

Seniors' Hall of Fame Awards Committee

April 11, 2011

Mayor's Board Room

12:00 a.m.

Attendance:

Ralph, Capocci, Chief of Staff, Mary Charbonneau, Laura, Gold, Committee Clerk, Rose Harrison, Margret Jones, Gail Leet, Tony Murphy, Barbara Taverner, Marjorie Rebane, Raj Sethi, Chair, and Ada Yeung.

Regrets:

Ashok Joshi

Item	Discussion	Action Item
1. Opening Remarks	The Seniors' Hall of Fame Awards Committee convened at 12:05 a.m. with Raj Sethi presiding as Chair.	
2. Adoption of the Agenda	There were no changes or additions to the agenda.	
3. Approval of Minutes	The Seniors' Hall of Fame Award Committee Minutes were approved as presented.	
4. Business Arising from Minutes	<p>The following updates were provided in regards to the promotion of the Seniors Hall of Fame Awards.</p> <p>1. Markham Life – the advertisement being placed in Markham Life regarding the</p>	Email nomination

	<p>Mayor's Senior's Hall of Fame Awards was displayed to the Committee;</p> <ol style="list-style-type: none"> 2. Through registered Rate Payers Associations in Markham (Laura Gold will circulate the nomination form and poster at the same time the ad runs in the Markham Economist & Sun); 3. Through Town Boards and Committees (Laura Gold will circulate the poster and nomination form at the same time the ad runs in the Markham Economist & Sun); 4. On the Town page In the <u>Markham Economist & Sun</u> and <u>Thornhill Liberal</u> (3 or 4 times starting April 14); 5. Through a media release launching the nomination process (the media release was distributed to the Committee); 6. On the Town's website (the poster and nomination form will be placed on the internet after the media release is issued); 7. In <u>Snap</u> magazine/newspaper (Gail wrote an article regarding the event for the magazine); 8. Through social media; 9. A two (2) minute interview on ATN community message board with the Mayor, Chandler Shekhar and the Chair will try to be arranged (Marjorie Rebane will try to arrange for an interview). 10. Places of worship – members will ask permission to place the poster and nomination form in their places of ownership. 11. Through Markham's BIA's – Laura will circulate the poster and nomination form 	<p>forms to board and committee Members , Ratepayer Associations and the BIAs – Laura Gold</p> <p>Set up a interview on ATN community message board – Marjorie Rebane</p> <p>Place poster and nomination form at your place of worship - All Members</p>
5. Publicity (e.g. flyer and posters)	<p>It was reported that the loons have been ordered and should be shipped by the end of May Members were advised that the loons will be placed on a nicer tray than last year. All winners will receive a certificate, as this is the only written documentation that the award recipient received the award.</p> <p>It was suggested that a question be added to next year's nomination form regarding where the nominee heard about the event.</p>	
6. Nominations So Far	<p>Members reported the number of nominations they had to date:</p> <p>Tony Murphy – four (4);</p> <p>Margret Jones – two (2);</p>	

	<p>Gail Leet – one (1) Ada Yeung – zero (0) Mary Charbonneau – zero (1) Ashok Joshi – zero (0) Raj Sethi – two (2) Barbara Taverner – zero (1)</p> <p>The Committee felt it should focus on obtaining quality nominations rather than on a large number of nominations. It was clarified that members cannot make nominations and that the nominee should have a personal relationship with the nominee.</p>	
7. VIP and Past Winners	It was recommended that the Committee invite all nominees along with one (1) guest to the awards ceremony and that a letter be sent to all nominees advising them of the status of their application. Committee members inquired if all nominees and guest would be invited to the reception following the awards.	
8. Other Business	Members were requested to stay for group photograph immediately following the meeting.	
9. Next Meeting	The next meeting of the Seniors' Hall of Fame Awards Committee will be held on Wednesday, April 27, 2011 at 10:00 a.m.	
10. Adjournment	The Seniors' Hall of Fame Awards Committee Adjourned at 1:05 p.m.	