

MARKHAM VILLAGE B.I.A.
BOARD MEETING MINUTES
March 23, 2011 7:00 AM

Present: Diane Kobelansky, Terrence Pochmurski, Councillor Campbell, Roger Clements, Behzad Safati, Vic Hartman, Daniel Gauthier, Tracy Kaltabalis, Paul Cicchini

Guests: Stephen Chait, Director of the Economic Department, Town of Markham
Sandra Tam, Manager, Markham Small Business Centre

Absent: Carolina Moretti

Staff: Christine Matthews

1. CALL TO ORDER

The meeting was called to order at 7:10 a.m. by Chair Diane Kobelansky.

2. DECLARATION OF TAX AND ENVIRONMENTAL OBLIGATIONS

Paul Cicchini asked and the board was advised by Diane to the best of her knowledge and abilities the BIA is meeting all taxation and environmental obligations.

3. DISCLOSURE OF PECUNIARY INTEREST

The Chair requested that Board Members advise of any conflicts of interest as they arise throughout the meeting.

4. ADOPTION OF THE MINUTES - Regular board meeting Nov 17th, 2011.
First - Paul, second - Terrence. All in Favour. Carried.

5. BUSINESS ARISING OUT OF THE MINUTES - nothing to report

6. DELEGATIONS - Stephen Chait -

1) BIA workshop - Stephen mentioned the BIA workshop at the convergence centre and said that the BIAs will be given 15mins to talk about their vision and their new boards. There will also be a tour of the facility. He mentioned John Kiru will not be coming back. He also mentioned that we should strike a committee to extend our boards.

2) Advertising - Stephen mentioned that there will be a Chinese TV station coming to film Markham and they are hoping they will also film MSM. Apparently, 100,000 chinese will be coming to the GTA. The station will be filming 1 or 2 episodes and Stephen said he would get back to us with more details as they arise.

7. REPORTS

Finance - Action- Diane to call Paul Whelans to see if BIA levies are prorated.

2011 Budget to go to Town of Markham.

Colin Campbell moved 2011 Budget, Behzad seconded. All in Favour.
Carried.

Streetscape - Diane wants subcommittees to meet with Christine to decide on how to go forward. Vic proposed to get the flags done by the Flag store.

Sponsorship - Tracy & Daniel were given the proposed sponsorship package for 2011 that Christine put together

Events - Behzad - Diane asked Behzad to get in touch with Avery to meet to discuss the events

Advertising - Vic & Behzad - nothing to report at this time

a) **Easter Promo**- Christine gave an overview of the event details.

b) **Science Rendezvous** - Diane mentioned there are 2 problems - the parking lot is in bad shape, and the cost of the tents. Discussion that there is a problem with people walking in the potholes and who would pay for the cost of the repairs. The owners have been generous over the years to allow for the use of the lot for the festival of lights and the farmers market and have not charged, Christine to get some quotes and see how much it would cost to repair.

Science Rendezvous have asked that large tents be erected because of the inclement weather last year. Cost is approx \$7000. The 2011 budget did not take this into account. Proposed that we go ahead with the event and pay for the cost of the tents and repair of the parking lot.

Paul proposed, Daniel Seconded. All in Favour. Carried.

8. CORRESPONDENCE - none to report

9. OTHER BUSINESS - Paul mentioned there is a new place in the Artisan called Stanley's fish and chips. There was mention of the UBIA's \$90,000 shortfall as in the MES. Colin mentioned that if the UBIA is getting interest -free loans then the MVBIA will also get interest- free loans.

10. NEXT MEETING - April 20, 7:00am

11. ADJOURNMENT - 8:45 am

