



Building Markham's Future Together
Journey to Excellence



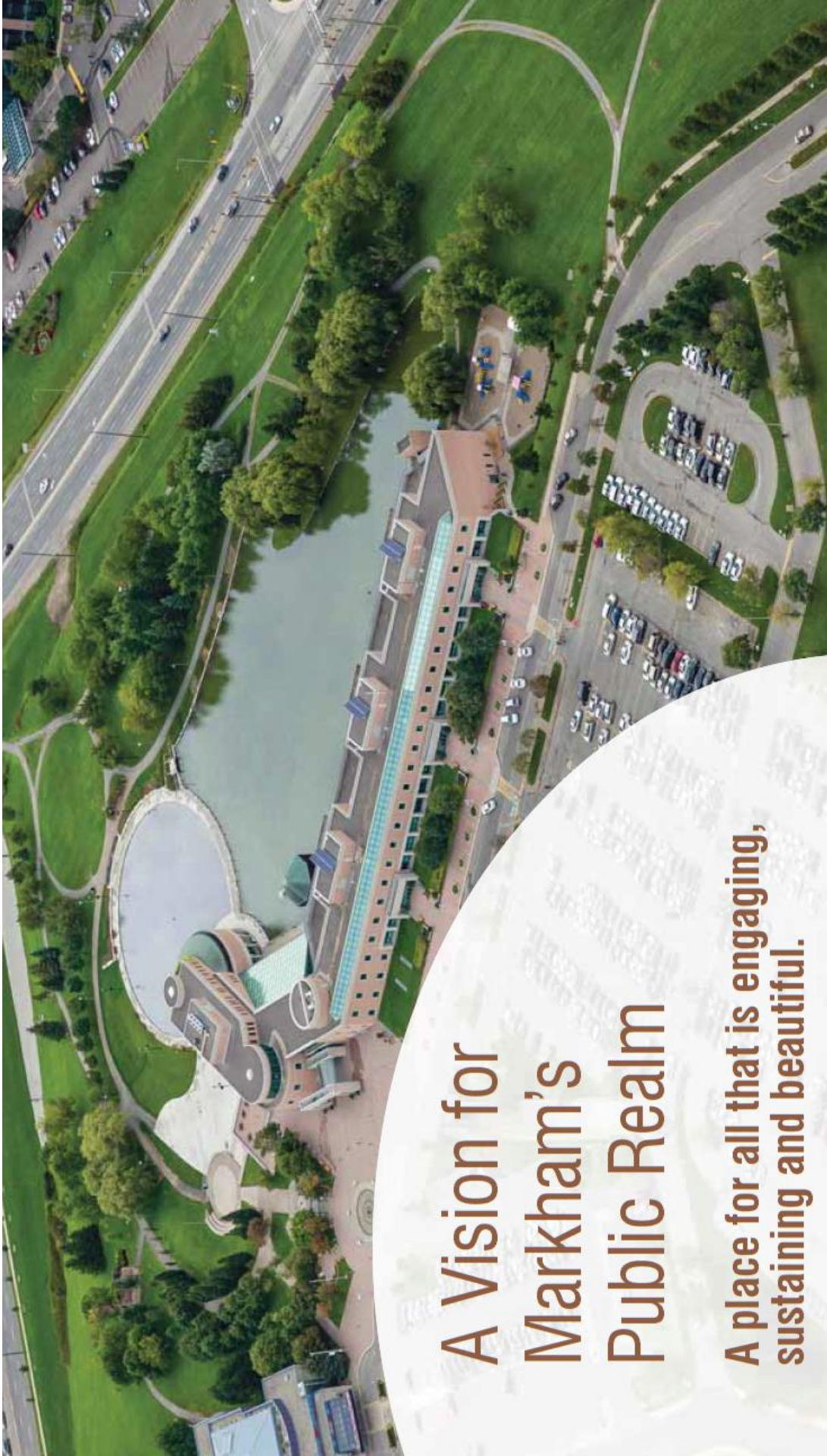
Shared Places Our Spaces

Markham's Public Realm Strategy





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A Vision for Markham's Public Realm

A place for all that is engaging,
sustaining and beautiful.



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Presentation Overview

Background

What is the Public Realm Strategy

General Committee and Council Resolution

Public Engagement

8-80 Cities

Strategic Goals

Implementation Strategies

Recommendations





Markham's Public Realm Strategy

Markham's Public Realm Strategy

is a plan to ensure that all who live, work, play, visit and invest in our city share ownership and responsibility, and aspire to create and maintain great public spaces.



Background

- Approved in Principle by **General Committee and Council** and directed staff to seek input from residents (May 2014)
- **Public Engagement** (September to November 2014)
- Update and Revise Document (February 2015)
- Presentation to **Public Realm Advisory Committee** (March 2015)

Purpose of Presentation

- Seeking **Council approval in principle** of Markham's Public Realm Strategy



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Our Public Engagement



Collaboration with 8-80 Cities

What are your favourite places?

Parks and Public Spaces

34%

Indoor Public Spaces

29%

Private and Commercial Spaces

18%

Roads & Streets

14%

Landmarks

4%

How can the community be more livable?

Improving Existing Park and Public Spaces

41%

Transportation and Safer Streets

23%

Development, Politics, other issues

14%

Activities and Software

9%

Maintenance

8%

Four-Season Use

4%

What we heard:

1. People love living in Markham
2. The need for more events and attractions (software).
Outdoor concerts/movies, farmers' markets, yoga in the park, light and colour, four-season use
3. The need of inviting outdoor elements (hardware).

Accessible seating, welcoming streetscapes, animated playgrounds, public art, trees and greenery

"being able to
get everywhere
fast"

"nice people
and lots of trees
and larger green
spaces"

"the friendly
community"

"services, parks,
community
centres"

"the many events such
as Thursday night at
bandstand Unionville,
Olde Tyme Christmas
Parade, Markham
at the Movies, Flato
Markham Theatre"



Public Engagement Results

- Over **700 residents** responded to the different engagement activities
- The residents concerns, comments and suggestions supported the Public Realm Strategy and **aligned with the goals and actions within the document**

[illegible]

Collaborative Focus



Reviewing Our Existing Spaces: Improving Design, Innovation and Accessibility
Aligning Our Current Policies
Delivering High Quality Public Realm



Creating Lasting Impressions
Showcasing Public Art
Developing Green and Cultural Assets
as Destinations



Maintaining Our Green Assets
Preserving and Enhancing Our Heritage Assets
Maintaining Our Private and Public Properties



Improving Partnerships, Sponsorships, and Joint Ventures
Continuing Collaboration, Co-operation and Budget Priority
Exploring Grant, Foundation, Crowd-sourcing, and Charity Opportunities



Updating Current By-laws and Resourcing Events
Interpreting Our City
Engaging Our Community

Strategic Plan Directions



Made in Markham
Innovation + Design

7 Action Items



Keep
Markham Beautiful

8 Action Items



Animate
Our Neighbourhoods & Districts

8 Action Items



Harmonize Our Efforts &
Share Our Resources

5 Action Items



Create Gateways &
Destinations

6 Action Items



Implementation Strategies

Public Realm Advisory Committee supporting and advancing the plan on behalf of the residents.

Public Realm Staff Working Team Continue our efforts through review, technical expertise and implementation strategies to advance the goals of the plan.

Capital projects Ensuring all projects incorporate public realm considerations.

Creation of a sustainable funding source such as gas tax.

Creation of a monitoring framework to report to Council on a bi-annual basis.



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Recommendations:

1. That the staff report titled “Shared Places Our Spaces - Markham’s Public Realm Strategy”, dated May, 2015 be received;
2. And that the document “Shared Places Our Spaces - Markham’s Public Realm Strategy” dated April 7, 2015 be approved in;
3. And that the 2016 funding requirement of \$150,000 will be considered as part of the 2016 budget process;
4. And that Capital project designs include a public realm component and the funding source be confirmed prior to proceeding with the project;
5. And that Staff be authorized and directed to do all things necessary to give effect to this resolution.



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