



MINUTES
MARKHAM SANTA CLAUS PARADE COMMITTEE
ROTARY CLUBS OF MARKHAM
Building Boardroom, Markham Civic Centre
October 27, 2015

Attendance

Jim Sandiford, Rotary Club of Markham Sunrise Inc. - Chair
Councillor Colin Campbell
Yvonne Buckley Lord, Corporate Communications
Craig Breen, Supervisor Roads East
George George, Markham Unionville Rotary Club
Cathy Molloy, Manager Museum
Stephanie Bagnarol, Rental & Events Coordinator
Dennis Flaherty, Corporate Communications & Community Engagement
Christine Matthews, Markham BIA
Nikolas Dimitrakopoulos, York Region Police
Alida Tari, Council/Committee Coordinator

The meeting convened at 4:05 PM with Jim Sandiford in the Chair.

**1. MINUTES OF THE SEPTEMBER 17, 2015 SANTA CLAUS
PARADE COMMITTEE MEETING**

The September 27, 2015 Santa Claus Parade Committee meeting minutes were approved as presented.

2. GRAND MARSHALL

There was discussion regarding having the Blue Jays mascot as the Grand Marshall.

3. SANTA CLAUS FLOAT

Operations staff will deliver the Santa Claus Float to the Crupi yard on Friday November 27, 2015. It was noted that the reindeer have been repaired.

4. SPONSORSHIPS

Dennis Flaherty confirmed that he will obtain the same number of vehicles as last year.

5. TRAFFIC PLAN

Nikolas Dimitrakopoulos, York Region Police addressed the Committee and advised that they have only received 12 auxiliary officers and will have 14 paid duty officers.

There was discussion regarding alterations required to the route. It was suggested that Craig Breen, Supervisor Roads East will meet with Officer Nikolas Dimitrakopoulos to review the traffic plan.

6. OTHER BUSINESS

Museum

The following is required at the museum:

- Storage of golf carts (Friday prior to parade)
- Need folding tables and garbage bins
- Set up the hot dogs for volunteers

Banner

Dennis will work with Christine Matthews in ensuring the correct dates are placed on the City banner.

Advertising

It was noted that the advertising and promoting budget needs to be increased to \$2500.00.

Paid Officer Duties

Councillor Colin Campbell advised that he will meet with Chris Bullock and see if they can come up with a creative way to decrease the cost of paid officer duties.

ADJOURNMENT

The meeting adjourned at 5:00 p.m.