

Senior's Hall of Fame Committee

May 4, 2016

11:00 a.m.

York Room

Attendance

Members: Yash Kapur, Chair, Zavina Kheir, Co-Chair, Councillor Amanda Collucci, Councillor Colin Campbell, Raj Sethi, Manickampillai Velauthapillai, George George, Javaid Khan, Ardy Reid, and Pearl Mantell

Staff: Lorraine Li, Special Assistant to Mayor Frank Scarpitti, and Laura Gold, Council/Committee Coordinator

Regrets: Michael Blackburn

Item	Discussion	Action
1. Call to Order	The Senior's Hall of Fame Committee convened at 11:04 am with Councillor Amanda Collucci presiding as Chair. Yash Kapur assumed the role of the Chair and Zavina Kheir assumed the role Vice-Chair after the election was held.	
1. Approval of the Minutes	The Committee requested that the new Chinese applicants be interviewed by the Appointment Committee. Moved by Raj Sethi Seconded by George George That the Committee recommend to the Appointment Committee that two (2) new Members be appointed to the Senior's Hall of Fame Awards Committee. Carried Moved by Pearl Mantell Seconded by Yash Kapur That the Minutes of the April 19, 2016, Seniors Hall of Fame Awards Committee be approved as amended Carried	
2. Election of the Chair	The Committee reviewed the biographies of the Committee Members running	

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and Vice Chair	for both Chair and Vice Chair. Ardy Reid and Javaid Khan withdrew their submissions for the roles. After some discussion, it was agreed that the term of the Chair would be for a one year term. Moved by Councillor Colin Campbell Seconded by Zavina That Yash Kapur be appointed to the position of Chair for a one year term or until a successor is appointed. That Pearl Mantell be appointed to the position of Vice-Chair for a one year term or until a successor is appointed. CARRIED	
3. Planning and Undertaking of the 2016 Senior's Hall of Fame Awards	a. Selecting the Day of the Event The Committee agreed to hold the Senior's Hall of Fame Awards on Monday, October 3, 2016, at 5:00 p.m., as National Senior's Day fall on a Saturday this year. Note: The date changed to Monday, September 26, 2016, after the meeting due to October 3, 2016, being a significant day of faith. b. Review of Nomination Criteria The Committee agreed to update and use the same nomination form from last year for the 2016 Senior's Hall of Fame Awards. Furthermore, it agreed to use the nomination criteria developed by Zavina and Pearl to evaluate the nominations.	

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	c. Review of Marketing Plan and Target Audiences The Committee agreed that it is important to build brand awareness through advertising the award on the website, in Markham Life, at City facilities, and on the City page in the Markham Economist and Sun. However, it felt the most effective way to reach out to residents is through word of mouth. The Committee agreed to approach the following organizations with respect to the award: <u>Zavina Kheir</u> Seniors Group Armenian Church Thornhill Community Thornhill Places of Worship <u>George George</u> South Asian Seniors Hindu Seniors Markham Salvation Seniors Orthodox Church Macedonian Church <u>Ardy Reid</u> Markham Senior Clubs Royal Canadian Legion Markham Museum Varley Art Gallery <u>Pearl Mantell</u> Library Board	Go speak to the community about nominating seniors - Committee

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	Angus Glen Senior's Group Places of Worship <u>Yash Kupar</u> Seniors Advisory Committee The Sikh Community Vedic Culture Centre <u>Javid Khan</u> Canadian African Association MACA The committee requested that 500 copies of the nomination form and flyer be printed. The Chair asked that a copy of last year's nomination form be emailed to him.	Email Yash the nomination form – Laura Gold
Adjournment	The Senior's Hall of Fame Award Committee adjourned at 12:31 pm	