

Unionville BIA Board Monthly Meeting – September 29, 2010

Board Members in Attendance:

S. Morris, S. Taylor Wood, T. MacKinnon, G. McCormick, Regional Councillor J. Virgilio

UBIA Members in Attendance:

P. Jhingan, R. Kadlovski, W. Kadlovski, E. Mariani, M. Tiano, B. Kelley, P. Vasilovsky, T. Lamanna, R. Minken, A. Vasilovsky, L. Mariani, D. Conway.

Regrets: Councillor D. Hamilton, S. Iles, C. Hunter.

Staff (UBIA has no staff)

The Meeting of the Unionville BIA was held on September 29, 2010 at 6:00p.m., in Unionville Pizza Co., 175 Main Street, Unionville. UBIA Chairman G. McCormick presided. Called to order at 6:11pm.

1. **DISCLOSURE OF PECUNIARY INTEREST** - none declared
2. **MINUTES** – That the minutes of June 30, 2010 be approved.
Moved by S. Taylor Wood, seconded by T. MacKinnon. **CARRIED**
3. **PRESENTATIONS** - none
4. **DELEGATIONS / DEPUTATIONS** – Kyle Burgis with Ron Minken from Minken Employment Lawyers gave UBIA members an update on Bill 168: Violence and Harassment in the Workplace. As one of the leading law firms in the province on this issue, they provided information and answered questions from UBIA members. G. McCormick thanked Minken Law Firm for their time and resources.
5. **PETITIONS** - none
6. a) **REPORT 2010-1.9.29 - Chairman's Report (September 29, 2010)** *attached*
b) **REPORT 2010-2.9.29 – Unionville Festivals & Events, Promotions (September 29, 2010)** *attached*
7. **MOTIONS**
 - A. Unionville official web site www.unionvilleinfo.com
Motion: That the UBIA do all things necessary to move forward on the web site.
Moved by S. Taylor Wood, seconded by S. Morris. **CARRIED**
 - B. Regional Councillor Joe Virgilio
Motion: That the UBIA Chair forward thank you and best wishes for our retiring Councillor.
Moved by S. Taylor Wood, seconded by S. Morris. **CARRIED**
8. **COMMUNICATIONS** –
 - Town of Markham regarding street furniture and recycling
9. **NEW/OTHER BUSINESS**
10. **IN-CAMERA ITEMS** - none
11. **ADJOURNMENT** Motion to adjourn. Moved by S. Taylor Wood, seconded by T. MacKinnon.
Meeting adjourned at 7:30p.m. That the meeting do adjourn. **CARRIED**

CHAIRMAN'S REPORT: 2010-1. 9.29

1. **THANKS TO JOE VIRGILIO** for years of service to UBIA and the village of Unionville, serving for 13 years as the local Unionville Councillor in a very active ward. The Chair thanked the Councillor for his great service to the community.
2. **Bill 168 – harassment policy**– Ron Minken thanked for his presentation –required to do – hefty fines for enforcement
3. **Accessibility ODA** –five year guidelines that we are all required to do – hefty fines for enforcement and complaints. Tracy researching the requirements for each business and timelines for implementation. Greg was required to appear before the Town's Accessibility Committee to answer questions and give updates on the UBIA accessibility initiatives. Discussion ensued around heritage and accessibility. Inquiries made to province regarding requirements and UBIA awaiting a response.
4. **Garbage bins: new recycling solar compact bins** coming to Main Street Unionville. This special test project was initiated by UBIA – special thanks to Tracy, Sharon and Councillor Don Hamilton.
5. **Flowers:** the suggestion from Tracy to use cana lily bulbs and grasses worked well as it gave great coverage when the hibiscus trees were removed. Another suggestion was to use only ivy geraniums, in various colours along with the cana lily bulbs and grasses, which can be seen now as a longer lasting with better weather stamina, but Tracy was told that this would have to go to a Town study that would probably take a year to complete and determine if they would change to this flower. Also noted, was that the ivy geranium does not need to be watered daily. UBIA will await and see what is in place for 2011.
6. **Website Upgrade**– income potential -links- crucial to bus success in year two. – hotels, golf, condo reservations on line, tracking, and revenue stream (can't raise taxes) .Tracy working on updating the web site and setting up facebook & youtube.
7. **MPAC - NECESSARY JOB** – MPAC review – Contributors list – no way UBIA taxes should go up as there are now more contributors. Tracy outlined options for UBIA members to look at MPAC assessments and what options are available.
8. **ELECTION –YOU CAN VOTE HERE IN UNIONVILLE - IMPORTANT TO VOTE- SO IF OWNER OF PROPERTY OR TENNENT OF PROPERTY IN UNIONVILLE – CAN VOTE IN WARD 3, only once in a Municipality.**
9. **Need to reassess what we want UBIA to do. Things to mull over. Reassert. Redirect. Renew mandate goals of UBIA.**
 - a. Maintain brand
 - b. Oversee/operate festivals-or let others do it
 - c. Maintain operate events
 - d. Animate street buskers
 - e. Broker advertizing deals
 - f. Tourism
 - g. Street beautification
 - h. Town lobbying-taxes and services –flowers, snow shovelling, insurance, PAID PARKING
 - i. Community liaising/communication
 - j. Maintain Bill 130 requirements
 - k. Stouffville options
 - l. 1981 – 2011 UBIA 30 years
 - m. 2011 projects for Main Street Unionville

No UBIA? – repercussions with Bill 130 – DON'T ANSWER NOW – JUST THINK ABOUT IT
CHAIR TO UBIA members present: What do you want us to do? You tell us.

FESTIVALS AND EVENTS PROMOTIONS REPORT: 2010-2. 9.29

EVENTS AND FESTIVALS

HERITAGE AND BIG BAND FESTIVAL – great music, good crowds
INTERNATIONAL MODEL A DAY – well received, want to make it an annual event
OKTOBERFEST COMING – now expanded to 4 days – October 8, 9, 10, 11
PARKING REGULATIONS SEASONAL CHANGE COMING OCT 31st
FALL CORNSTALKS – watch for notice