

MARKHAM VILLAGE B.I.A.
REGULAR BOARD MEETING MINUTES
June 17, 2009 7:00 AM

Present: Phil Howes, Brian Price, Councillor Webster, Diane Kobelansky, Joanne Olson,

Regets: Councillor Moretti, Paul Cicchini, Roger Clements

Absent: Wil Pialigitis, Roger Carlsen

Members: Les Olson, Fahim

1. CALL TO ORDER

The Chairman noted that we did not have a quorum. Accordingly, it was proposed that the meeting deal with such items as we could and was called to order at 7:05 a.m. by Chairman Diane Kobelansky.

2. DELEGATIONS

There were no delegations

3. DECLARATION OF TAX AND ENVIRONMENTAL OBLIGATIONS

The board was advised by the manager that to the best his knowledge and abilities the BIA is meeting all taxation and environmental obligations.

4. DISCLOSURE OF PECUNIARY INTEREST

The Chair requested that Board Members advise of any conflicts of interest as they arise throughout the meeting.

5. CORRESPONDENCE

No correspondence has been received

6. ADOPTION OF THE MINUTES

No errors or omissions were reported.

7. BUSINESS ARISING OUT OF THE MINUTES

8. REPORTS

▪ **Finance**

An interim P&L for January through May 30 of this year was presented and discussed.

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▪ **Sponsorship**

The sponsorship package brochure has been printed and distributed to the committee.

▪ **Streetscaping**

▪ **Botanicals**

The botanicals have been put out and extended to Bulloch/Parkway as agreed. There have been very few complaints.

▪ **Events**

▪ **Pedestrian Day May 24, 2009**

Pedestrian Day # 1 for 2009 was held on May 24. Feedback received was very positive. Les Olson reported on the first Artists Alley where 15 artists exhibited. Les was congratulated on creating this new attraction..

▪ **Markham Village Music Festival**

A meeting was held with the Fire Chief, Bill Snowball, Al Wallace of the Markham Village Music Festival, Councillor Webster and Phil on Main Street during Pedestrian Day on May 24th where we tested possible booth layout in the center of Main Street. It was agreed that a single line of booths was the only realistic alternative, and Al Wallace agreed to try it for this year's event.

▪ **Farmers' Market**

The Main Street Markham Farmers' Market is progressing and our first Thursday market starts tomorrow afternoon. The meeting with the sustainability office scheduled for June 26 has now been deferred until September, however a new Farmers Market will be starting in July on Main Street Unionville which will also be managed by our Market manager, Iggy Natoli. We did not oppose the Unionville market application.

▪ **CARnival/Pedestrian Day July 19, 2009**

Partner Media & Advertising is proceeding with the event on July 19 as a new automotive related show featuring new automobile dealerships. The title is CARnival. They will have specialty food vendors and provide entertainment, their own advertising, and will share in the costs of security and street closing staff during the event.

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- Main Street Markham Jazz August 16, 2009

Nothing further to report.

- Main Street Markham Auto Classic September 13, 2009

The Auto Classic committee held its first meeting on June 10. Gillian Patterson is acting as Chair of the event this year. The committee is waiting for instructions on how to proceed with Sponsorship requests.

- Main Street Markham Santa Fest – Festival of Lights November 28, 2009

Nothing new to report. The Rotary Club has asked the BIA to put a float in the parade this year.

8. OTHER MATTERS

- CN Overpass Messaging

We have learned that the Town may be entering into a trial program with CN Rail for CN Overpass messaging. One of the overpasses involved would be on Markham Road at 14th Avenue. Discussion followed on utilizing this as a very good way to create an entrance message to the original Main Street Markham in the original Downtown Markham. It was decided to contact the Corporate Communications Department of the Town of Markham and express the interest of the BIA in supporting the proposal.

- **NEXT MEETING**

Next meeting is Wednesday July 15, 2009, 7:00 am at the BIA office.

10. ADJOURNMENT

Meeting adjourned at 8:38 am.