

MINUTES OF THE UBIA BOARD MEETING

May 27, 2015 at 9am @ Stiver Mill – Station Lane. Unionville

PRESENT: Sarah Iles, Elisabeth Mensher, Tony Lamanna, Ryan McLachlan, Larry Mariani, Stacey Sniderman, Regional Councillor Jim Jones

UBIA Members Present: Sharon Taylor-Wood, Ray Smylie

GUESTS:

Calling on Phone: Rob Kadlovski

REGRETS: Councillor Don Hamilton, Parveen Jhingan

Staff: Mary Pan

QUORUM: Yes

1. Meeting called to order at 9:11am with Elisabeth Mensher as Chair
2. **Approval of the Agenda with the friendly amendment to move items #8 (Events Committee) and #10 (In Camera) forward.**
Moved by Larry Mariani.
Seconded by Ryan McLachlan.
MOTION CARRIED.
3. **Approval of March 18th Meeting Minutes**
Moved by Stacey Sniderman.
Seconded by Larry Mariani.
MOTION CARRIED.

4. **Events Committee Update**

The events committee had their first official meeting earlier that week to do a preliminary review of the proposed events calendars. The committee reviewed the main events that were fastly approaching such as Unionville Festival and the Jazz Festival. The committee needed clarification on the bands that were booked by UBIA, as in years past. Elisabeth confirmed she would provide band listing.

Committee would like to re-visit the “Movies on Main”. Elisabeth noted that the Executive Committee reviewed the budget from last year and \$11 000 was used out of the budget for “Movies on Main” and the Executive Committee found it hard to justify. The event is held on town property and taking too much of the budget. There was a suggestion for sponsorship of the event to be on a business/ corporate basis since apparently only one business was involved in it.

The Events Committee to bring the final proposed event schedule to the next UBIA meeting for discussion. Afterwards the committee will have to re-adjust the amount spent for each event accordingly. A budget for music events on the street and events had already been approved by the Board at the two April meetings and was continuing.

Merchants had concerns about the Unionville Jazz Festival as they would like to see more band/street performers for the sponsorship fee. Elisabeth advises that during the first discussions with the Jazz Festival about UBIA sponsorship the Jazz Festival did not want to provide more bands. Mary advised the festival is now willing to increase street performers.

The decision was to bring back to the Events Committee, gather the list of band/performers booked and requested by merchants, re-look at the amount requested and follow up with Jazz Festival.

a. Unionville Festival

- UBIA will be sponsoring the Unionville Festival with \$3000 cash, booking and paying for bands on the Sunday and giving in-kind advertising.

b. Longmans Pan Am Shuttle

Larry spoke John Longman and he is willing to donate a shuttle (minivan) during the Pan Am Games from the Pam Am Center to Main Street. Only obstacle is to get drivers as this depends on the days, hours and schedule etc. Depending on the length and how many drivers are needed UBIA might have to occur some of the cost. Elisabeth highlights some concerns such as payment and insurance. Larry advised insurance will be provided by Longman and has 2 or 3 drivers he could use. Agreement to pay driver minimum wage would be acceptable. Larry continues and advised that the schedule of the Pan Am games need to be provided so a driving schedule can be completed. Elisabeth asks Mary if she has sent out the games schedule yet, Mary had not.

Motion

To proceed with Pan Am shuttle service.

Moved by Stacey Sniderman.

Seconded by Larry Mariani.

MOTION CARRIED.

Larry Mariani to follow up with Laurie from the town as they need to be advised where the pickup/drop off sections according to By-Laws.

c. Union Villa Golf Tournament

Larry has been in 45 years in Unionville and decided to run the 1st Annual Unionville Charity Golf Tournament. He received some help from other local merchant and even Kylemore Communities. Date is set for Thursday, August 6th at Angus Glen South Course. Larry is in preparation mode and has hope that the BIA membership will support the cost where we can. He will provide more details in the upcoming weeks. UBIA is ready to help and promote on website etc.

d. Thursday night at the Bandstand

Elisabeth advises that the gentleman Bill Dawson running the event is asking for \$1,750 and advises that in past the BIA has never directed funds for this event. He has approached merchants individually and received funding from them so his amount request was brought down from \$3,500 to \$1,750. Elisabeth advised him that she would bring it to the Board. Discussion ensued: relationships are important; there should be some recognition in the agreement for the Merchants of Unionville Main Street; suggestion that this is more of a marketing opportunity rather than an event, and should come from Marketing budget.

Motion

To proceed with \$1750 UBIA sponsorship of Thursdays at the Bandstand with budget line to be determined.

Moved by Tony Lamanna.

Seconded by Larry Mariani.

MOTION CARRIED.

e. Z-car Show & Intl. Tour Operators – Mary Pan

Z-Con is the convention. They would like to come to Unionville August 9th – 13th, 2016. The concern would be street closure and the amount of vehicles that would be here. Larry touched on previous events such as this, which won't very beneficial to the street or merchants. Stacey requested more info on this event. Further discussions can happen after this is provided by Mary Pan.

Tour operators from around world will be visiting the street on this weekend. Only cost to us would be the heritage re-enactment to provide the "feel" of Unionville Main Street. Mary would like to hire a dance tromp for \$400.00 for the Saturday. The notice was very short and the Board was not in a position to approve the fund with no details given prior.

5. In Camera Matter.

All Board members present went In Camera and others were asked to leave the room.
Rise and Report: The Executive Director position of the UBIA would be eliminated.

6. Approval of KPMG 2014 Financial Statements

Deferred because of time.

7. Approval of March & April Financial Statements

Deferred because of time.

8. Approval of revised 2015 Budget

Deferred because of time.

9. Marketing Committee Update

Deferred because of time.

10. Streetscape Committee Update

Deferred because of time.

11. Other Business

Deferred because of time.

12. Motion to adjourn.

Moved by Tony Lamana.

MOTION CARRIED.

Meeting adjourned at 11:16am.