

ATTACHMENT 1

Celebrate Markham Grant Application Review and Recommendations October 2016 - March 2017 Funding Cycle

CULTURAL EVENTS AND PROGRAMS

Category: CULTURAL EVENTS AND PROGRAMS		
1. Applicant: The Markham African Caribbean Canadian Association (MAACA)		
Project Title: Markham Black History Month (Community Recognition)	Date of Application: May 12, 2016	
Location: Markham Theatre (to be confirmed)	File No. CE 2016-18	
2015 Allocation/Other City Funding	Funding Requested	2016/2017 Funding Recommended
\$3,000 (2016 Black History Month event)	\$5,000	\$4,000
Project Description and Funding Recommendation: MAACA is presenting community appreciation Awards to individuals who have demonstrated excellent community involvement and are recognized in Markham and beyond. This 20 year anniversary event is being held on January 31, 2017 (was February 9, 2016). Funding is requested for entertainment, equipment, venue rental and marketing. Funding Recommendation: <i>This application is recommended for funding conditional on receiving the Project Outcome/Financial report for the 2016 Black History Month event grant and MAACA securing the Markham Theatre for the event venue.</i>		

Category: CULTURAL EVENTS AND PROGRAMS		
2. Applicant: Centre for Tamil Heritage and Culture		
Project Title: Markham Thai Pongal Vizha	Date of Application: May 16, 2016	
Location: Markham Civic Centre	File No. CE 2016- 19	
2016 Allocation/Other City Funding	Funding Requested	2016/2017 Funding Recommended
\$4,000 (2016 Thai Pongal Vizha grant)	\$5,000	\$4,500
Project Description and Funding Recommendation: Funding is requested for a two day event featuring Art Exhibitions, Canadian Tamil Scholar Forum, Heritage Exhibition, children's activities and book exhibition. A Cultural Extravanza at the Markham Theatre is planned for Day 2. 850 attendees were reported for 2016 event. The event will take place on January 14 th and January 15 th , 2017. Funding Recommendation: <i>This application is recommended for funding conditional on receipt of the Project Outcome/Financial report for the 2016 Thai Pongal Vizha grant.</i>		

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3. Applicant: Seniors' Extravaganza		
Project Title: Seniors' Extravaganza		Date of Application: May 16, 2016
Location: Markham Theatre		File No. CE 2016- 19
2015 Allocation/Other City Funding	Funding Requested	2016/2017 Funding Recommended
\$ 1,200	\$1,575	\$1,575
Project Description and Funding Recommendation: Funding is requested for a Seniors' afternoon event at the Markham Theatre on October 17, 2016. The funding request is for transportation (buses) and marketing.		
Funding Recommendation: <i>This application is recommended for funding.</i>		