Golf



Markham...The Host Community

Enhancing Community Involvement and Visitor Experience



- First time the RCGA has enjoyed full community involvement in the Open
- Museum, Gallery and Library providing outreach programming for players' children (80)
- Spousal Tours offered
- July 28, 29 Multicultural Festival from 10:00am to 8:00pm at the Markham Museum (performing arts, exhibits, authentic food and culturally diverse music)
- July 26-29 Main St. Unionville will host the Unionville Golf Street Party organized by Unionville BIA
 - RCGA will thank their 1500 volunteers
 - evening of music and putting in the village
 - Varley Gallery will stay open late to feature 10th Anniversary "Portraits into the Light"
 - Beverages, treats, jazz and classical music, scavenger hunts, art activities
- Jerry Dee with Dylan Mandlsohn (Yuk Yuks at the Markham Theatre)

Operations

- Active participants in the Tournament's Transportation & Parking Committee
- Provide maps and air photos of site and surrounding areas
- Work with Committee to develop Road Network Plan
 - Road closures, detours, signs and notifications, barricades and pylons
 - Will allow residents and commuters to better plan their routes and avoid congestion areas
 - Directional and event signage to help visitors find the various Markham tourist attractions
- Community Relations and Site Control
 - Engage Angus Glen residents
 - Work with By-Laws to Implement parking permit system (residents can distribute parking permits to their guests in advance of the tournaments)
 - Work with By-Laws and monitor illegal event on-street parking (operations staff at each street entrances to the subdivision to check street parking permits)
 - Operations staff will monitor traffic management and parking



Waste Management and Building Standards

■ Waste Management:

- Train volunteers to ensure a proper recycling system is in place further promoting Markham's commitment to waste diversion and the environment

■ Building Standards:

- Work with organizers to clarify permit applications, requirements, fees and time frames for approval
- Ensure approvals for temporary buildings including tents and bleachers
- In so doing, provide assurance to the public that permitted structures are safe



Fire and Emergency Services

- Preplanning
 - Meet and work with organizers
 - Look at cooking facilities and all outdoor flame to ensure conformance with Ontario Fire Code
 - Prevent overcrowding of areas
 - Map out fire department access and provide input into determination of road closures
- Inspection
- Sparky, smart car will be on hand
- Monitoring for fire safety during event to ensure a safe and pleasurable experience for all



Economic Development



- Become a Corporate Hospitality Sponsor and implement a business networking event and luncheon at the Open similar to 2002 efforts
 - Saturday, July 28, 2007 during the Open
 - Showcase community leadership and market Markham as the best place to do business
 - Highlight strategic projects and build awareness of Markham as the High-Tech Capital
 - Agenda designed to market Markham as a leader in Technology and innovation
 - Investigating Keynote speaker
 - Economic Development and Senior Staff will invite business leaders and strategic partners
 - Town of Markham receives recognition and signage
 - 70 event parking passes, an invitation to the hospitality orientation luncheon and 144 marquee tent passes (includes tickets to the 3rd round of the Open)



Town of Markham Communications

- Promote Volunteer Opportunities through variety of communication avenues
- Promote Markham as an involved Host City, developing family opportunities for both players and spectators
- Golf/Culture Insert in partnership with York Region Media Group (YRMG) to promote Markham during the Open (*distribution throughout the Region-July 14 and also inserted daily in “pairing sheet”*)
- Assist with promotional materials for Markham’s cultural centres
- Promote Markham as proud host city thru regular vehicles: Electronic Information Boards, Town Page, About Markham, Media Release, eNews
- Website partnership: York Region, York Region Newspaper Group and Town of Markham
<http://www.yorkgolf.ca/markham.html>





*RCGA and Angus Glen hope all will
gain a greater affection for the
integrity, sportsmanship and
fellowship that makes golf the
greatest game on earth*



*Town of Markham hopes all
will gain an increased affection
for Markham.....
the greatest place to
live, learn, work and play!!!*



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Schedule of Events

Sunday July 23	Practice Rounds	7:00am to 1:00pm
	Monday Pro-Am	11:30am-1:30pm
Tuesday July 24	Practice Round	7:00am (all day)
Wednesday July 25	Championship Pro-Am	7:00am-2:10pm
Thursday July 26	Round 1	7:15am to 6:00pm
Friday July 27	Round 2	7:15am to 6:00pm
Saturday July 28	Round 3	8:00am to 6:00pm
Sunday July 29	Final Round	8:00am to 6:00pm