

Unionville BIA Board Monthly Meeting – June 30, 2010 (Note: No meeting May 2010 – media launch instead)

Board Members in Attendance:

S. Morris, S. Taylor Wood, T. MacKinnon, G. McCormick, Councillor D. Hamilton, Regional Councillor J. Virgilio

UBIA Members in Attendance:

A. Halteh, P. Jhingan, R. Kadlovski, W. Kadlovski, E. Mariani

Regrets: S. Iles, C. Hunter.

Guest: Howard Back – Varley Gallery Foundation

Staff (UBIA has no staff)

The Meeting of the Unionville BIA was held on June 30, 2010 at 6:00p.m., in Unionville Pizza Co., 175 Main Street, Unionville. UBIA Chairman G. McCormick presided. Called to order at 6:10pm.

1. **DISCLOSURE OF PECUNIARY INTEREST** - none declared
2. **MINUTES** – That the minutes of April 28, 2010 be approved.
Moved by S. Hamilton, seconded by S. Taylor Wood. **CARRIED**
3. **PRESENTATIONS** - none
4. **DELEGATIONS / DEPUTATIONS** – Howard Back from the Varley Gallery was present to discuss the application from the Gallery in regards to proposed banners at the Gallery on Main Street Unionville.
5. **PETITIONS** - none
6. a) **REPORT 2010-1.6.30 - Chairman's Report (June 30, 2010)** *attached*
b) **REPORT 2010-2.6.30 – Unionville Festivals & Events, Promotions (June 30, 2010)** *attached*
7. **MOTIONS**
 - A. Unionville Public Washrooms
Motion: That a public meeting be held in early fall to select a site for the Unionville permanent public washrooms so they can be ready for spring 2011.
Moved by S. Taylor Wood, seconded by T. MacKinnon. **CARRIED**
8. **COMMUNICATIONS** –
 - Invitation from Mayor Scarpitti to attend BIA workshop for MBIA and UBIA
 - Information from Varley Gallery regarding their application for banners
9. **NEW/OTHER BUSINESS**
 - A. **Varley Gallery** – Howard Back noted that the Gallery would like to be involved but lack of communication. It was noted that the Varley Gallery removed the permanent Unionville BIA position from its Board and this is when communication flowed so the UBIA member position should be reinstated. The Gallery would like to submit a proposal to the UBIA to be “buy into” the Unionville Shuttle Bus.
 - B. **Grandpa Joe Virgilio** – congratulations to Regional Councillor Joe Virgilio on this happy news.
 - C. **Pedestrian Boulevards** – another reminder about the Main Street Unionville pedestrian boulevards, in effect evenings, weekends and holidays, which has become essential to handle the crowds during the warm seasons.
 - D. **Mariani's Market on Main – grand opening this evening** – Congratulations to Gerry Mariani on this new addition to Main Street Unionville. This shop will sell freshly baked breads and gourmet cheeses.
10. **IN-CAMERA ITEMS** - none
11. **ADJOURNMENT** Motion to adjourn. Moved by S. Morris, seconded by S. Taylor Wood.
Meeting adjourned at 7:48p.m. That the meeting do adjourn. **CARRIED**

CHAIRMAN'S REPORT: 2010-1.6.30

SPECIAL THANKS TO TRACY MACKINNON AND COUNCILOR HAMILTON WHO HAVE BEEN WORKING ON MANY "NOT SO EASY" TASKS –

1. NO PAID PARKING IN UNIONVILLE
 - a. Partial victory after attending many meetings. Good support from Councillor Hamilton.
 - b. Unionville's name removed from final report on Town wide Paid Parking Plan.
 - c. Markham Main Street removed as well.
2. FLOWERS ON MAIN
 - a. Have requested a count of the flowers on Main Street as we are not aware of any more planned reductions
 - b. Noticed missing barrels and baskets from many poles and standards
 - c. UBIA – Tracy's suggestions that "cana lilies" and "grasses" be used to give "height" inexpensively (reusable). The Town has accepted Tracy's solution as seen in the barrel and basket placements this year. Thank you Tracy.
3. TOWN BIA WORKSHOP
 - a. Mayor is holding on 05 July – invitation sent out by Town
4. PUBLIC WASHROOMS
 - a. Worked with community and Councillor Hamilton to get washrooms removed from train station area.
 - b. Special thanks to Mayor Scarpitti for stepping forward to resolve the unsightly portable washrooms.
 - c. We are requesting a fall public meeting to select permanent site so as not to lose another year.
5. TRAFFIC CALMING
 - a. Worked with community to help resolve this - very close to correcting it this summer/fall.
 - b. Have come to compromise with help of UVA, URA and UBIA - special thanks to Tracy
 - c. Thanks to Mayor Scarpitti and Councillor Hamilton for working with us on a solution.
6. GALLERY BANNERS
 - a. Have made suggestions to help gallery fix their proposed plan to better "fit in" with street.
 - b. Ideas and suggestions were put forward at last UVA meeting which seem very reasonable and a helpful
 - c. Waiting to hear back from gallery (Peter Wales of UVA to keep us appraised)
 - d. Requested Town correct record which erroneously states UBIA was consulted on this issue. This wasn't the case.
 - e. Major issue raised that a Town facility be allowed to hang banners when UBIA businesses are not permitted such.
7. RECEPTICAL STREET FURNITURE
 - a. Have found that town approved money for replacing street furniture in 2008 – for new benches and garbage cans.
 - b. Tracy is working with Sharon and Councillor Hamilton to get these on Main Street – heritage designs of course.
8. GALLERY INTERESTED IN MAKING CONTRIBUTION TO BE PART OF BIA BUS PROJECT.
 - a. Awaiting written request from Gallery on this.
9. NEW BUSINESSES
 - a. Dragon Bistro is close to opening in Planning Mill – beautiful interior renovation- experienced owner
 - b. New businesses @ 151 Main – Lou Lou Beads; @ 190 Main - Mariani's Market on Main; @ 139 The One Gallery; @ 206 Main – Du Art Gallery. Also, to open soon – Art Gallery. Healthy sign to see "ground floor" retail filling up.

FESTIVALS AND EVENTS, PROMOTIONS REPORT: 2010-2.6.30

Upcoming UNIONVILLE FESTIVALS AND EVENTS:

Unionville Canada Day Celebrations - July 01

Unionville Celtic Festival - July 9, 10, 11 – expanded this year

Unionville Simcoe Day- Aug 2

Unionville JAZZ ON MAIN Festival - August 13, 14, 15 AND 20, 21, 22 - expanded

Unionville Heritage and Big Band Festival - Labour Day Sept 06

Unionville INTERNATIONAL Model A Day - Saturday Sept 18

Unionville Summer Concert Series - 9th year on the street, which runs all summer long

Co-promotion and advertising with Bus continues- all summer long

Festivals and events bring increased awareness, community, promotion and most importantly new customers to Unionville.