

Markham Competitiveness Strategy – Debut Event

Featuring: **Dr. Richard Florida**

Friday, October 31, 7:30am – 1:30pm, Le Parc Conference Centre

The Town of Markham is pleased to launch an important business event that debuts Markham's Economic Competitiveness Strategy 2009-2019. More than two years in the making, this strategy is an economic blueprint that will help shape Markham's future as one of Canada's leading communities in the knowledge economy.

This high-profile event will take place on **Friday, October 31, 7:30am – 1:30pm at Le Parc Conference Centre**. More than 300 invited guests will be attending this exciting half-day program, featuring presentations on Markham's innovative Economic Strategy, key business development initiatives, highlighted by a speech and book signing by Dr. Richard Florida, one of North America's most sought-after speakers. Dr. Florida is widely recognized as one of the world's leading public intellectuals on economic competitiveness, demographic trends and technological innovation. His work has been featured in The New York Times, the Wall Street Journal, The Atlantic Monthly, The Economist and other leading publications.

This business event, widely promoted in Markham and across the Greater Toronto Area, is expected to draw considerable media attention. Invited guests include Ministers from the provincial and federal governments and Mayors and Chairs from across the GTA. Guests will also include business executives from across the GTA and consular representatives from the United States, Britain, China and India.

Event Agenda

subject to change

7:00 – 8:00 am	Registration and networking breakfast
8:00 – 8:10 am	Welcome remarks by Mayor Frank Scarpitti
8:10 – 8:15 am	TBA
8:15 – 8:45 am	Markham's 10-year Economic Strategy
8:45 – 9:45 am	Dr. Richard Florida's Presentation
9:45 – 10:15 am	Book Signing and Networking Break
10:35 – 11:15 am	Focus on Strategic Collaboration <ul style="list-style-type: none">• Seneca College• York University
11:15 – 11:40 am	Economic Forecast by Don Drummond, Senior VP and Chief Economist, TD Bank Financial Group
11:45 – 12:30 pm	Making Choices: Real-Time Facilitated Discussion
12:30 – 12:45 pm	Closing Remarks, Tony Wong, Regional Councillor/Economic Development Chair
12:45 – 1:30 pm	Buffet Lunch and business networking

CLICK HERE to register