

Unionville BIA Monthly Meeting - April 29, 2009

Attendance:

Greg - Trading Post; Sharon - What Girls Want; Tracy - Trading Post; Sylvia Morris - Century 21; Dorothy - Tabi; Larry - Mariani's; Tony - VIP/Flavours of Unionville; Councillor Joe Virgilio

Regrets: Sarah - Cigar Bodega; Jennifer - Sweet Pea

Staff (UBIA has no staff)

The Meeting of the Unionville BIA was held on April 29, 2009 at 6:00p.m., in Unionville Pizza Co., 175 Main Street, Unionville. UBIA Chairman G. McCormick presided. Called to order at 6:46pm.

1. DISCLOSURE OF PECUNIARY INTEREST - none declared

2. MINUTES – approval Sharon, Sylvia

3. PRESENTATIONS - none

4. DELEGATIONS / DEPUTATIONS

Chairman noted Bill 130 and that new rules from the province and town must be followed. Chairman noted that UBIA has always tried to keep meetings open by encouraging members to attend, to speak and discuss issues, but now UBIA has been told that meetings must be more formal. Form provided for deputations, so people present could speak to an issue, similar to a town Council meeting. Same rules.

Tony Lamanna for VIP/Flavours of Unionville spoke about UBIA Board voting policy concerning landowners and his tenants. It was noted as per Bill 130 rules, the Board votes on issues.

5. PETITIONS - none

6. a) REPORT 2009-1.1.21 - Chairman's Report (April 29, 2009) *attached*

b) REPORT 2009-2.1.21 – Unionville Festivals, Events & Advertising (April 29, 2009) *attached*

Councillor Virgilio requested a discussion of music at the bandstand. It was noted that the UBIA had been charged with managing the bandstand for the Town, on behalf of the Unionville community, as per arrangements since its inception. The UBIA had done so to great success for seven years presenting over 1,000 performances to the delight of the community and visitor alike, in an economically viable series. All this changed when the UBIA had to cancel concerts, requested by the Deputy Mayor, for Markham concerts. At the time, the UBIA made the town aware that this was unacceptable, in particular because it threatened the sustainability of the Unionville Concert Series, Unionville Festivals, and unnecessarily placed a great community initiative in jeopardy. Regardless, the UBIA's concert series was interrupted by the Town. Now the bandstand programming is an "unknown".

The UBIA volunteers had ensured great performances that were extensively promoted and well attended. Also, the UBIA had participated in successful Town initiatives such as the Adopt-a-Park where the UBIA adopted the bandstand area which saw UBIA volunteers spending hours cleaning up the park. The UBIA also partnered with the Town in support of the bandstand through Communities in Bloom. Also, in support of the Unionville Concert Series, the UBIA volunteers assembled and stacked chairs and picnic tables, ensured the security of the area, and handled all setup and associated expenses. This all stopped when the UBIA was told that the bandstand was property of the Town of Markham and that Unionville concerts had to be cancelled.

It was noted that the UBIA had been in contact with the Town in March 2009 and again in May 2009 willing to "meet to discuss providing this service for the Town of Markham" and no response was received. It is now very late and the UBIA has still not heard anything from the Town. Councillor Virgilio is to follow up.

7. MOTIONS

For the UBIA to meet with the Town to discuss compensation for providing a replacement music program at the bandstand. Moved by Sharon, seconded by Sylvia.

CARRIED

8. COMMUNICATIONS none

9. NEW/OTHER BUSINESS The issue was raised by a UBIA member about the possibility of changing the UBIA monthly meetings back to the morning. It was noted that the meetings were changed to the evening at the request of members, and it has resulted in higher attendance. It was agreed to keep the meetings in the evening.

10. IN-CAMERA ITEMS

Moved by Sharon, seconded by Tracy. That, in accordance with Section 239 (2) (c) of the Municipal Act, General Committee resolve into an in-camera session to discuss the following confidential matter:

- (b) personal matters about an identifiable individual, including local board employees;
- (e) litigation or potential litigation, including matters before administrative tribunals, affecting a local board;

MOTION TO RISE AND REPORT Moved by Sharon, seconded by Tracy.

- 11. ADJOURNMENT** Moved by Sharon, seconded by Tracy.
Meeting adjourned at 8:20p.m. That the meeting do adjourn.

CARRIED

Report 2009-1.4.29 – Chairman’s Report (April 29, 2009)

A. Speed bumps on Carlton – UBIA meeting with Town as part of the Traffic Calming Committee, which recommended:

- to remediate intersections at Main & Carlton and Carlton & Village Parkway
- return the parking spots at Main & Carlton
- “scrub out” unattractive lines back to bridge.
- Carlton – west to bridge and parking, east to first hump, back to way it was and address crosswalk
- Crosswalk- grading problem, will try to connect hole in middle of cenotaph, fixed on cenotaph

B. New restaurants

- Unionville Pizza Co. @175 Main St – new format, wish them well
- Old Firehall Confectionery @170 Main St – opening in June, local, owner of Nicolby’s, 2nd floor office

C. Bill 130 meeting with Town – follow new guidelines implemented last year and UBIA needs to write new policy

- Looking for volunteers to assist. Met with the Town Clerk, Deputy Clerk and Councillor Virgilio to clarify and discuss requirements and ensure UBIA is conforming.

D. Streetscape flowers - council meeting update – Town of Markham is removing 20% of flowers between tracks & Carlton. As well, the Town is removing 100% of flowers between tracks & Hwy 7 and 100% of flowers on Carlton Rd and parts north. These decisions were made by the Town without consulting the Unionville BIA. Tracy noted that she had inquired about more sustainable alternatives years ago with the Town and received no response. Also, it was noted that the UBIA has been trying for years to get trees and perennials on Main Street only to be turned down by the Town. Members were encouraged to contact the Mayor and Councillors regarding their displeasure at the Town’s handling of streetscape flowers in Unionville. It was noted that the Town was to contact the UBIA to meet in the fall to discuss flowers and the UBIA was never contacted.

Report 2009-2.4.29 – Unionville Festivals & Events, Promotions Report (April 29, 2009)

- A. Advertising** - Econ & Sun, Toronto Star, coop spots - radio & print, sign on Kennedy
- B. Festivals** - Mother’s Day – May 10, Victoria Day – May 18, Unionville Festival – June 5-7, Father’s Day – June 21, Canada Day - July 1st Note - Markham Santa Claus Parade funding, yet none for Unionville Christmas Parade?
- C. Music** – more on street this year, brought to the people on the street
- D. Streetscape** – removal of flowers in Unionville, flags, banners, other options
- E. Heritage** – heritage promotional focus