



MARKHAM LIVE

Markham International Sports Training Academy (MISTA) MARKHAM

Monday, March 21, 2011 – 4:00 pm
Canada Room

MINUTES

<p><u>Attendance:</u></p> <p><u>Members:</u> Regional Councillor Jim Jones – Chair Councillor Howard Shore Councillor Don Hamilton Councillor Carolina Moretti Councillor Colin Campbell Councillor Alex Chiu</p> <p><u>Regrets:</u> Mayor Frank Scarpitti Regional Councillor Joe Li Councillor Logan Kanapathi Councillor Alan Ho</p>	<p><u>Staff:</u> Jim Baird, Commissioner of Development Services Andy Taylor, Commissioner of Corporate Services Al Brown, Director of Engineering Kitty Bavington, Council/Committee Coordinator</p>
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The Markham Live Committee meeting convened at 4:00 pm with Regional Councillor Jim Jones as Chair.

Disclosure of Pecuniary Interest - None Declared

1. Minutes of Markham Live Committee – March 7, 2011

Moved by: Councillor Alex Chiu
Seconded by: Councillor Don Hamilton

That the minutes of the March 7, 2011 Markham Live Committee meeting be adopted.

CARRIED

2. Metrolinx Hub, Convention Centre, Five Star Hotel, World Class Retail Design and Fitting Exercise

The Chair distributed with the agenda package an updated proposal dated March 21, 2011 from Adamson Associates Architects, for "Markham Transit Centre/Mobility Hub Program and Feasibility Study" in the amount of \$100,000. It was discussed that the study would provide a package of information to engage stakeholders and potential investors and will focus on site plan, architecture and built form.

The Commissioner of Development Services updated the Committee regarding a recent meeting with the Chair, the Mayor, staff, and transit agency representatives. An e-mail from Leslie Woo of Metrolinx/GO Transit was provided, indicating they are willing to support a Markham-led analysis/study for the Markham Centre Mobility Hub. It was indicated by staff that Metrolinx requires technical transportation analysis for the multi-modal interface and corridors, in addition to the architectural plans and visualization studies outlined in the Adamson proposal. Mary- Frances Turner, representing VIVA has also indicated support for participating in a study for the Mobility Hub.

Staff are preparing Terms of Reference for a specific Markham Centre technical engineering analysis of the Mobility Hub to address Metrolinx requirements. The Committee was advised by staff that a resolution for funding would not be required at this time for the transportation engineering analysis. It will go forward to Development Services Committee at a later date with the Terms of Reference and a funding source separate from the Markham Live account.

A presentation of the preliminary reports will be made to Council before the summer recess, to endorse the go-ahead on this project.

Moved by Councillor Colin Campbell
Seconded by Councillor Alex Chiu

That the Markham Live Committee endorses the proposal by Adamson Associates Architects dated March 21, 2011 for "Markham Transit Centre/Mobility Hub Program and Feasibility Study" in the amount of \$100,000.

CARRIED

3. Advisory Sub-Committee Appointments

The Committee discussed appointments to various Advisory Sub-committees:

- Media Communications
- Building Committee
- Programming: sporting groups; federal/provincial/GTA; local
- Financial: business plan
- Branding: naming rights; advertising; sponsorships
- Private Sector
- Issues "Cando" Committee: resolve issues

The Chair will be working on appointments and the Committee was requested to approve the Advisory Sub-Committee structure in principle.

Moved by Councillor Carolina Moretti
Seconded by Councillor Howard Shore

That the Advisory Sub-Committee structure be approved in principle.

CARRIED

4. Townhall Meeting for Sports Organizations

The Chair provided an e-mail he has sent to sports groups asking for their support, and he outlined the numerous and enthusiastic responses to date.

A Public Information Meeting to announce the Markham Live – MISTA proposal to the sports groups is tentatively being scheduled for May 5 or May 12, 2011, in the evening. Staff will check on the availability of the Markham Theatre and the Council Chamber and AV equipment. Both dates and venues will be booked until attendance figures are confirmed. Completed visuals will be required for the public presentation.

It was noted that no budget has been allocated for this event. Some concern was also raised regarding the appropriate timing for an Information Meeting in relation to Council's consideration of the MISTA proposal.

A suggestion was made that international sports groups could also use the MISTA facilities.

Moved by: Councillor Don Hamilton
Seconded by Councillor Carolina Moretti

That staff arrange bookings for both the Markham Theatre and the Council Chamber for the evenings of May 5 and May 12, 2011, for a proposed Public Information Meeting regarding Markham Live – MISTA.

CARRIED

5. Investment Trip to China

The Chair advised that there is serious investment interest in China, and he stressed the importance of planning a trip to China to promote the project. Several Committee members have expressed an interest in participating. A tentative time for the trip would be early June.

Discussions included having a private sector committee working on investment interests and establishing a corporate structure. It was noted that no budget has been allocated for the travel initiative.

Moved by: Councillor Carolina Moretti
Seconded by: Councillor Alex Chiu

That a business trip to China to promote investment interest be approved in principle.

CARRIED

6. Corporate Structure – Markham Live

No update available.

7. Infrastructure Stimulus Program and Strategy

No update available.

8. Next Meeting

Monday, March 28, 2011 at 4:00 p.m. in the Canada Room

Adjournment

The Markham Live Committee meeting adjourned at 5:00 p.m.