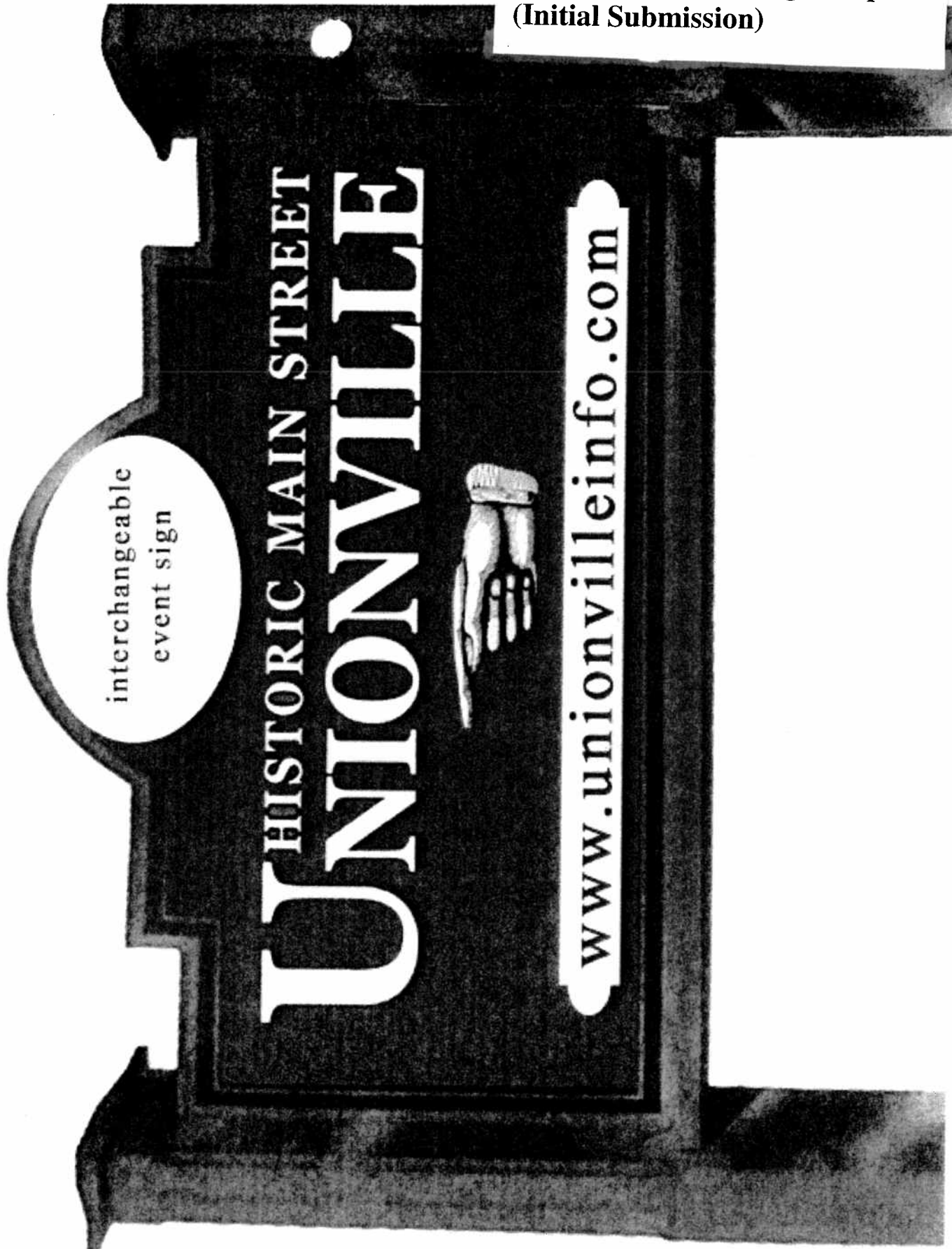
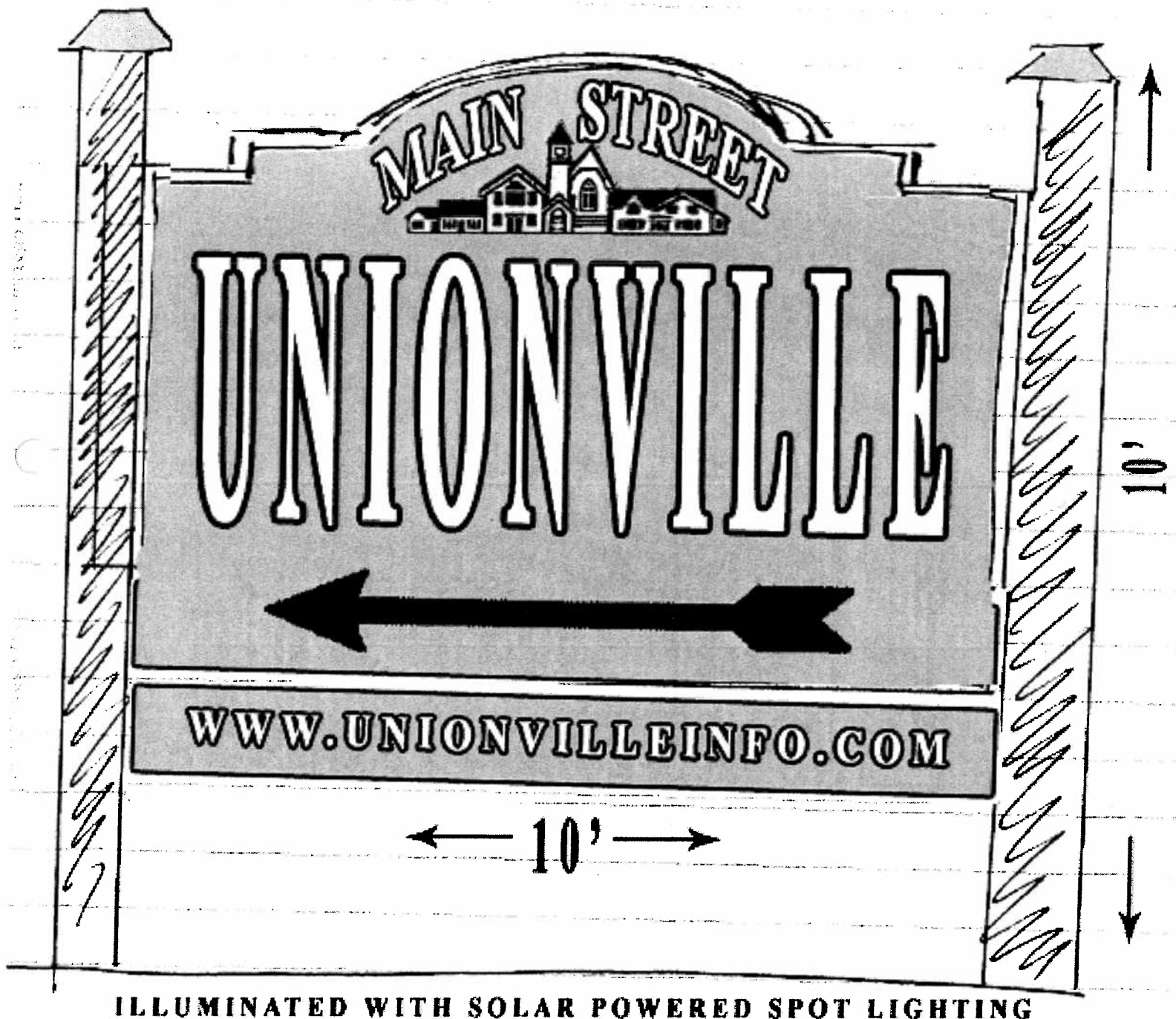


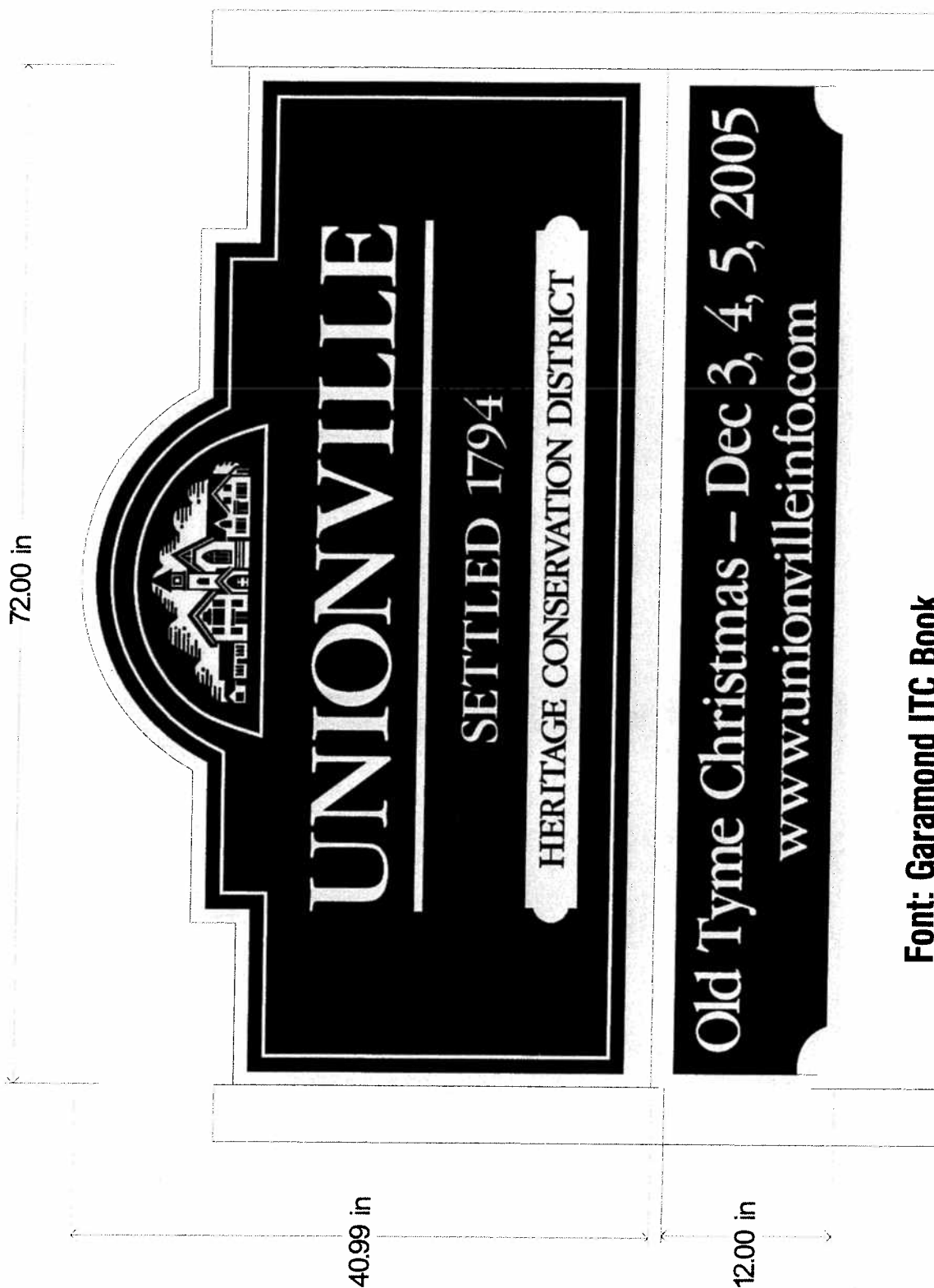
Appendix A –
Unionville BIA Signage Proposal
(Initial Submission)



Appendix B –
Unionville BIA Signage Proposal
(Revised 2007)

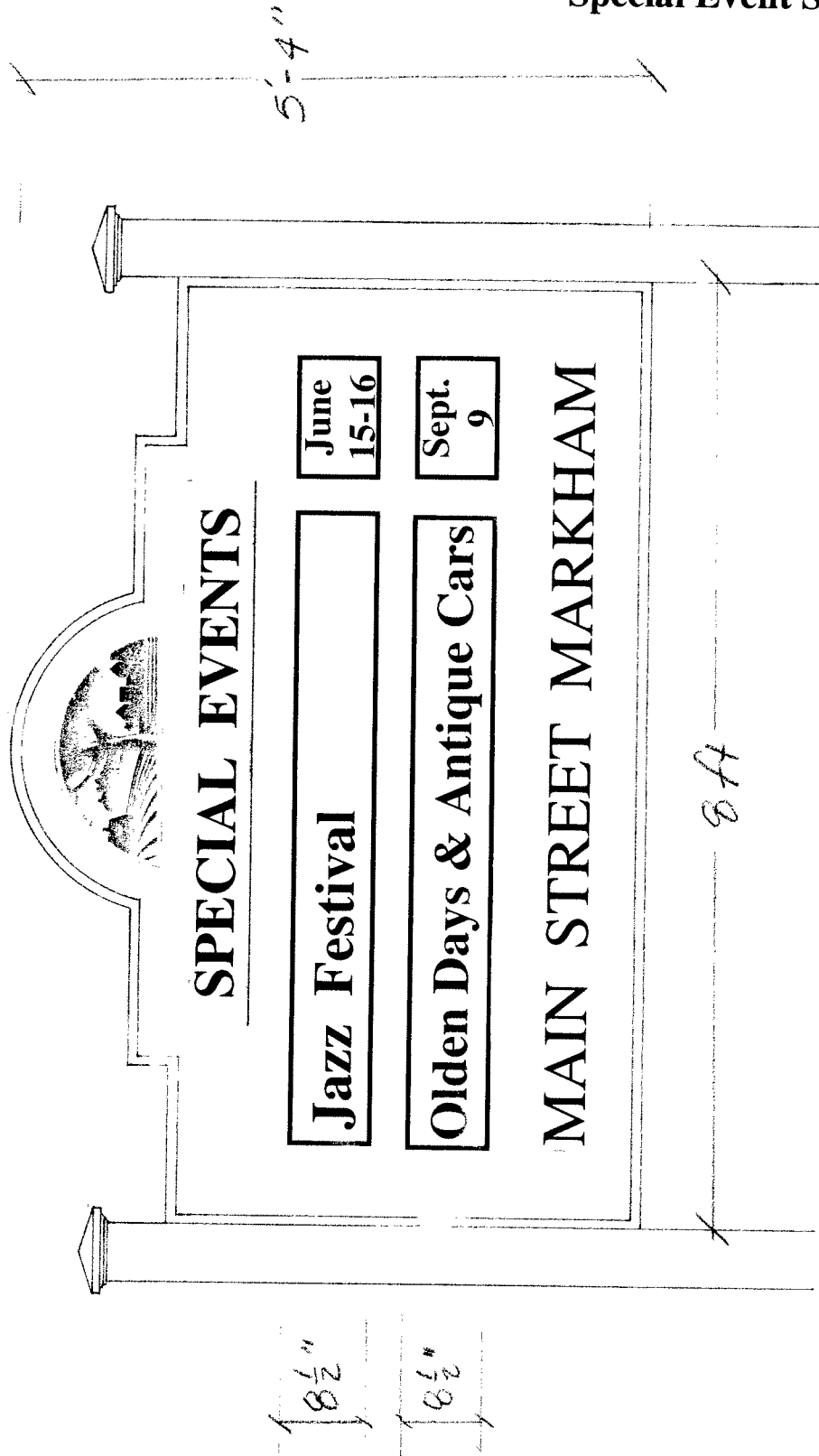


Appendix C –
Town of Markham
Special Event Information Tab Proposal



Font: Garamond ITC Book
Material: 1/2" Intecel

Appendix D –
Town of Markham Stand Alone
Special Event Signage



Special Event Notification Signage Heritage Conservation Districts

General Guidelines

Eligible Events

- 1) Special Event signage will provide notice for community events and festivals that occur within the boundaries of the respective heritage conservation district, and will not be used for commercial advertising of specific businesses.
- 2) Determination of event/festival eligibility for signage will be determined by Town staff. Staff may choose to seek the guidance of Council if unsure of the status of a proposed event/festival.

Type of Notification Signage

- 1) Two forms of Special Event notification signage has been approved: a) attaching an event information tab below the existing heritage conservation district Entry Signage; and b) attaching up to 2 event information tabs to stand alone Special Event Notification Signage.

Content

- 1) The following information will be permitted on Special Event information tabs:
 - Name of the Event
 - Date of the Event
 - Web address (for further information)

Design Features

- 1) The background colour of all Special Event information tabs within a specific district will be a consistent colour.
- 2) Letter font will be the same as used on the heritage conservation district Entry Signage. The height of capital letters will be a minimum of 8 ½”.
- 3) Event information will be presented in ‘sentence case’ (upper and lower letters with each main word capitalized)

Ordering Procedure

- 1) Organizations which sponsor or operate community festivals or events within a heritage conservation district will be invited to provide the Town of Markham with a listing of events and dates for events occurring for the first six months of the year by January 31st. If possible, events and dates for the entire year are preferred. A listing of events for July to January should be submitted by May 31st of the year.
- 2) A cheque covering the cost of the information tabs made payable to the Town of Markham will be submitted with each order.

- 2) Once confirmed as community events by the Town, the listing will be forwarded to the Town of Markham Sign Shop to be manufactured as a mass order in February and June.

Costs

- 1) The cost of manufacturing and installing the Special Event information tabs for the initial calendar year (2007) will be paid for by the Town of Markham. The cost of information tabs in subsequent years will be borne by the sponsoring organization. The cost of one information tab is approximately \$200 (2007). The cost of a smaller date change tab for recurring events is approximately \$35.00 (2007).
- 2) The cost of information tabs and date change tabs will be adjusted annually as necessary by the Sign Shop to cover the manufacturing costs.

Installation and Removal of Information Tabs

- 1) Sponsoring organizations will be responsible for installation and removal of Special Event information tabs.
- 2) Once an event has occurred, the Special Event information tab must be removed within 5 days.

Appendix F – Typical Annual Special Events for each District

Typical Special Events

Thornhill Heritage Conservation District

- Thornhill Village Festival (SPOHT) September
- Terry Fox Run September

Markham Village Heritage Conservation District

- Markham's Farmer Market Summer Saturdays
- Art in Parkette Summer Saturdays
- Markham Village Music Festival June
- Markham Jazz Festival August
- Doors Open Markham August
- Olden Days and Antique Cars Street Festival September
- Markham Village Festival of Lights November
- Remembrance Day Service November
- Markham Santa Claus Parade November

Unionville Heritage Conservation District

- Unionville Wedding Show March
- Unionville Village Festival June
- Summer Concert Series Summer
- Canada Day Festival July
- Celtic Festival July
- Simcoe Day Festival August
- Jazz on Main August
- Doors Open Markham August
- Unionville Heritage and Big Band Festival September
- Unionville Oktoberfest October
- Halloween on Main October
- Village Remembrance Day Service November
- Homes for the Holidays November
- Old Tyme Christmas December