

ANIMAL CARE COMMITTEE

April 20, 2011

ONTARIO ROOM

5:30 P.M. – 7:00 P.M.

Attendance: Councillor Valerie Burke, Chair, Janet Andrews, Terri Daniels, Denielle Duncan, Caroline Lane, Yasuko Naka, Bernice Royce, and Laura Gold, Committee Clerk .

Regrets: Annabel Musson

Guests: Rob Goddard

Item	Discussion	Action Items
1. CALL TO ORDER	The Animal Care Committee was called to order at 5:43 p.m. with Councillor Valerie Burke presiding as Chair.	
2. PRESENTATION ON THE LOST PETS PROGRAM	<p>Mr. Rob Goddard, Helping Lost Pets, provided a presentation on the lost pet program. The program creates one central location where pet owners can search for their missing pet. The key to the database is keeping the information current. A profile of a missing dog was displayed on the screen.</p> <p>Mr. Goddard explained that a map is needed to find lost pets, as pets do not always get lost in their home city. The map will provide the pet owners approximate location. The site also shows pets available for adoption. It was noted that a pet is most likely to get lost when it first enters a home.</p> <p>Currently, members are unable to share information. However, going forward information will be shared similar to on Facebook. The program sends email alerts when a pet is missing. A pet owner with a missing pet can request help from other members (e.g. printing and posting posters in their local area). The program automatically sends notification to local animal shelters and rescue groups when a pet is missing. A mobile phone application is being created so that a pet owner can trigger an alert that their pet is missing from their cell phone. The program allows pet owners to track their lost pet on a map and refine the search area to a concentrated area increasing the probability that the pet will be returned home safely.</p>	Ask Nasir Kenea about placing a link to the Lost Pets website – Laura Gold

	<p>Mr. Goddard placed a request that a link to the Lost Pets website be linked from the Town of Markham website. It was noted that the website is free to users. Revenue to develop the site is intended to be collected from advertising revenue.</p> <p>It was noted that Municipalities need to be careful when sharing its website. This is a policy issue that is currently being reviewed by the Town's ITS & Corporate Communications Department. The Committee was requested to ask Nasir Kenea, Chief Information Officer, about creating a link on the Town's website to the Lost Pet website. Mr. Goddard was also hoping to have a link to the Lost Pet website placed on the OSPCA website. He thanked the Committee for allowing him to provide an overview of the lost pet program.</p>	
3. APPROVAL OF THE MINUTES	<p>A correction was made to the attendance section of the March 16, 2011 minutes.</p> <p>moved by Janet Andrews seconded by Caroline Lane</p> <p>That the March 16, 2011 Animal Care Committee Minutes be adopted as amended.</p> <p>CARRIED</p>	
4. 2011 FUNDRAISING CALENDAR	<p>Ms. Caroline Lane declared a pecuniary conflict of interest, as her husband's company produced the 2011 fundraising calendar.</p> <p>The Committee discussed the request for quotation for the 2012 fundraising calendar. Mr. Wiles reported that he would arrange for the Committee to review the bids to produce the 2012 fundraising calendar. The Committee nominated Janet Andrews to fulfill this role. It was noted that the bid closes tomorrow, April 21, 2011.</p> <p>Moved by Bernice Royce Moved by Denielle Duncan</p> <p>That Janet Andrews be appointed to review bids to produce the 2012 fundraising animal care committee calendar.</p>	<p>Provide Janet Andrews with the bids to review – Bill Wiles/Laura Gold</p>

	<p style="text-align: right;">CARRIED.</p> <p>Moved by Caroline Lane Seconded by Denielle Duncan</p> <p>(2/3 approval required)</p> <p>That the decision regarding the production of the 2012 fundraising pet calendar be re-opened.</p> <p style="text-align: right;">CARRIED.</p> <p>The decision to produce the 2012 fundraising calendar was postponed until after the bids have been reviewed.</p> <p>Ms. Janet Andrews provided a review of last year's revenue and expenditures for the 2011 fundraising calendar, which included the following:</p> <p><u>Revenue</u> Calendar Entries \$ 3,450 Advertisement \$2,150 <u>Estimated Calendar Sales \$7,000</u> Total Revenue - \$12,600</p> <p><u>Expenses</u> <u>Printing of Calendar - \$7,113.03</u> Total Expenses - \$7,113.03</p> <p>Total Revenue (\$12,600) – Total Expenses (\$7,113.03) = \$5,486.97</p>	
5. TNR UPDATE	Mr. Bill Wiles reported that he had met with Denielle Duncan and Caroline Lane to review the process map for the Town's trap neuter and return project. It was reported that a temporary staff member will be working on the program.	
6. SHELTER UPDATE	Mr. Wiles reported that he was working towards obtaining proposals from various	Book tour of the OSPCA

	<p>consultants to conduct the animal shelter feasibility study, advising that he can award the contract himself, as the amount of the contract is less than \$25,000. The contract is expected to be awarded by the end of May 2011.</p> <p>Mr. Wiles reported that the OSPCA animal shelter has re-opened to the public. The Committee requested that a tour of the shelter be scheduled on a Tuesday or Wednesday at 7:00 p.m. The link to the OSPCA from the Town's website was reported to be broken. The Committee reviewed the 2009/2010 statistics from the OSPCA animal shelter in Newmarket. It was noted that the statistics were only for Markham pets. It was suggested that in the future the information be prepared based on monthly data rather than annual data. It was reported that the OSPCA has been doing more trading of pets to reduce euthanasia rates, which seemed to be a successful strategy based on the data provided. Several members had questions regarding the OSPCA 2010 Markham animal stats provided.</p> <p>Mr. Wiles reported that on May 9, 2011 the Town is proposing to extend the OSPCA contract for another two (2) years. The contract cost approximately \$380,000 per annum. Mr. Wiles advised that the OSPCA contract will include adoption of pets and Markham's TNR program.</p> <p>The Committee Clerk was requested to reserve a community booth at Unionville Festival and Barkham.</p> <p>The Committee Clerk advised that the community booth was tentatively booked at Markville Mall for May 14, 2011. Denielle Duncan will confirm by email whether this date works for the Committee.</p>	<p>animal shelter on a Tuesday at 7:00 p.m.– Laura Gold, Committee Clerk</p> <p>Book a community booth at Unionville Festival and Barkham – Laura Gold</p> <p>Email confirmation email to the Committee Clerk regarding booking the Markville Mall Community booth on May 14, 2011 – Denielle Duncan</p>
7. DATE OF NEXT MEETING	The next Animal Care Committee meeting will be held on May 18, 2011 at 5:30 p.m.	
8. ADJOURNMENT	The Animal Care Committee adjourned at 7:33 p.m.	