

## Unionville BIA Monthly Meeting - February 24, 2010

### Board Members in Attendance:

S. Morris, S. Taylor Wood, T. MacKinnon, G. McCormick, Councillor D. Hamilton, Regional Councillor J. Virgilio

### UBIA Members in Attendance:

M. Tiano, C. Hunter

**Regrets:** S. Iles, R. Kadlovski, W. Kadlovski

**Staff (UBIA has no staff)**

The Meeting of the Unionville BIA was held on February 24, 2010 at 6:00p.m., in Unionville Pizza Co., 175 Main Street, Unionville. UBIA Chairman G. McCormick presided. Called to order at 6:09pm.

1. **DISCLOSURE OF PECUNIARY INTEREST** - none declared
2. **MINUTES** – To approve the minutes of 01.20.10 with corrections - "Received Chairman's Report + Budget" and "Regrets: S. Iles, S. Tar, K. Malon." Moved by S. Morris, seconded by S. Taylor Wood. To approve the minutes of 09.30.09. Moved by S. Morris, seconded by S. Taylor Wood. **CARRIED.**
3. **PRESENTATIONS** - none
4. **DELEGATIONS / DEPUTATIONS** - none
5. **PETITIONS** - none
6. a) **REPORT 2010-1.2.24 - Chairman's Report (February 24, 2010)** *attached*  
b) **REPORT 2010-2.2.24 – Unionville Festivals & Events, Promotions (February 24, 2010)** *discussed below*
7. **MOTIONS**
  - (a) **That the Chairman's report be received.**  
Moved by S. Taylor Wood. Seconded by J. Virgilio **CARRIED**
  - (b) **As per request by Regional Councillor Virgilio**  
That a proposal from the Unionville BIA be submitted to the Town to provide music at the bandstand from July 1<sup>st</sup> to September 6th, requesting \$20,000 from the Town to do so (\$10,000 for coordinator and \$10,000 for entertainment). Moved by S. Taylor Wood, seconded by S. Morris.  
Approved by majority.  
T. MacKinnon abstained  
G. McCormick voted against the motion. **CARRIED**
8. **COMMUNICATIONS**
  - a) DOM – UBIA rep requested by Town to be on Town committee
  - b) Town – Request by Regional Councillor Virgilio that UBIA submit a proposal to the Town regarding UBIA providing music at the Bandstand. There was a lengthy discussion given the history of the Town's promises and dealings with the UBIA over the past few years regarding the music programming at the Unionville Bandstand, with the UBIA having to cancel concerts and change programming in its scheduled bookings. See motion.
  - c) Town – Accessibility guide for board members to review
  - d) OMB Hearing regarding the Times Group in Markham Centre
9. **NEW/OTHER BUSINESS**
  - A. Laneway – Town plowing to pathway
  - B. Unionville Dog Grooming, Unionville Mediterranean House new businesses on Main Street.
  - C. Celebrate Markham grants – UBIA to apply for funding for Unionville Olde Tyme Christmas, and its two Heritage Culture events: Unionville Simcoe Day Festival and Unionville Heritage & Big Band Festival.
10. **IN-CAMERA ITEMS** - none
11. **ADJOURNMENT** Motion that the meeting do adjourn. Moved by S. Taylor Wood, seconded by S. Morris.  
Meeting adjourned at 7:52p.m. **CARRIED**



## Chairman's Report – 24 February 2010

**Markham Jazz festival vs Unionville Jazz on Main Festival- Here we go again:**

Special thanks to our new Unionville councillor, Don Hamilton, for standing up for the village, its businesses & residents by voting against granting an outside group (the Markham Jazz Festival) the right to close Main Street and drop its festival in the middle of our ongoing business and activities. Some of us remember the Markham Rodeo & their request to hold their festival on Main St., Unionville. You will also remember that the Unionville BIA objected to the Markham Rodeo coming to Unionville & closing the street and, thankfully, this was not permitted to happen in Unionville. So now we move to the Markham Jazz Festival and Markham council's decision to continually allow it to drop its festival in Unionville & close Main Street. Let's look at this another way. Imagine the reaction of Canada's Wonderland if Vaughan council decided to move the Woodbridge Fair to the streets adjacent to Wonderland for a weekend. Do you think Wonderland would object? Most definitely. Now try to imagine that Vaughan disregarded Wonderland and claimed that Wonderland should instead be happy for all the tourists the fair brings to Wonderland. I know, the thought that Vaughan would ever do such a thing is simply outrageous. Surely, Vaughan council would never take such actions which would disrupt the largest tourism draw in the region. So why does Markham council approve of a similar situation with the second largest tourism draw in the region? Thank you Councillor Don Hamilton, who was the only member of council to see this problem as Unionville does and as Canada's Wonderland would.

Regardless, Unionville will move forward with our "self-sustainable" Unionville Jazz on Main Festival.

1. **Flowers** – meeting with Town staff next week to discuss 2010. More flower coverage is the objective. As per January meeting, will bring back UBIA plans to enhance the street all year long at our next meeting in March.
2. **Paid Parking** – Markham Parking on the move. Still looking for something in writing from the Town to confirm that there will be no paid parking on or around Main Street Unionville, to backup verbal promises made by the Mayor and Markham Parking chair Regional Councillor Virgilio. Town tried to initiate Paid Parking in Unionville in 2005 and our collective efforts with our businesses and residents stopped this. We are watching this issue closely, as it is now becoming clear that Markham Parking has had projections showing Main Street Unionville as the largest source of future revenue in Markham. Markham Parking staff reports and consultant reports all include Main Street, Unionville as slated for inclusion.
3. **Family Day & Valentines Day** – lots of people thanks to those open on the holiday.
4. **Last weekend** – good weather and heavy advertising brought people out
5. **2010 Brochure** – thanks to those who took ads – proofs coming.
6. **Markham Centre** – watching this in relation to those issues which impact Unionville. Food belt, population, Unionville character. Unionville Road signs. Transportation. Street renaming.
7. **Signage @ Main & 7 and Carlton & Kennedy** – hopefully planned for May/June installation
8. **Bus project** – coming along, trying to put all in place - details to follow.
9. **Unionville Summer Concert Series** – continues this year – in our 9<sup>th</sup> year. Bands moving to "on street" locations.
10. **Unionville 2010 festival & events** – schedule handed out at last meeting – will include with next minutes. Lots happening – so important not to have other groups try to "mine off" our efforts and take from the taxpaying businesses of Unionville who contribute to the betterment of our town 365 days a year.
11. **Bandstand** – Town allowed in Polson Pier entertainment ( The Docks) last year and apparently want to again this year. Remember, the UBIA no longer manages the bandsand - the town has taken responsibility for its operations, and the community will be expecting an experience of similar quantity and quality at the bandstand and in a manner which compliments the street as had been the case with that previously presented by the UBIA over the past eight years.