ATTACHMENT 5 (September 24, 2015 Report)

Feedback to Online Questionaire

A questionnaire containing the facilitation questions used by the consultant at the stakeholder meetings September 8 and 9 was posted on the website on August 16, 2015, and was available to respondents on August 26. Stakeholders were invited to review the questions and encouraged to provide comments in the meeting invitation and at the meetings. The comments they provided are set out below. They are addressed in the staff report.

- There is not enough money to support all these areas (fund categories);
- We have a Tourism board and I think they should have their own 'pot' to use for marketing strategies.
- Lately some events are skewed towards the minority of the population of Markham.
- You use the word Program, but it appears that you are looking for more of an event focus. If funding is to run programs to support various culture groups in the community, this needs to be more clear;
- You use the word programs, but it appears that you are looking for more of an event focus. If funding is to run programs to support various cultural groups on the community, this needs to be more clear.
- Arts and Culture needs to be it's own entity... it should not be lumped together with sports and seniors;
- It would be great to have tie-ins and cross promotion to non-profit youth sports clubs at these events;
- Asking that 75% of not for profit boards be Markham residents is asking too much. If our charity is running program that benefits Markham residents in the City of Markham, but our board is made up of people from across York Region, this should not disqualify us from receiving funding;
- Funding should be a bit higher \$1.50/capita;
- Look at what other cities the size of Markham are basing their funding on: \$1.00 per capita for quality of life?
- For now although I think this is a bargain for the City of Markham and it should be increased after the four year review.
- And take into account the people currently living in Markham not pushing a change in demographics.
- The Program should have a scheduled review every 3rd or 4th year to confirm the process, objective, funding amounts and grant allocations;
- Please take the time as individual to research, examine and discuss the issues in order to make fair, sound and informed decisions. Your hard work and that of Staff is much appreciated;

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• There needs to be a greater focus on what Not for Profit programming can be brought to Markham residents, as these programs can have a significant impact on residents' lives. Events and tourism dollars are fine, but the positive impact on residents' lives is minimal.