

MINUTES OF THE UBIA BOARD MEETING

March 30, 2016 at 9AM @ Crosby Community Centre, Unionville ON

PRESENT: Tony Lamanna, Simin Jahedi, Elisabeth Mensher, Ryan McLachlan, Sylvia Morris, Councillor Don Hamilton, Rob Kadlavski, Sarah Iles

UBIA Members Present: Wes Rowe, Ray Smylie

GUESTS: Dave Tucci, Mark Smith, Reid McAlpine, Naomi Adler

REGRETS: Regional Councillor Jim Jones, Larry Mariani

Staff: Kendra Hui

QUORUM: YES

1. Meeting called to order at 9:16AM with Ryan McLachlan as Chair. Ryan welcomed everyone to the meeting and assured all attendees has copies of the required documents for the meeting.

2. Approval of the agenda.

Moved by Ryan McLachlan.

Seconded by Sylvia Morris.

MOTION CARRIED

3. Approval of the March 3, 2016 Meeting Minutes.

Moved by Ryan McLachlan.

All in favour.

MOTION CARRIED.

Rob suggested that items on the agenda concerning marketing, events, festivals, and streetscape be delegated to corresponding committees.

Moved by Ryan McLachlan.

Seconded by Rob Kadlovski.

MOTION CARRIED.

4. Goji Tap - Main Street Unionville App

Naomi Adler and colleague presented an overview of their marketing services. The Goji Mobile proposal consisted of having a dashboard & texting feature, with VIP membership cards and a Main Street Unionville App. Members asked how effective the services were and what the prices were for each feature. Naomi and her colleague then concluded their presentation.

5. 2015/2016 Budget.

Rob mentioned that the 2015 budget did not balance and suggested that we contract our town financial representative in order to sort this issue out. Councillor Hamilton then suggested that the BIA's Treasurer, Chair and Rob meet with the auditor to investigate the issue.

Ryan motioned to investigate the issue.
Seconded by Councillor Hamilton.
MOTION CARRIED.

Ryan then mentioned that we can no longer operate without a 2016 budget, and suggested board members to look over and approve the budget within the meeting. Ryan then stated the different amounts within the budget. Dave Tucci inquired on certain amounts within the budget. Elisabeth then clarified that many numbers that are being presented are reflected off of last years year end budget, and all most likely be much less in 2016.

Ryan motioned to approve the 2016 budget for submission.
Seconded by Sylvia Morris.
All in favour.
MOTION CARRIED.

Subjects 6 to 11 have been appointed to committees.

13. Main St. Handicapped Parking

Representatives from the Unionville Arms were not present at the meeting to discuss their issue but Councillor Hamilton briefly spoke on this and explained that there should be disabled parking available on the boulevard, as the current situation is not accessible. Tony then recommended that signs should be put on the boulevard stating that the parking is strictly handicapped parking and also to ensure that the signs are not blocked. Councillor Hamilton suggested that the issue be addressed further when Tom or Paul are present at the meeting.

14. Flowers on Carlton Road Bridge

Tony stated that this was attempted in the past but the City would not take over all costs (set up & maintenance & removal). Rob then said that in the past e offered the City direct payment but the City declined as they did not want to maintain the flowers through out the Spring & Summer seasons.

15. New business

Reid McAlpine brought up the issue of trash and litter on Concession Road. He suggested that the City install bins and signs to aid the ongoing issue in the area. He then stated that the parking lot reflects on Main Street Unionville, therefore it must be kept clean and up to streetscape standards. On the issue of streetscape and cleanliness, Ryan stated that more funding should be going to streetscape and the BIA should look into power washing the sidewalk. Reid mentioned that the City should expand their cleanup to areas surrounding Main Street as many patrons litter and it accumulates over time. Tony then mentioned that lighting is a major issue on the street for several reasons, including proper appearance as well as safety since many parts of the street are dark at night. Councillor Hamilton stated that the lights are in the works as it was brought up in his last meeting and confirmed that it is in the plan moving forward. He also said that he spoke on this issue with the commissioner, Brenda, and although

there is no current budget for updating lights on Main Street Unionville, there will be. Tony also stated that he has been having troubles with the banners as the brackets holding them up are wearing out. On the topic of streetscape, Rob mentioned that the neon signs through out Main Street Unionville must be addressed and must adhere to heritage by-laws. By-law officers must contact the landlord to ensure that changes are made. Elisabeth then stated that the BIA does not have the authority to police this issue, but if anyone does have an issue, then they must file a proper complaint with the by-law officers. Sarah suggested that the by-law officers should do an entire street sweep to ensure all merchants are abiding by the by-laws. As the meeting concluded Kendra asked all members present who would like to sit on the available committees (marketing, events/festivals, and streetscape). Dave, Rob and Elisabeth agreed to sit on the Events & Festivals committee and Ryan agreed to sit on the Marketing committee. Sylvia then mentioned that the garbage cans on the street are not being used properly and that they should be altered to look "nicer". Elisabeth mentioned that the plastic recycling and garbage bins have already been removed and replaced by the regular black metal bins.

16. Next Meeting - April 20, 2016

17. Adjournment

Motion to adjourn.

Moved by Ryan McLachlan.

Seconded by Elisabeth Mensher.

Meeting Adjourned at 10:43AM.