



MINUTES
MARKHAM PUBLIC ART ADVISORY COMMITTEE
March 11, 2009
Meeting No. 3

PRESENT

Members

Salim Manji
Judi McIntyre
Stefania Pflugbeil
Joanne Olson
Alina Tarbhai

REGRETS

Regrets

Lana Champion
Matthew Korchinski
Regional Councillor Tony Wong
John Ryerson, Director of Culture

Staff

Linda Irvine, Mgr., Parks & Open Spaces
Bev Shugg Barbeito, Committee Secretary

The third meeting of the Markham Public Art Advisory Committee was called to order at 7:10 PM with Ms. Judi McIntyre presiding as Chair.

1. CHANGES OR ADDITIONS TO THE AGENDA

Ms. Linda Irvine, Manager, Parks & Open Spaces, requested that the item Proposed Park Signage be added to the agenda as New Business.

**2. ADOPTION OF THE MINUTES OF THE MARKHAM PUBLIC ART
ADVISORY COMMITTEE MEETING ON FEBRUARY 11, 2009**

Moved by: Joanne Olson
Seconded by: Alina Tarbhai

That the minutes of the Markham Public Art Advisory Committee held on February 11, 2009 be adopted as distributed.

Carried.

3. ART ON ICE EVENT

The Committee discussed the event which took place February 14-16, 2009 and made these observations:

- The event was well attended with 3000 in attendance throughout the three days, 1400 attended on the Family Day holiday Monday February 16th;
- Attendees showed much enthusiasm for the sculptures and children enjoyed the ice painting walls;
- Committee member Alina Tarbhai designed a brochure which was distributed to Town of Markham residents attending this event; it was instrumental in increasing their awareness of the Committee and its efforts;
- On behalf of Chair Matthew Korchinski, Committee members and volunteers were thanked for the tremendous effort they put forth to make the Art on Ice event a success;
- Chair Matthew Korchinski will review with the ice supplier the quality of ice sculptures and their positioning to better fill the available space;
- For future events, the Committee will endeavour to better schedule Committee members and volunteers during event hours and have on hand adequate supplies of hot chocolate and cups.

4. BUSINESS ARISING FROM THE MINUTES

A. Municipal Public Art Plan

Ms. Linda Irvine, Manager of Parks and Open Spaces, reported that she and John Ryerson, Director of Culture plan to finalize the Markham Public Art Plan and submit it to Town of Markham Council by June 2009.

B. Liberty Developments – Cast Bronze Sculpture Update

There were no developments to report for this item.

5. NEW BUSINESS

A. Proposed Park Signage

Ms. Linda Irvine, Manager of Parks and Open Spaces, presented draft designs and colour schemes of park signage for committee members to review. She is hoping to give the signs a contemporary “look” with clean modern lines but maintain a “heritage” feel through the use of conservative colours.

Committee members offered the following feedback:

- The concept was well received; it was felt that quality signs might foster increased respect by residents for the parks
- Including the park name and address were considered good ideas
- Green was the favourite colour chosen (over blue and beige) although there was some question as to whether green would blend in too well with grass and trees
- Suggestions included enlarging the Town of Markham logo and adding information about park amenities

B. Fire Hydrant Painting

Ms. Judi McIntyre proposed an idea to paint the likenesses of dogs on a number of fire hydrants throughout the Town of Markham. The idea might have a broad appeal with residents and make art easily accessible.

C. Planning

Ms. Linda Irvine, Manager of Parks and Open Spaces, recommended that the Committee develop project ideas and plans on a timely basis to allow time for the projects to be submitted to Town of Markham Council for approval.

6. DATE OF NEXT MEETING

The next meeting of the Markham Public Art Advisory Committee will be held on April 8, 2009 at 7:00 PM, in the Ontario Room.

8. ADJOURNMENT

The third meeting of the Markham Public Art Committee adjourned at 8:15 PM.