

**SEVENTH MEETING OF THE YEAR 2015 -
FLATO MARKHAM THEATRE ADVISORY BOARD
CITY OF MARKHAM**

**Council Chambers, Civic Centre
Monday, September 21st, 2015**

MINUTES

ATTENDANCE:

Present

John Tidball, Chair
Christiane Bristow
Councillor Amanda Collucci
Eric Fagen
Anne Gilligan
Councillor Alan Ho
Aleem Israel
Arun Mathur
Stephen Timms
Karyn Toon
Maureen Weaver

Staff

Eric Lariviere
Debbie Watson
Scott Hill

Guests

Moe Hosseini-Ara, Director of Culture
Gary McCluskie, Diamond Schmitt Architects
Cynthia Charbonneau, Diamond Schmitt Architects
Bonnie Armstrong

Regrets

Councillor Alex Chiu
Ronald Minken
Billy Pang
Sophia Sun

The meeting convened at the hour of 5:35 p.m. with John Tidball in the Chair.

1.0 CALL TO ORDER AND CHAIR'S OPENING REMARKS

- will be a presentation of the expansion feasibility study by Gary McCluskie, Diamond Schmitt Architects; he is joined by Cynthia Charbonneau

2.0 DECLARATION OF PECUNIARY INTEREST

- none declared

3.0 AGENDA REVIEW, ADDITIONS/CHANGES

4.0 ADOPTION OF THE MINUTES OF THE FLATO MARKHAM THEATRE ADVISORY BOARD MEETINGS HELD ON MONDAY, AUGUST, 2015

RECOMMENDED: THAT THE MINUTES OF THE FLATO MARKHAM THEATRE ADVISORY BOARD MEETINGS HELD ON MONDAY, AUGUST 17TH, 2015, BE ADOPTED AS CIRCULATED.

5.0 GENERAL MANAGER'S REPORT – ITEMS ARISING

- summer camps very successful; 530 children
- satisfaction rate of 96.8%
- strategy to focus on youth is working
- Markham Life magazine had a promotional tear sheet
- York Region Media Group ad pieces fully sponsored; all papers in the region
- great pieces, great branding
- ticket sales on par with other years

6.0 PRIORITY ITEMS – PRESENTATION AND DISCUSSION

6.1 Feasibility Study Presentation by Gary McCluskie, Diamond Schmitt Architects

- information sessions had positive feedback
- lengthy process; long term
- accessibility issues
- is a master plan which is an even longer process

7.0 WORKING COMMITTEE REPORTS

7.1 Discovery Committee – Karyn Toon, Chair

- nothing to report at this time

7.2 Sponsorship Committee – Ron Minken, Chair

- nothing to report at this time

8.0 TASK FORCE REPORTS

8.1 Gala Task Force – Christiane Bristow, Chair

- all sponsorship solicitations done; looking good
- 129 single tickets sold to date
- meeting with the Hilton re catering, are done; décor is arranged
- Tim Clark's Flowers providing table centrepieces
- volunteers are lined up
- silent auction items are coming in

8.2 Volunteer Task Force – Arun Mathur, Chair

- Matt Brooks came from the Culture Department to implement our program, which is now live on the City's web site
- 20 people applied for the artists' host position; interviews next week

8.3 Youth Engagement Plan Task Force – Stephen Timms, Chair

- nothing to report at this time

8.4 30th Anniversary Task Force – John Tidball, Chair

- Councillor Ho donated t-shirts which will be given to the first 200 people attending the Doors Open event
- community events – performances by Markham Little Theatre, Markham Concert Band, and Unionville High School

8.5 Foundation Task Force, Aleem Israel, Chair

- nothing to report at this time

9.0 NEW BUSINESS

10.0 DATE OF NEXT MEETING

- Monday, October 26th, 2015, 5:30 p.m.
- Canada Room, Civic Centre

11.0 ADJOURNMENT

- 7:00 pm