

MARKHAM VILLAGE B.I.A.  
BOARD MEETING NOTES  
Feb 18th, 2016 - 7AM

Present: Councillor Campbell, Behzad Safati, Paul Cicchini, Daniel Imbrogno, Susan Taylor, Wil Pialagitis,

Regrets: Councillor Rea, Shaun Kelly

Guest: Phil Howes

Staff: Christine Matthews

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1. CALL TO ORDER

The meeting was called to order at 7:14 a.m. by Chair Behzad Safati.

2. DECLARATION OF TAX AND ENVIRONMENTAL OBLIGATIONS

Paul Cicchini asked and the board was advised by the Chair, Behzad Safati to the best of his knowledge and abilities the MVBIA is meeting all taxation and environmental obligations.

3. DISCLOSURE OF PECUNIARY INTEREST

The Chair, Behzad Safati requested that Board Members advise of any conflicts of interest as they arise throughout the meeting.

4. ADOPTION OF THE MINUTES - regular board meeting- Jan 21st , 2016

Adoption of the Meeting minutes. Moved by Paul Cicchini, Seconded by Daniel Imbrogno. All in favour. Carried.

5. BUSINESS ARISING OUT OF THE MINUTES – MVBIA agreed to pay 1/2 of bill to Griffiths for barrier removal.

6. DELEGATIONS - None

7. CORRESPONDENCE - None

8. REPORTS

- Finance report - Discussion about 2016 Draft Budget & Events budget. \$55,441 surplus after paying off loan to the City of Markham of \$34,000. Discussion about 3 options of levy. Office supplies increase as there is no computer for summer student and need for security system due to arson and recent disturbance in BIA office. Discussion

about replacing and repairing golf cart, tents and buying more weights, new set of street banners, website, sound equipment, advertising and 2016 directory. Mention of getting an outside consultant for Marketing strategies/rebranding. Mention of geo fencing - one BIA member tried this and thinks it is effective. Mention of Wedding March in Feb.

**Motion:** Approve Levy for the 2016 MVBIA budget at \$239,322. Wil Pialagitis moved, Susan Taylor seconded. All in favour. Carried.

Approval of Finance report. Paul Cicchini moved and Councillor Campbell Seconded. All in favour. Carried.

- Streetscaping – .Discussion about getting new set of street banners.
- Sponsorship - Nothing to report at this time.
- Advertising – Discussion about 2016 advertising - snap, MES, geofencing, new website, marketing ideas/rebranding
- Events - 2016 Events and budgets discussed.

9. OTHER BUSINESS - Christine mentioned a disturbance in her office and on Main Street. Need for a security system in BIA office. **Motion:** Board approves funds for new security system.

Christine to send another email and handout to remind everyone about AGM. Behzad Safati resigns as Chair of the MVBIA. New Chair to be elected at next regular board meeting in March.

10. NEXT MEETING – MVBIA AGM March 2nd, 2016

11. ADJOURNMENT – 9:04am.