

2015 Pan American Games Bid

Canadian Sport Institute
Information Session
Presentation To
General Committee
May 5, 2008



Purpose

- ✦ To update Committee on the status of a potential GTA/GHA bid for the 2015 Pan American Games
- ✦ To provide an overview of the Pan American Games
- ✦ Implications on the Canadian Sports Institute project

Background – How Did We Get To Today

- ◆ November 2007 Canadian Olympic Committee (COC) announces they would consider moving forward with a bid for the 2015 Pan American Games
- ◆ January 2008 COC meets in Mexico with head of Pan American Sport organization to determine if the Canadian bid would be considered
- ◆ Based on positive meeting, COC and key sport leaders have preliminary discussions with municipal, provincial & federal officials

Background – How Did We Get To Today

✦ Ministry of Health Promotion organizes two information sessions and gathers information from invited municipalities:

- Town of Markham
- Region of Niagara
- City of Toronto
- Town of Oakville
- Durham Region
- City of Hamilton
- City of Burlington

Overview of Pan American Games

- ◆ Province formally announces intention to complete a business case to assess viability of hosting the event
- ◆ Multi-sport event held every four years between competitors from all nations of the Americas
- ◆ Pan American Sports Organization (PASO) represents 42 National Olympic Committees of the American continents
- ◆ Last Pan Am Games held in 2007 in Rio de Janeiro, Brazil

Overview of Pan American Games

- ◆ 2011 Pan Am Games to be hosted in Guadalajara, Mexico
- ◆ Last North American city to host was Winnipeg in 1999
- ◆ Current bidders for 2015 include Lima, Peru; Caracas, Venezuela; and Bogota, Columbia



Hosting Rationale & Key Statistics

- ◆ Studies estimate games generate approximately \$1.4 billion in total sales & contribute \$636.4 million to provincial GDP
- ◆ Positive impact on Ontario's sport & recreation system
 - Increased sport participation
 - Athlete development
 - Coach development
 - Sport/rec infrastructure community development
 - Future sport hosting/competitive sport opportunities
 - Volunteer & organizational development
 - Officials development
 - Sport medicine/sport science development



Hosting Rationale & Key Statistics

- ◆ A Games legacy is represented also in non-sport areas such as economic development, tourism, social development & transportation
- ◆ Cost to stage the games is estimated at \$1.5 billion
- ◆ Federal policy on hosting international sport is 35% of total budget
- ◆ Provincial policy is 35% of total budget

Hosting Rationale & Key Statistics

- Participation component for interested municipalities
 - \$ towards operating/capital requirements
 - In-kind provision of services, facilities & support
 - Responsibility for liability/guarantees
 - Post game responsibilities, maintenance, infrastructure management and event legacies

Canadian Sports Institute Project

- ❖ CSI would provide key infrastructure for hosting Pan Am Games events
- ❖ Other Markham facilities such as Angus Glen, Centennial and Thornhill CC could provide venues for practice/training



Next Steps

- ✦ Completion of the business case by the Provincial government to assess viability of hosting the event
- ✦ Anticipate completion by June and final decision shortly thereafter
- ✦ Will provide updates through CSIO, Council Committee as the business planning progresses