

Gold, Laura

Subject: FW: Agenda Item proposal for new Farmers Market

--- On **Thu, 4/16/09**, Ignazio Natoli <inatoli@rogers.com> wrote:

From: Ignazio Natoli <inatoli@rogers.com>
Subject: Agenda Item proposal for new Farmers Market
To: abrouwer@markham.ca
Cc: lgolds@markham.ca, phil@howesitgoing.com
Received: Thursday, April 16, 2009, 8:25 PM

Dear Andrew:

I have learned that on the general committee items slated to go before general council on Monday April 20th there is a proposal for a new Farmers Market to be held at the town Centre. I formed the original committee for the Markham Farmers Market, 10 years ago to help support the business' of the Markham BIA. With the Help of Judi Macintyre and the members of the Committee we created the Markham Farmers market not only to benefit the Main Street Markham Merchants but also to benefit the residents of both Markham and Unionville. I strongly object giving any funds to help create a new market in Markham that would compete with the one already established. It would be like the Town competing with its own local business'. Also there is another Market in Thornhill as well.

The person you have chosen to head this project Bob Chorney is not exactly a good candidate and I would strongly suggest getting referrals on this gentleman starting with the Greenbelt Foundation, local farmers like the Whittamores, and other area markets. Just because he heads up the Farmers Market Ontario organisation does not mean he is the right person for the job. A lot of the markets he established with the Greenbelt Money "The My Market Concept" failed.

I feel very strongly that the Markham Farmers Market is very adequate for the community especially when we are adding a second day which will be a thursday afternoon market this year. There is no need to establish a fourth market in the Markham Community.

Sincerely
Iggy Natoli
Manager Markham Farmers Market

4/17/2009