



MINUTES

**MARKHAM SANTA CLAUS PARADE COMMITTEE
ROTARY CLUB OF MARKHAM SUNRISE INC.
Ontario Room, Markham Civic Centre
November 10, 2014**

Attendance

Jim Sandiford, Rotary Club of Markham Sunrise Inc. - Chair
Peter Still, Markham-Unionville Rotary Club
Art Moad
Thomas Korte, York Region Police
Joel Lustig, Treasurer
Dennis Flaherty, Director of Communications and Community Relations
Yvonne Buckley Lord, Corporate Communications
Enzo Greco, Rental & Events Coordinator
Craig Breen, Supervisor Roads East
Alida Tari, Council/Committee Coordinator

Regrets

Councillor Colin Campbell

The meeting convened at 4:05 PM with Jim Sandiford in the Chair.

1. MINUTES

The October 7, 2014 minutes of the Santa Claus Parade Committee were approved as presented.

2. GRAND MARSHALL

The Committee was advised that PACHI will lead the parade and will be in the TO2015 branded vehicle with TO2015 branded staff walking alongside. City staff have also invited the four PACHI creator girls to join the parade and are waiting for confirmation.

There was discussion regarding a City Theme Banner that could be carried by volunteers.

3. SANTA CLAUS FLOAT

The time for decorating will be confirmed closer to the date.

Operations staff will ensure all the required materials for the float will be delivered to the Crupi yard.

4. VOLUNTEERS AND ROAD CLOSURES

The following was confirmed:

- 20 paid auxiliary officers
- Road closure times (same as the 2013 parade)

5. OTHER BUSINESS

Tree Stand and Ornaments

Yvonne Buckley Lord will contact Andrea to get the tree stand and ornaments for the Christmas Tree on the float.

Mayor & Members of Council

Corporate Communications will send an e-mail to the Mayor and all Members of Council outlining the details for the parade.

Sponsorship

Dennis will send the sponsorship packages to Peter Still.

Joel and/or Dennis will send an e-mail to Angus Glen to try and get two golf foursomes to be raffled off.

ADJOURNMENT

The meeting adjourned at 4:40 p.m.