



MARKHAM LIVE

Markham International Sports Training Academy (MISTA) MARKHAM

**Monday, March 28, 2011 – 4:00 pm
Canada Room**

MINUTES

<p><u>Attendance:</u></p> <p><u>Members:</u> Regional Councillor Jim Jones – Chair Councillor Howard Shore Councillor Carolina Moretti Councillor Colin Campbell Councillor Alan Ho Councillor Logan Kanapathi</p> <p><u>Regrets:</u> Mayor Frank Scarpitti Regional Councillor Joe Li Councillor Don Hamilton Councillor Alex Chiu</p>	<p><u>Staff:</u> Jim Baird, Commissioner of Development Services Brenda Librecz, Commissioner of Community Services Andy Taylor, Commissioner of Corporate Services Catherine Conrad, Town Solicitor Joel Lustig, Treasurer Kitty Bavington, Council/Committee Coordinator</p>
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The Markham Live Committee meeting convened at 4:00 pm with Regional Councillor Jim Jones as Chair.

Disclosure of Pecuniary Interest - None Declared

1. Minutes of Markham Live Committee – March 21, 2011

Moved by: Councillor Alan Ho
Seconded by: Councillor Logan Kanapathi

That the minutes of the March 21, 2011 Markham Live Committee meeting be adopted.

CARRIED

2. Metrolinx Hub, Convention Centre, Five Star Hotel, World Class Retail Design and Fitting Exercise

Staff advised that the resolution by the Markham Live Committee to endorse the proposal is included in the March 21, 2011 minutes going forward to Development Services Committee.

Consultants from Adamson Associates Architects have been invited to an upcoming Markham Centre Advisory Committee to present the draft Precinct Plan.

3. Advisory Sub-Committee Appointments

The Markham Live Council Committee established several Advisory Sub-committees and agreed that any Council member may participate in any of the sub-committees if they wish to.

Operations	Communications	Building & Design	Branding	CANDO
Business Plan, Operating Costs	Sports Groups, Programs, Athletes, Media	Programming, Environment, Governance, Construction Costs	Naming Rights, Advertising, Sponsorship, Retail	Government, Corporate Structure, Resolve the Issues, Private Sector Investors, Contacts
Asbell Consultants	GML Marketing, Reid Jones, Unikron, Delvina Interactive	Adamson & Associates, Cannon Design, Morrissey Design, AJ Hooker, Ellis Don	David Gray, David Tsubouchi, Rob Kadlovski, Meg Stokes, Carolina Moretti, Alan Ho	Miller Thomson
Dan Horchik, Wayne Patterson, Bill Dawson, Don Hamilton, Joe Li	John Wells, Mike Czestickowski, Dr. Ken Ng, Charlene Knudson, Shayne Stephens, Howard Shore, Alex Chiu	Graham Brown, Paul Henderson, Bill Crothers, Logan Kanapathi, Colin Campbell	David Gray, David Tsubouchi, Rob Kadlovski, Meg Stokes, Carolina Moretti, Alan Ho	Frank Scarpitti, Jim Jones, John Livey, Andy Taylor, Brenda Librecz, Catherine Conrad

The Chair reviewed structures and composition and will provide updates at the next meeting.

Joel Lustig, Treasurer, advised that some of the consulting companies had not provided the required information to complete the Purchase Orders. The Chair will meet with the Treasurer following the Committee meeting.

Moved by Councillor Carolina Moretti
Seconded by Councillor Howard Shore

That the draft Committee structure be approved.

CARRIED

4. Townhall Meeting for Sports Organizations

The Chair reported that the Angus Glen facility has been obtained, free of charge, for the Townhall/Public Information Meeting scheduled for May 11, 2011. Corporate Communications staff will outreach to draw 800 people to the meeting – local, regional, provincial and media groups.

The Chair estimated the expenses for the meeting will include \$5,000 for a staff person to assist in organizing the event, and \$5,000 for printed materials. A further meeting will be held this evening with the organizers to work on details. The Chair will report further at the next meeting with respect to expenses. It was noted that the timing will be tight to advertise and prepare for the meeting by May 11.

The Committee agreed that a key message must be developed for the Public Information Meeting, since the proposal has not been endorsed by Council to date. Will they be asked to support the proposal in principle, or to lobby for funding and endorsement?

Councillor Colin Campbell commented on the enthusiasm of the sports groups he had met with, for this proposal.

5. Business Trip to China

The Chair stated his preference of participating in the business trip to China, and he will work with Economic Development staff to determine other participants. The trip will occur in June, for 14 to 16 days.

6. Corporate Structure – Markham Live

Catherine Conrad, Town Solicitor, is working with Development Services staff on the Municipal Services Corporation and Community Improvement Area options for corporate governance and incentives to development, and will bring forward a report in approximately one month. The report will not address specific corporate structure for any component of Markham Live, but will address Municipal Services Corporation in general which can be used to develop structure for MISTA.

7. Infrastructure Stimulus Program and Strategy

No update

8. Update and Status of “LIVE”

No update

9. Next Meeting

Monday, April 4, 2011 at 4:00 p.m. in the Canada Room

Adjournment

The Markham Live Committee meeting adjourned at 4:50 p.m.