

**MINUTES OF THE MEETING OF THE
MAIN STREET MARKHAM COMMITTEE**

**Town of Markham
York Room - Civic Centre
February 16, 2011**

<u>Members</u>	<u>Regrets</u>
Peter Ross Ibrahim Ali Diane Kobelansky Deirdre Kavanagh Phil Howes Johnathan Mingay <u>Staff</u> Regan Hutcheson, Manager of Heritage Planning Robin Gauzas, Committee Clerk	Dianne More Councillor Collin Campbell Councillor Carolina Moretti

The meeting of the Main Street Markham Committee convened at 6:00 pm with Regan Hutcheson as Chair.

**1. ADOPTION OF THE MINUTES OF THE MAIN STREET
MARKHAM COMMITTEE MEETING OF JANUARY 19, 2011**

THE MAIN STREET MARKHAM COMMITTEE RECOMMENDS:

That the Minutes of the Main Street Markham Committee meeting held on January 19, 2010, be adopted.

CARRIED

2. UPDATES:

a) Main Street Markham Environmental Assessment

Peter Ross provided an update on recent activities based on discussions with Dale Mackenzie of Engineering. He briefly discussed the objection to the EA and the initiation of the Detailed Design Projects.

Peter advised that the objection from the resident south of Hwy 7 was withdrawn.

One consultant has been selected to undertake the Detailed Design Project for area 16th to Major Mackenzie and a report is being prepared for Council approval. There were 8 consultant submissions for this component of the project.

Proposals for the Hwy 7 to 16th Ave Detailed Design Project will be received up to March 9th. Consultants were requested to provide separate quotes for distinct components of the streetscape to allow the work to be undertaken in phases, if necessary, depending on available funding allocation. Staff is attempting to find additional funding sources to permit the detailed design work to be initiated from Hwy 7 to Bullock. The proposal call for the detailed design work for the area south of Hwy 7 likely won't be commenced until 2012.

Diane Kobelansky raised a concern that we may end up with too many consultants and would they all work together and be in sync. Regan indicated that the area north of 16th Ave is quite different than that of the heritage district south of 16th Ave, and that the majority of the heritage district will have one consultant (Hwy 7 to 16th).

Peter indicated that the Community Advisory Group Meeting will be held in April or May.

b) Interpretive Sub-Committee –Phase 2 of Interpretive Streetscape Program

Deidre Kavanagh advised that a decision needs to be made between two options for Phase 2 of this project: a) an interpretive walking tour brochure or b) the further development of the proposed interpretive infrastructure (how we want to convey the historical information to the public).

Regan Hutcheson advised that the most tangible option would be a brochure that could interpret the different sites and would include a walking tour. However, he noted that there already was a walking tour brochure for the Main Street area. He commented on the fact that hiring a consultant to brainstorm different types of technologies or approaches that could be used for interpretation could be of great use as well. The issue of coordinating the work with the detailed design work being undertaken for streetscape improvements to Main Street was also mentioned.

Diane Kobelansky raised the question; where would an individual be able to locate this brochure? Regan suggested that it could be kept at the BIA office, Markham Museum, and even commercial businesses within Markham Village. Suggestion was made that any brochure should be in both official languages French and English and possibly additional languages.

Deidre Kavanagh stated that she prefers to go with the idea of using a consultant to explore interpretive options/strategies as opposed to a brochure/booklet.

Phil Howes suggested that in order to target the younger generation that we need to use technology i.e. iphones, ipads etc...

The Committee agreed to discuss the issue further at the March meeting when the final budget allocation for this phase of the project would be confirmed by Council.

c) Incoming Planning Applications

Regan advised that 352 Main Street Markham has a current application for a multi-story office/apartment complex. The complex would include one floor of offices and two floors of residential apartments (four units). The variances required to implement the plans will be going to the Committee of Adjustment tonight for approval.

3. PARKED ITEMS:

- a) Parking Lot Signs-** move parking lot signs to Item 2; updates for next month's meeting re: signs that need to be repaired
- b) Markham Museum Sign Repairs-** move to Item 2; updates for next month's meeting
- c) Public Washrooms-** washrooms are in the process of being installed; remove from parked items

4. NEW BUSINESS

- a) Five- year Pathway Implementation Program**
There was nothing to report. Move to Parked Items
- b) Add to parked Items:** Main Street Markham Streetscape Implementation/Funding Strategy

5. NEXT MEETING

As the regular Committee meeting (March 16th) is during March Break week, the Committee agreed to move the meeting to Wednesday, March 23, 2011.

ADJOURNMENT

The Main Street Markham Committee meeting adjourned at 6:40 p.m.