FRIENDS OF THE MARKHAM MUSEUM BOARD MEETING Meeting No. 47 Mount Joy Boardroom, Markham Museum May 6, 2015, 5:00 p.m.

In Attendance:	Regrets:
Bill Crothers, Chair	Moe Hosseini-Ara, Director of Culture
Doug Worsley	Randy Barber
Martha Mingay	Charlotte Schickedanz
Ardy Reid	Councillor Colin Campbell
Wendy Kadlovski	Nicole Taylor
Mary Brawley	Carolina Moretti
Ex Officio	Guests:
Cathy Molloy, Museum Director	Tiffany Wong, Museum Youth Mentor
Staff	
Matthew Wright (Recording Secretary)	

1. CALL TO ORDER AND OPENING REMARKS

The meeting of the Friends of the Markham Museum Board was called to order at 5:09 p.m.

2. BOARD EDUCATION:

Included in Director's Report

3. REGRETS:

C. Moretti, Cllr. Campbell, C. Schickedanz and R. Barber sent their regrets.

4. ADDITIONS/CHANGES TO THE AGENDA

Moved By: D. Worsley Seconded By: M. Mingay

THAT the agenda for the May 6, 2015 meeting be approved as distributed.

Carried. (4.1)

5. **DECLARATIONS**

Nil.

6. ADOPTION OF MINUTES OF MEETING

Moved By: W. Kadlovski Seconded By: D. Worsley

THAT the minutes of the Friends of the Markham Museum meeting on April 1, 2015 be approved as distributed.

Carried. (6.1)

7. BUSINESS ARISING FROM THE MINUTES

Nil.

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8. DIRECTOR'S REPORT

C. Molloy circulated a report (Attachment A).

Moved by: M. Mingay Seconded by: W. Kadlovski

THAT the Board receives the Director's Report.

9. MUSEUM YOUTH COMMITTEE REPORT

T. Wong gave a brief update. Megan Crawford has taken the position as the Museum's Education and Volunteer Administrator after the departure of Kathrynn Rosati. The Youth Mentors will be holding their annual Community Expo event at the Museum on Friday, May 8. This event showcases the artistic talents of local youth while raising money for charity. This year the proceeds will go to the ATLAS (Adolescent Treatment and Learning Alternative Service) program at the Markham Stouffville Hospital.

Moved by: M. Mingay Seconded by: W. Kadlovski

Carried. (9.1)

10. TREASURER'S REPORT

Moved by: W. Kadlovski Seconded by: M. Mingay

THAT the Board receives and approves the audited financial statements.

Carried. (10.1)

11. COMMITTEE REPORTS

a) Collections Committee: D. Worsley submitted a report (Attachment B)

Moved by: D. Worsley Seconded by: M. Brawley

THAT the Board receives the Collections Committee's report.

b) **Carried.** (11.1)

- c) Development Committee: The Committee members will be visiting the Pacifica, sister car to the Acadia on June 4. Following that, a report will be brought to the Board. On April 23, the second lecture event was held, raising \$550 for the foundation. The Board members discussed ways in which to improve future events. M. Mingay wanted to officially thank M. Brawley and R. Barber for the work they did on the recent event.
- d) Executive Committee: The Committee discussed membership of the various committees and will present a Committee Slate document for approval next meeting.

Carried. (8.1)

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12. MARKHAM HISTORICAL SOCIETY REPORT

R. Barber is absent. D. Worsley gave information about the upcoming "Pie Night" at the school house at Reesor Rd. and 14th Ave. on May 11. Following that will be a potluck at the Museum on the second Monday of June.

13. OTHER BUSINESS

None.

14. NEXT MEETING

The Chair informed the Board that the next meeting would be held on June 3, 2015 at 5 p.m. in the Mount Joy Board Room at Markham Museum.

15. ADJOURNMENT

Moved by: M. Mingay Seconded by: M. Brawley

THAT the May 6, 2015 meeting of the Friends of the Markham Museum Board be adjourned.

Carried. (15.1)

Meeting adjourned 6:29 p.m.

ATTACHMENT A

Director's Report

Board Education

Strickler House is a location for an installation of the Scotiabank Contact Festival. 'Prism' was accepted into the festival, however, had not secured a location. Janet Reid has worked with the city Legal Department to develop a space use agreement similar to those that the Varley has with public installations in the McKay Art Centre.

The exhibition is open to the public May 2 -30th during regular Museum hours. The Museum is listed as contact location on the event website:

http://scotiabankcontactphoto.com/open-exhibitions

Director's Report

Negotiations are on-going to bring a tea-pot exhibition to the Museum in September. A detailed list of objects and associated value is required in order to draw up the final details of an agreement with the group.

The Torch Relay event on June 27th is developing. Enzo Greco is attending meetings on behalf of the Museum as it has become a large event/exhibit opening, with both the Torch and The Science of Sport.

The washrooms in Mount Joy will be completed tomorrow. The original windows have been rebuilt and painted. The new storms will be installed in early July. Masonry work will be

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completed once the new awning and fire-escape drawings are complete. Renee England from Asset Management is the lead for this project, with Dan Jones as site contact.

Curatorial, Program and Maintenance staff have met Asset Management to improve and stabilize Kinney Barn. A thrashing machine will be cleaned and repaired as part of the project as will other agricultural items. Program staff will be able to use this area to discuss food technology and culture. During the strategic planning process we can look at this location as a place to develop a larger exhibition around food culture. Work to stabilize the structure, make it 'racoon-proof' and clean it will begin shortly and will continue over the summer.

A meeting between Culture and Asset Management has led to agreement that Asset Management will manage the life-cycle for Museum site lighting and drainage infrastructure. Operations will manage the life-cycle for Museum roads and trees. This is a great step forward for the Museum to get this much needed support and assistance. In previous years, these things were not on the life-cycle database, and not a part of any work-file budget.

Staff will approach a number of strategic planners over the next month or so and will contract the work to begin in early summer.

Soon you will see signs on the Museum grounds indicating that photography permits are required. These will be Museum specific and will empower staff to contact the by-law department if need be.



Andrea and Enzo have developed a more complex space use program and have been able to expand selected camps. There is also an extra week of camp for 2015; the Museum has offered 10 weeks of camp. In 2014 total camp revenues were \$243,000. To date we have booked \$277,000 for 2015. The camps are currently 87% sold for the summer season. Further program growth, in particular opening in evenings to accommodate families, requires more mid-level program staff and we are working with the Director of Culture to facilitate this.

Friends Member, Ardy Reid, was a member the Public Art Committee to select a piece for the front gardens at the Museum. The piece will be installed in June with an opening shortly after installation. The work is called Gambrel Journey and is a tall metal piece that resembles the framework of a gambrel barn.

I attended the Canadian Museum Association conference in Banff last month. The conference examined the changing face of museum strategy from focus on object, to visitor. Markham Museum is viewed as a leader in the field as our program growth has been dramatic over the past five years. I have been invited by the Lieutenant Governor of Ontario to a celebration for International Museum Day on the evening of May 12. I continue to be a member of the Ontario Museum Associations task force examining Ontario Museum Policies that are referred to for Provincial Grant requirements.

Andrea Carpenter and Janet Reid are working with Shane Clodd who is the Head of the Art Department at Unionville High School. Shane applied to the School Board in order to fund a student project to create an interactive exhibition in the Honey House. The exhibition will involve, video, audio and 3D printing and will use very current science to explain the importance Friends of the Markham Museum Board May 6, 2015

of bees and current threats. This project will be complete by the end of June. Andrea is working closely with Shane to ensure that the installation can be programmed effectively for pubic and education programs.

ATTACHMENT B

Collections Committee Report

COLLECTIONS COMMITTEE BRIEF

April 15,2015

The Collections Committee met on April 15, 2015 for discussion regarding donations to the Museum and other business.

Janet Reid provided the exhibition plans for the 2015/16 calendar year: Markham Remembers the Great War, October to May 2015; Prism Art Exhibition, month of May at the Strickler House; Canada Day 1, January to June 2015; The Perfect Match: Science of Sport, July 3 to January 2016.

Staff provided updates regarding documentation, conservation, curatorial & archives services, and volunteer activities.

Grant updates are as follows: \$20,000 confirmed for exhibition funding.

The committee reviewed new donations to the collection for the year 2014 and these donations for the year will be submitted at the AGM.

New Donations: George Reesor Folk Art, two yard sticks, a poppy from the Tower of London Remembrance Day installation, Markham Mills ledger and a vase from Victoria Square. Janet advised the committee that the museum is still in negotiations for the collection of 200 oil lamps.

The museum was offered the Reesors' Photos however Janet Reid felt that they were unacceptable for the collection.

Under Review: Clocks, Teddy Bear and a high chair. Woodworking tools that built Norway House were being offered. Janet declined.

The folk art pieces that are being offered into the collection by Ellen Morris are not representative of German folk art that has been found in the Markham area.