

BRIDGE MESSAGING ON PROPERTIES

Community Messaging Opportunities Are Endless!



Immediate benefits to your community:

- ✓ elimination of unauthorized use of overpass and unsafe installation of temporary "illegal" signage: banners placed by local businesses
- ✓ enhance appearance of steel structures and infrastructure surrounding site, garbage removal
- ✓ reduce complaints to the city and to CN
- ✓ elimination of graffiti
- ✓ provide city with messaging opportunities reaching city residents (direct targeting impact)
- ✓ generally improve the appearance of "tired-looking" bridges
- ✓ landscape design and maintenance

We would like the opportunity to meet with you to discuss how we can help "beautify" bridge overpasses in your community, while communicating important city initiatives to its residents!

Photo gallery attached of present community partnerships!

Ernie Longo - Manager, Business Development & Real Estate



Tony Romanelli - President



BRAMPTON, ONTARIO - Main Street, N. of Queen Street



Before - North Facing



After - North Facing - Summer

Brampton

- Beautification of downtown city core
- creative / messaging updated 3 x's / year



After - North Facing - Winter



After - South Facing - Spring

VAUGHAN, ONTARIO - Bathurst Street, N. of Steeles Ave.



Before - South Facing

- Newly Landscaped Gateway Entrances into Community, no cost to the city
- FREE messaging updated 3 x's / year



After - South Facing

MARKHAM, ONTARIO - Proposed Bridge Face Layout - 52 Week Campaign



Before



After

GRAFFITI / TIRED LOOKING BRIDGES



ILLEGAL ADVERTISING / BANNERS

