



2015 MARKHAM CANADA DAY COMMITTEE

MINUTES January 27, 2015 Meeting No. 1

Attendance

Members

Perry Chan
Mandy Ou

Regrets

Rob Hincks, Operations
Trinela Cane,
Commissioner of Corporate Services

Council

Councillor Alex Chiu
Councillor Amanda Collucci

Staff

Craig Breen, Operations
Yvonne Lord Buckley, Corporate Communications
Candy Fan, EA to Councillor to Alex Chiu
Dennis Flaherty, Director, Communications &
Community Relations
Morgan Jones, Operations
Barb Rabicki, Operations
Steve Matunin, Supervisor, Operations
Melisa Qi, EA to Councillor to Amanda Collucci
Matt Vetere, Financial Analyst
Bev Shugg Barbeito, Committee Coordinator

The first meeting of the 2015 Markham Canada Day Committee convened at 5:36 p.m. with Councillor Amanda Collucci serving as the Chair.

1. AGENDA

It was agreed that the agenda would include:

- Introductions
- New Aspects including a Pan Am Games focus
- Committee Roles and Responsibilities

2. WELCOME AND INTRODUCTIONS

Dennis Flaherty, Director, Communications & Community Relations welcomed everyone to the planning committee for the 2015 Canada Day events and introductions were made.

3. NEW ASPECTS - PLANNING FOR CANADA DAY 2015

Dennis Flaherty advised that Canada Day events will include

- The Citizenship Ceremony
- Mayor's Seniors Luncheon; Le Parc is already confirmed as the venue
- Canada Day Parade at 3 pm
- Milne Park entertainment from 5 – 10 pm, culminating with fireworks

Dennis Flaherty reported that Canada Day occurs six days before the first Pan Am Games event. Mayor Scarpitti has advised that Markham's Canada Day events should have a strong Pan Am theme. Entertainment will also need to reflect both the diversity of Markham and the Pan Am Games; it is likely that an entertainment subcommittee will be needed to accomplish this.

4. PLANNING FOR CANADA DAY 2015

a) Preview to Canada Day (Media Launch)

It was agreed to hold the Preview to Canada Day (Media Launch) event on Tuesday, June 9, 2015. Yvonne Lord Buckley will reserve the Great Hall of the Markham Civic Centre for this event. It was suggested that Canadian Pan Am athletes be invited to participate.

b) Mayor's Senior's Luncheon

Yvonne Lord Buckley will work with John Verdone at Le Parc regarding the menu. Mr. Verdone has indicated that he would like to cater the event within the Markham budget. Candy Fan, EA to Councillor to Alex Chiu, will organize a meeting to determine who will lead plans to coordinate the Mayor's Senior Luncheon.

c) Parade

It is expected that the 2015 Canada Day Parade will include the Pan Am Games theme. Morgan Jones and his team will coordinate requirements with York Region Police.

d) Milne Park

Steve Matunin and Rob Hincks will serve as lead planners for matters relating to Milne Park. Corporate Communications will coordinate the site set up.

e) Children's Activities

It was suggested that the number of Children's Activities be increased.

f) Entertainment

It was reported that Enzo Greco would no longer be planning the 2015 Canada Day events, therefore Yvonne Lord Buckley will coordinate Corporate Communications staff to confirm entertainment acts.

g) Fireworks

Steve Matunin reported that the fireworks are already planned; this is the third year of a three-year contract to provide fireworks.

4. OTHER BUSINESS

None was identified.

5. DATES OF FUTURE MEETINGS

The next meeting of the Markham Canada Day Committee is scheduled for Monday, March 9, 2015 at 5:30 PM in the Ontario Room at the Markham Civic Centre.

It was agreed that future meetings will be held monthly, with two meetings in June, at 5:30 pm. Meetings have been scheduled as follows:

Monday, March 23, 2015 in the York Room

Monday April 20, 2015 in the York Room

Monday May 25, 2015 in the York Room

Monday June 8, 2015 in the York Room

Monday June 22, 2015 in the York Room

A meeting may be cancelled if there is no urgent business to discuss.

6. ADJOURNMENT

It was

Moved by Steve Matunin

Seconded by Matt Vetere

That the first meeting of the 2015 Markham Canada Day Committee adjourn at 6:30 PM.

CARRIED