

MINUTES OF THE UBIA BOARD MEETING

Wednesday, October 21, 2015 at 9am @ Train Station - 9 Station Lane, Unionville

PRESENT: Larry Mariani, Elisabeth Mensher, Tony Lamanna, Simin Jahedi, Sarah Iles, Regional Councillor Jim Jones, Councillor Don Hamilton

UBIA Members Present: Sylvia Morris

Guests: Wes Rowe, Ray Smylie, Keing Li

Staff: Chris Alexander (by laws), Regan Hutcheson (heritage)

1. Meeting called to order at 9:05AM with Elisabeth Mensher as Chair. Elisabeth welcomed everyone to the meeting and assured all attendees had copies of the required documents sent prior to the meeting.

2. Approval of the Agenda.

Moved by Councillor Don Hamilton.

Seconded by Sarah Iles.

3. Approval of August 19th, 2015 Minutes.

Moved by Councillor Don Hamilton.

Seconded by Larry Mariani.

4. Bylaws and Heritage

Bylaw officer Chris Alexander and Regan Hutcheson discussed the issues and laws in regards to signage including a-frames, banners, neon signs, ect. It was stated by Chris Alexander that a consultant will be hired early in 2016 to look at redoing the sign bylaws across Markham. It was acknowledged that Unionville Main Street and Markham Main Street are unique areas and so Chris will be soliciting input from the BIA's to update signage requirements in those two areas (as well as across all of Markham). The current bylaws regarding signage will remain in force until the new bylaw is passed sometime in 2016 by Markham City Council. Any complaints about signage should be sent to the City Contact Centre either by email (preferred) or by telephone. The Contact Centre then forwards the complaint to the appropriate authority for action. A tracking number is assigned so that the complainant can follow up with the City. It was suggested that the UBIA hold a meeting with its members to obtain consensus as to what their organization would like to see changed regarding signage on the Main Street. Regan would like to be included in those meetings to provide guidance as to what might be acceptable from a Heritage Perspective. The UBIA should have their position ready for early 2016.

5. Blossom and Bloom Signage Approval

The Blossom and Bloom organization asked for the UBIA's support in order to allow signage at on Highway 7 and Main Street Unionville and various locations on the street.

Moved by Sarah Iles

Seconded by Tony Lamanna

MOTION CARRIED.

6. Businesses no longer in UBIA levy area

An email was presented from the City Solicitor on the process for including businesses in the UBIA. Further discussion on this topic will take place at next month's meeting with a view to consider it at the Annual General Meeting in January.

7. Shoppers Drug Mart Event

Councillor Hamilton asked for support for the above event subject to changes that would NOT allow for road closures as this affected both residential traffic and Main Street business traffic. There was general agreement to support the event subject to NO road closures.

8. Winter Central Counties Partnership

Chair Elisabeth Mensher presented a document outlining the proposed partnership between the UBIA and Central Counties with a spend of \$25,000 (document attached) That UBIA participate in the CC partnership as outlined in the document.

Moved by Sarah Iles.

Seconded by Simin Jahedi.

MOTION CARRIED

9. Item passed

10. Christmas Celebrations

A passionate debate occurred in regards to the Unionville Olde Tyme Christmas Candlelight Parade. Members of the UOTCCP committee asked for an additional \$2000 for funding. It was decided that the members requesting the increase send Chair Elisabeth Mensher and Vice Chair Tony Lamanna their detailed request by e-mail, in which they list how the additional funds will be spent. The Chair and Vice-Chair will then consult with the rest of the members of the Board and render a decision of whether to allow a budget increase of \$2,000 or not.

11. New Business

Larry Marianni spoke about the success of the Unionville Main Street Golf Tournament and thanked all those who helped to make the event such a great success. Sylvia Morris mentioned the willingness of Markham Board of Trade to offer assistance to the UBIA. Remembrance Day in Unionville was also passionately discussed. The retirement of Steve Matunin (City Parks Staff) was also discussed.

12. Next Meeting: Wednesday, November 18th, 2015 at 9AM @ Stiver Mill.

13. Adjournment

Moved by Tony Lamanna

Seconded by Larry Mariani

MOTION CARRIED.