

# Canadian Sports Institute Ontario Project Development



Presentation to General  
Committee

Sept 29, 2008





# Agenda

1. CSIO RECAP
2. Pan Am Games Update
3. Strategy for CSIO Development
4. Application to Infrastructure Canada & Infrastructure Ontario
5. Communication
6. NEXT STEPS





# CSIO RECAP

- **June 18, 2007 a report entitled “Canadian Sports Institute” was presented to Council**
- **Council agreed via report to financially support development of Canadian Sports Institute investing \$68.5 million**
- **Financial Support committed as follows:**
  - \$55.5 million cash contribution
  - \$7 million in land
  - \$6 million in Municipal Property Tax avoidance





# Pan Am Games Update

- A bid for 2015 Pan Am Games is being put forward by Toronto and Greater Golden Horseshoe
- August 7, 2008 an announcement released by Pan Am Games Secretariat that federal government is fully supporting the bid
- Further briefings for Mayors and CAO's expected in September to clarify processes for venue selection, bid committee and timelines
- Key Dates for 2015 Pan Am Games Bidding Process:
  - Initial Presentation to Selection Committee – October, 2008
  - Bid Book Submission – April, 2009
  - Delegation Visits – April to September, 2009
  - Announcement of Decision – October, 2009
  - *Note – Announcement could occur as early as April, 2009 depending upon timing of Olympic Announcements*





# Strategy for CSIO Development

- Staff will continue to work closely with Canadian Sports Centre to position CSIO independent of Pan Am Games Bid
- Pan Am Games present an excellent opportunity for Markham to advance the CSIO project
- Development of CSIO will be aligned with Markham Centre Development Plans - preliminary site layout and facility fit plans for the CSIO in the context of the Markham Centre Secondary Plan/East Precinct Plan
- Third Party review of financials underway by Deloitte will be required to support financial requests to Provincial and Federal Governments





# Application to Infrastructure Canada & Infrastructure Ontario

- It is recommended that a formal Business Case be developed for submission to Infrastructure Canada and Infrastructure Ontario
- It is recommended that external consultants be hired to lead this process
- It is recommended that up to \$50,000 be allocated for engaging of external consultants
- It is recommended that Allan Seabrooke be considered as the Lead Consultant, with preferred supplier status, given his history with the project
- It is recommended that up to \$15,000 as the Town's share of the cost for architectural services for preliminary site layout and facility fit plans be allocated
- It is recommended that this process be done independently of the Pan Am Games Bid
- It is recommended that a budget of up to \$65 ,000 be allocated to engage this external consultant. A balance of approximately \$80,000 is currently unallocated in the 2006 CSIO Feasibility Study capital account





# Communication

- Communication Plan will be undertaken that incorporates:
  - Pan Am Messaging
  - Outreach/Engagement of Markham Advocates to “talk up” project and Markham
  - CSCO messaging
- Key Messages:
  - “Playground to Podium”
  - CSCO selected Markham for its centralized location, linkages to local and provincial sport development, excellent partnerships
  - Venue Priorities for Pan Am Bid:
    - » I) Aquatic Centre
    - » II) Field House
    - » III) Competition Venue





# Next Steps

- Finalize Independent Review conducted by Deloitte for CSCO
- Engage Consultant to begin application process to Infrastructure Canada & Infrastructure Ontario
- Finalize Communications Plan
- Re-establish CSIO Steering Committee of Council and Staff Work Group
- Markham Centre Plan - preliminary site layout and facility fit plans for the CSIO in the context of the Markham Centre Secondary Plan/East Precinct Plan
- Provide regular briefing
- Continue involvement in all Pan Am Games Bid developments



