

MARKHAM TRADE MISSION, NOVEMBER 7 & 8 2006 - SUMMARY OF THE EVALUATION						
LOGISTIC (excellent = 5, average = 3, inferior = 1)						Comments
	5	4	3	2	1	
Length of the mission (November 7 & 8 , 2006)	4	1				
Meeting planification (travel between meetings)	3	2				
Appreciation of the cocktail	4		1			
General appreciation of the mission	1	3		1		
ORGANIZATION (excellent = 5, average = 3, inferior = 1)						
Quality of the services offered during the mission	4	1				
Communication (phone, correspondance, etc.)	1	4				
Presentation of the organizations in Markham	3	1				
Individual meetings						
The organization of the meetings	1	2	1		1	
The quality of the meetings		1	1	3		
COMPANIES MET DURING THE COCKTAIL (excellent = 5, average = 3, inferior = 1)						
Possible results	5	4	3	2	1	
Intertrade: (MBT, Bureau du Québec, Markham officials)		3				MBT + Markham officials + Bureau du Québec: follow-up
Plus Com Marketing: (Group Marketing Int'l (Laval), Banque Nationale, Anne Whiten, Récupération Florence(Laval))	2		1			GMI: follow-up / Banque Nationale: follow-up / Anne Whiten: follow-up / Réc. Florence: Has referred this cie to one of his customer. Next time he will have a meeting in Markham with Dumpling
Group Marketing International (Le Métropolitain, Pharma Comm., Bouquet corporatif, Plus Com Marketing (Laval)), représentants de Markham, de Laval Technopole, Bureau du Québec).		6		1		
Récupération Florence: (Bureau du Québec, others)	1		1			Bureau du Québec: follow-up
Asia Embroidery: (None)	0	0	0	0	0	No follow-up

INDIVIDUAL MEETINGS (excellent = 5, average = 3, others = 1)

Attachment # 4

Possible results	5	4	3	2	1	
Intertrade: (AMJ Campbell, Middup Moving and Storage, PR exchange)			2	1		No need to follow-up
Plus Com Marketing: (Avaya, SME)			1		1	Avaya: follow-up in Mtl / SME: no follow-up
Group Marketing International: (FSA, Fox Group, Voysus)		1			2	FSA: no follow-up / Fox Group: No follow-up / Voysus: follow-up. Note: GMI is looking to buy a company as well.
Récupération Florence: (JDH Business, Ryzex)			2			JDH: no follow-up / Ryzex: follow-up
Asia Embroidery: (Jocosity, Embroid Me, Wah Lung Lables)					3	No follow-up
OTHERS: (The company has done their meetings out of the mission dates)						
Kalitec: Town of Markham						Town of Markham: follow-up
Micro-Distribution (JDH , Norbram Group Insurance)						JDH: no follow-up / Norbram: No interesseted to distribute C-Surance product and their customer are different from MDI
Gestion Montini (Global Advantage)						Follow-up from the mission in Laval in October'05
OkioK (want to buy a company)						Project postpone to 2007