

MARKHAM VILLAGE B.I.A.
BOARD MEETING NOTES
March 17th, 2016 - 7AM

Present: Councillor Campbell, Behzad Safati, Councillor Rea, Paul Cicchini, Shaun Kelly, Wil Pialagitis,

Regrets: Susan Taylor, Daniel Imbrogno,

Guest: Phil Howes, Brian Rowsell, Avery Rhinsburger

Staff: Christine Matthews

1. CALL TO ORDER

The meeting was called to order at 7:20 a.m. by Chair Behzad Safati.

2. DECLARATION OF TAX AND ENVIRONMENTAL OBLIGATIONS

Councillor Campbell asked and the board was advised by the Chair, Behzad Safati to the best of his knowledge and abilities the MVBIA is meeting all taxation and environmental obligations.

3. DISCLOSURE OF PECUNIARY INTEREST

The Chair, Behzad Safati requested that Board Members advise of any conflicts of interest as they arise throughout the meeting.

4. ADOPTION OF THE MINUTES - regular board meeting- Feb 18th ,2016

Adoption of the Meeting minutes from Feb 18th, 2016. Moved by Councillor Campbell, Seconded by Shaun Kelly. All in favour. Carried.

5. BUSINESS ARISING OUT OF THE MINUTES – Nothing at this time.

6. DELEGATIONS - None

7. CORRESPONDENCE - None

8. ELECTION OF CHAIR - **Motion:** Acting Chair, Wil Pialagitis elected by board to be Chair. Nomination by Behzad Safati. Seconded by Councillor Campbell. All in favour. Carried.

9. FINANCE -

- Finance report - Discussion. Phil Howes mentioned \$3,500 unaccounted for in approved 2016 Budget so it \$1,500 put in events and \$2,000 for salaries. Finance Report approved. Behzad Safati moved, Shaun Kelly seconded. All in favour. Carried.
- Streetscaping – Paul Cicchini - Discussion about cigarette butt cans on Main Street. **Action** - Christine to call Les Olsen and ask about possible locations for cigarette butt cans.
- Sponsorship - Discussion about sponsorship companies.
- Advertising – Behzad - **Action** - Will will design ad for Markham Life. Discussion about about changing website.
- Events - Meet the Easter Bunny - need more BIA members input on events. **Action** - Wil to sent email about events and get more BIA members involved. Festive Fridays now to be called Music on Main. **Action** - Christine to call Kevin Kerr to see about assisting with Music on Main event. **Farmers Market** - Christine brought up the issue of BIA members not allowing competing businesses to into the Market, Discussion - Board decided to continue policy of not allowing competing businesses in the market but only for the core business/product of that BIA member.

9. OTHER BUSINESS - Discussion about sinking interlocking on Main Street, mention of interpretive plaques coming to Main Street. They will be installed sometime in the spring from Vinegar Dip. Plaque of route to be located at Main & Robinson intersection. Brief discussion about the following items - Signage, Events, 3 hr parking, constitution and bylaws overhaul, MVBIA subcommittees, CRA number, Bike racks, Banner on CN overpass,

tents, sound system, golf cart service, washroom vandalism, trucks on Main Street, Security system for office, website, ad designer, festive friday dates.

10. NEXT MEETING – April 21st, 2016

11. ADJOURNMENT – 9:06am.