

Cycling and Pedestrian Advisory Committee (CPAC)

2011 Business Plan

Development Services Committee – Part A
April 5, 2011

CPAC Mandate

‘Represent the interests of cyclists and pedestrians in Markham, focusing on their needs and priorities, providing advice and support to the Town on infrastructure, education/outreach and research, and bring these interests to the attention of the appropriate staff, departments or standing committees of Council.’

Cycling Master Plan Vision

The Cycling Master Plan is based on the Town of Markham's vision for a future in which more Markham residents are encouraged to cycle, and cycle more often, especially those who are interested but find cycling inconvenient or unsafe. Its foundation is the image of a Town where more residents cycle for utilitarian and recreational purposes, particularly for short trips.

Pathways and Trails Master Plan Vision

An interconnected system of pathways and trails, which;

- Accommodates a wide variety of users
- A Town priority as identified in the Town of Markham's Parks, Recreation, Culture and Library Master Plan 2005-2021
- Provides a diversity of experiences which allow greater appreciation and enjoyment of the natural, cultural and heritage environment
- Provides improved connections to existing and planned sidewalks
- Is more accessible and connects neighbourhoods to key destinations in the Town

2011 Business Plan Overview

- CPAC – Mandate
- Vision - Cycling, Pathways and Trails Master Plans
- Budget Summary

INFRASTRUCTURE

- Cycling and Pedestrian Network Implementation
- Bicycle Racks along Steeles Corridor - Pilot Project

EDUCATION AND OUTREACH

- Bicycle Route Mapping and Information
- CAN-BIKE Safe Cycling Education
- 'Bicycle Friendly Community' Program
- Community Events

RESEARCH

- Pedestrian, Cyclist and Motor Vehicle Conflicts
- Feasibility of Car free Sundays on select roadways

CPAC 2011 Budget*

PROJECT	BUDGET
CAN-BIKE Programs	\$5,000
Outreach and Education	\$5,000
Research Projects	\$10,000
Community Events	\$5,000
TOTAL	**\$25,000

*Does not include network or infrastructure implementation

** Funded from acct. #083-53998113005

INFRASTRUCTURE AND **FACILITIES**

Cycling, Pathways and Trails: 5 Year Implementation Program*

- Toogood Pond to Bob Hunter Memorial Park
 - Multi-use Pedestrian Pathway – EA
 - Representation on the Community Liaison Committee (CLC)
 - Review and comment on study details as required
- Support the development of the phasing strategy related to the 5 year program

** Construction of sidewalks on existing streets is under a separate program.*

Sidewalk Network Implementation

- Provide staff with community observations concerning sidewalk network gaps
- Review of the draft 5 year sidewalk program to seek opportunities to implement multi-use pathways
- Review and endorse annual sidewalk program

Bicycle Racks on Steeles Ave. Pilot Project

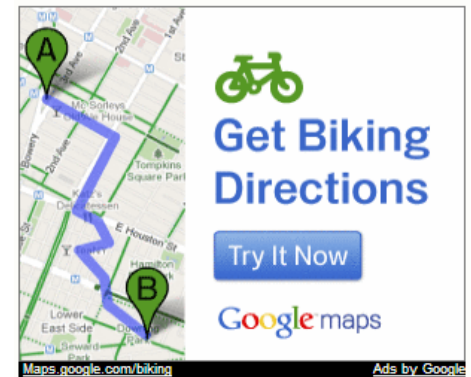
- Collaboration with City of Toronto, TTC, York Region Transit and Transportation Planning, and Markham Engineering and Planning
- Develop terms of reference, design standards and identify project funding
- Determine locations, implementation process and next steps



EDUCATION AND OUTREACH

Bicycle Route Map

- York Region Map (includes Markham network)
 - Establish distribution outlets, i.e. Town – website, Town facilities, bicycle and sports shops, tourism offices, information Markham
- Google Bike – provide Markham Bicycle Routes (GIS) to Google Maps



York Region: Kids CAN-BIKE Festival

- York Region Community Safety Village on **June 4, 2011**
- Partnership with York Regional Police, York Region and local municipalities
- Promote event through local elementary schools
- Promote 2011 CAN-BIKE Program
- Target 50 children



Kids CAN-BIKE Festival

Learn safe cycling skills during a fun-filled day of activities at the Safety Village. Open to children aged 8 - 13 years.

Registrants must bring their own helmet and bicycle in working order.

Saturday, May 30, 2009
10:00 a.m. to 2:00 p.m.

York Region Community Safety Village — Bruce's Mill Conservation Area
(Scoutville Rd. 3 kms east of 404)

\$10 — To register call 905-475-4731

Code: #####

* Registration includes a t-shirt, water bottle and bicycle inspection.

Presented by Town of Markham Cycling and Pedestrian Advisory Committee in conjunction with Ontario Cycling Association and York Regional Police.



CAN-BIKE COURSES

COURSE	DETAILS
Adult Learn to Ride ALR - 1	May 14 and 28
Adult Learn to Ride ALR - 2	June 18
Kids CAN-BIKE	May 28 and June 11



Take control
Take **CAN-BIKE**

CAN-BIKE cycling courses for young cyclists and adults will boost your skills, safety and cycling pleasure. Join the two-wheeled revolution.

Learn from the best

All instructors are fully accredited in CAN-BIKE, are knowledgeable about the Highway Traffic Act and have advanced cycling skills.



All courses take place at Camp Chimo

School Safe Cycling Education Pilot Program

- 2010/11 Pilot Project supported by Province of Ontario – Healthy Communities Fund
- Develop local cycling instruction capacity and offer safe cycling skills training to a greater number of Markham school children.
- 12 Youth Instructors graduated in 2010
- Recruit and train (30) additional high school students across York Region to become CAN-BIKE cycling instructors
- Deliver CAN-BIKE 'Heads Up' training to (3) elementary schools
 - Highgate PS
 - Ellen Fairclough PS
 - Coppard Glen PS
- Target 300+ Markham elementary aged children

Markham Giro

- Date: August 7, 2011
- Time: 8:00 A.M. – 2:00 P.M.
- Location -- Cochrane Drive and Delta Markham (East Valhalla Drive)
- Participants
 - D'Ornellas Racing Team
 - Ontario Cycling Association (OCA) Youth Cup Series
 - Markham children and youth



Smart Commute Markham/Richmond Hill

- Partner with Smart Commute on Bicycle User Group (B.U.G.) pilot program development and introduction
- Promote and participate in;
- Clean Air Commute (June 13-19) and Bike to Work Day (May 30)



Major Mackenzie Multiuse Pathway Official Opening

- Date: Fall 2011 (TBF)
- Location: Angus Glen C.C.
- Community Bike Ride

The opportunity to host an official opening for the multi-use pathway is contingent upon the final sign and pavement markings being installed.

Bicycle Friendly Community Awards Program

- Community Awards program offered by:



- Provides incentives, hands-on assistance, and award recognition for communities that actively support bicycling
- Markham to submit program application in 2011

Outreach Event Opportunities

EVENT	DATE	LOCATION
Spring Home Show	March 18, 19 & 20	Markham Fair Grounds
Family Day and Health Fair	April 23-25	8360 Kennedy Road
Markham Village Festival	June 7-18	Markham Main Street
Taste of Asia	June 25-26	Kennedy Road
Canada Day	July 1, 2011	Milne Dam Conservation
Milliken Children's Festival	September 10	Milliken Community Centre
35 th Thornhill Village Festival	September 17	Yonge Street - Thornhill
Markham Fair	Sept. 29, 30 Oct. 1, 2	Markham Fair Grounds
Fall Home Show	October 14, 15 & 16	Markham Fair Grounds

Level of presence and participation from the Cycling and Pedestrian Advisory Committee (CPAC) to be determined.

RESEARCH

RESEARCH

- **Engage Region of York to assist in a study to determine pedestrian, cyclist and motor vehicle conflicts on sidewalks and roadway intersections**
- **Use social media to obtain feedback on on-road versus off-road bike lanes**
- **Conduct research on feasibility of;**
 - Car Free Sunday on some roadways
 - Reward and Recognition Program, i.e. positive tickets

THANK YOU!