

City of Markham Corporate Volunteer Management Program

April 2015

Active Volunteers in various City of Markham Departments	
Department	Total Volunteers
2015 Pan Am/Parapan Am Games <ul style="list-style-type: none"> Grand opening Marketing booths 	212
Corporate Communications & Community Engagement <ul style="list-style-type: none"> RBC MMCF Bollywood night 	360
Culture <ul style="list-style-type: none"> Art Gallery (Camps, Events, Programs, PechaKucha, Auction) Museum (Camps, Events, Programs, Winter fest, Inclusion) Theatre (Camps, Events, Programs, Gala support, Front house) 	1,116 1,252 34
Legislative Services <ul style="list-style-type: none"> Advisory Committees 	377
Markham Public Library <ul style="list-style-type: none"> Camps, Events, Programs Reading buddies 	395
Operations <ul style="list-style-type: none"> Adopt a park Tree planting Urban Stewards 	2,755
Recreation Services <ul style="list-style-type: none"> Camps, Events, Programs Learn to swim Sport drop in 	886
Sustainability Office <ul style="list-style-type: none"> Music festival Canada Day Earth Hour 	49
	7,436

Benefits of Corporate Volunteer Management Program

- Standardized Volunteer Management Program across the City
- Provides effective and efficient use of resources to manage large volume of volunteers
- Increased social inclusion by providing opportunities for individuals to participate in the life of the community
- More efficient process to communicate and schedule volunteer opportunities
- Social media strategy to engage and promote volunteer opportunities
- Increased volunteer satisfaction and increase retention
- Ready to serve pool of volunteers for City events and programs
- Streamline processes (intake, recruitment, screening, orientation, assessment, recognition, retention)
- New and more meaningful opportunities for community engagement
- Provide residents the opportunity to give back to their community and Increase participation and opportunities for feedback through community consultation because volunteers will have a sense of belonging
- Creates more opportunities for community members to be involved and interact with the City



Volunteer Example - City of Markham Advisory Committees

Accessibility, Markham Advisory Committee on	Markham Centre Advisory Group
Achievement & Civic Recognition Awards (ACRA) Committee	Markham Mayor's Youth Council
Agricultural Advisory Committee	Markham Village Business Improvement Area Board
Animal Care Committee	Markham Village Train Station Community Centre Board
Box Grove Community Centre Board	RBC Markham -Milliken Children's Festival Committee
Canada Day	Milliken Mills Main Street Advisory Group
Cedar Grove Community Centre Board	Milne Pathway Working Group
Cemetery Board, Markham	Public Art Advisory Committee
Committee of Adjustment	Public Library Board
Cornell Advisory Group	Public Realm Advisory Committee
Cycling & Pedestrian Advisory Committee	Race Relations Committee
Doors Open Markham Committee	Senior Hall of Fame Awards Committee
Election Compliance Committee	Seniors Advisory Committee
Environmental Advisory Committee, Markham	Flato Markham Theatre Advisory Board
Environmental Issues Committee	Thornhill Revitalization Committee
Friends of the Markham Museum Foundation, The	Train Anti-Whistling Working Group
German Mills Community Centre Board	Unionville Business Improvement Area
German Mills Meadow Natural Habitat Liaison Committee	Unionville Stiver Mill Preservation Advisory Committee
Heintzman House Community Centre Board	Varley-McKay Art Foundation of Markham
Heritage Markham - LACAC	Victoria Square Community Centre Board
Main Street Markham Committee	
Main Street Unionville Committee	