

Building Markham's Future Together - Council's Strategic Plan

Council and Senior Staff Training
and Education Session

**Wednesday May 13, 2015
Markham Civic Centre
Canada Room**

Strategic Goals 2015 to 2019

- Engaged, Diverse and Thriving City ✓
- Exceptional Services by Exceptional People ✓
- Safe and Sustainable Community
- Stewardship of Money and Resources

Agenda

- Introduction
- Goal Area Review & re-cap from last session
- Key Actions for Council Term - clarification and gaps
 - ❑ Safe and Sustainable Community
 - ❑ Stewardship of Money and Resources
- Table Discussion and summary report back

Goal: Safe and Sustainable Community

Goal Statement: *We will protect the public and respect the natural and built environments through excellence in sustainable community planning, infrastructure management, and programs.*

Objectives:

1. Managing our transportation network
2. Managing Growth
3. Ensuring the reliability of the Corporation's services
4. Protecting our built and natural environment

Safe and Sustainable Community

What We Heard - Big Picture Themes.....

- Growth and transportation issues are multi-jurisdictional
- Markham needs to influence policy, implementation, and funding decisions at other levels of government
- “The future is rail rapid transit”; transit needs to be readily accessible to be a viable option to driving
- Infrastructure and municipal services need to keep pace with growth and development
- Markham is managing intensification and urban expansion, and we are responsible for local and collector roads, but we need commitment from other levels of government to fund transportation and transit

Objective 1 - Managing our transportation network

- Implement the Master Transportation Plan
 - Work with Region to expedite EA's for transportation capacity improvements
 - Update and validate Transportation Plan as planning progresses for Future Urban Area and Intensification Areas, and monitor results
- Cycling, Pathways and Trails Plan
 - Complete the multi-use path from Toogood Pond to Bob Hunter Park by 2018
 - Inter-connect buildings via podiums and pedestrian links

Objective 1 - Managing our transportation network

- Continue to work with other levels of government to deliver road and transit infrastructure
 - ❑ York Region Rapid Transit Corporation and York Region Transportation Task Force
 - ❑ VIVA, Metrolinx and Ministry of Transportation EA's and consultation
- Encourage compact, mixed use development to reduce the amount of travel
 - ❑ Development Charges – review incentives to support live/work, mixed use and broader range of unit types (e.g. Apartment sizes)

Objective 2 - Managing Growth

- Implementing the new Official Plan
 - ❑ Need for commitment from Region and Province for infrastructure especially rapid transit, to align with timing of development
 - ❑ Need for affordable housing strategies
 - ❑ Provide input to Province on Growth Plan, Greenbelt Plan, Oak Ridges Moraine, and DC Act/Planning Act reviews (2015)

Objective 2 - Managing Growth

- Comprehensive Zoning By-law Project
 - ❑ Second Suites – need to manage and control to ensure regulatory compliance and control life safety aspects
- Creating Great Parks and Streetscapes
 - ❑ Timing of parks and community facilities should be more closely aligned to development
 - ❑ Ensure budgetary and operational impacts are addressed

Objective 4 - Protecting our built and natural environment

- Advance Greenprint implementation by focusing on:
 - ❑ Climate Change Adaptation Strategy as an increasing priority
 - ❑ Review our design standards and infrastructure to address climate change (e.g. storm water management)
 - ❑ Sustainability standards checklist for development applications

Questions for breakout:

1. What is the most important action/task to be worked on for this objective?
2. At the end of four years what does success look like for this area?
3. How can we influence the senior levels of government to invest in infrastructure and transportation capacity improvements in Markham.
4. What opportunities or issues should Markham raise with the Province regarding policies and legislation (2015 review)



Safe and Sustainable May 13, 2015			
Facilitator/Note Taker	Council Group	Staff Support	
Group 1 Canada Room Trinela/ Fred/ Alida	Deputy Mayor Heath Councillor Rea Councillor Ho Councillor Burke	Biju Kimberley Joel Mary Stephen Bill	
Group 2 Retiring Room Brenda/ Andrea/ Martha	RC Li Councillor Collucci Councillor Campbell Councillor Chiu	Alan Graham Bob Catherine B Moe Sharon	
Group 3 Ontario Room Jim/ Jamie/Kitty	RC Jones RC Armstrong Councillor Hamilton Councillor Kanapathi	Dennis Phoebe Peter Mona Nasir Catherine C	

Goal: Stewardship of Money and Resources

Goal Statement: *We will demonstrate sound, transparent and responsible financial and resource management to mitigate risks while ensuring efficient and effective service delivery.*

Objectives:

1. Ensuring a fiscally prudent and efficient municipality
2. Stewardship of the City's assets
3. Increasing Transparency and Accountability

Objective 1 - Ensuring a fiscally prudent and efficient Municipality

What We Heard

- Keep tax rate under 3% / at or below inflation
- Continue to focus on the E3 strategy
- Communicating information on financial and operational performance in an understandable and integrated manner with a focus on value for dollar

Objective 1 - Ensuring a fiscally prudent and efficient Municipality

Key Actions:

- Refresh E3 strategy
 - Opportunities for expenditure reductions and cost avoidance
 - Revenue enhancement opportunities
- Continue to deliver multi-year Operating and Capital Budgets
 - Ensure growth and non-growth related projects are fully funded
 - Total cost of ownership – annual operating costs and lifecycle program requirements
 - Ensure services are delivered efficiently using key performance indicators
- Continue efforts to engage the public through social media

Objective 3 - Increasing Transparency and Accountability

What we heard:

- Transparency and accountability – regain the public's trust
- Public Education
- Public Engagement - we need to reach people in a different way

Objective 3 - Increasing Transparency and Accountability

Key Actions:

- Reinstate Auditor General
- Develop transparency and accountability policies
 - ❑ Provide free electronic access to certain City data that can be used without restriction by interested parties
 - ❑ Place Key City policies on the City's Portal

Questions for breakout:

1. What is the most important action/task to be worked on for this objective?
2. At the end of four years what does success look like for this area?
3. Video streaming of Committee Meetings – yes or no?
4. How will we demonstrate transparency and accountability?

Stewardship of Money and Resources - May 13, 2015

Facilitator	Council Group	
Group 1 Trinela/ Fred/ Alida	Deputy Mayor Heath Councillor Rea Councillor Ho Councillor Burke	Bob Catherine B Bill Mona Nasir Tim Sharon
Group 2 Brenda/ Sara/ Martha	RC Li Councillor Collucci Councillor Campbell Councillor Chiu	Phoebe Joel Catherine C Biju Peter Mary
Group 3 Jim/ Jamie/Kitty	RC Jones RC Armstrong Councillor Hamilton Councillor Kanapathi	Dennis Stephen Graham Kimberley Alan Moe



Public Engagement

Going to where the people are

Objective:

- Inform and educate residents and stakeholders on Building Markham's Future Together 2015 to 2018
- Seek resident and stakeholder confirmation of the direction and support for outcomes
- Help educate the community to understand how and why certain decisions are made by the City
- Connect with a diversity of residents seeking out new voices

Going to where the people are

Components:

- Face to Face
- On-line
- Public Meeting

Council:

- Opportunity for Council to participate
- Tool Kit for Councillors

Community Engagement

Face to Face:

- June and July public engagement – use of volunteers
 - ❑ Community Centre and Library – Thornhill, Cornell, Angus Glen and Milliken
 - ❑ Attendance at community events – Pan Am Torch Relay and Globalfest, Unionville Festival etc.
 - ❑ Markville and Pacific Mall and GO stations

On-line:

- Online citizen engagement/crowdsourcing tools
- Information posted on Markham.ca
- Paid and social media marketing

Community Engagement

Public Meeting:

- September Public Meeting in the Council Chamber to share plan
- Council adoption Fall 2015

Council Participation

Opportunity to have positive conversations around the direction for the next 4 years:

- How would you like to get involved/participate in order to be engaged in the process?
- What do you need to respond to residents and to answer questions about BMFT?
- Any other suggestions?

