

VARLEY- MCKAY ART FOUNDATION OF MARKHAM

Tuesday, June 21, 2016

Canada Room

4:00 P.M. – 6:00 P.M.

MINUTES

Attendance:

Board of Directors Present: Councillor Don Hamilton, Terrence Pochmurski, Chair, Paul Keeling, Vice- Chair, Susan Gray, Ernestine Tahedl, Sid Karsh, Sammy Lee, Edie Yeomans, and Craig McQuat

Staff: Niamh O’Laoghaire, Director, Varley Art Gallery, Laura Parsons, Cultural Development Officer, Stephen Chait, Director Culture and Economic Development, Francesca Dauphinais, Cultural Development Officer, and Pamela Cook, Committee Coordinator

Regrets: John Ingram, Beverly Schaeffer, Howard Back and Santo Natale

Item	Discussion	Action Item
1. Call to Order	<p>The Varley-McKay Art Foundation of Markham convened at 4:14 p.m. with Councillor Don Hamilton presiding as Interim Chair.</p> <p>Councillor Hamilton introduced Stephen Chait, Director of Culture and Economic Development for the City of Markham who has been appointed by the CAO to assist the Committee following the departure of Mohammed Hosseini-Ara.</p>	
2. Disclosure of Pecuniary Interest	None.	
3. Changes or Additions to the Agenda	None	

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4. Approval of the Minutes	<p>Moved by Edie Yeomans Seconded by Sammy Lee</p> <p>That the Minutes from the April 11, 2016, Varley-McKay Art Foundation of Markham Board Meeting be adopted as presented.</p> <p style="text-align: right;">CARRIED</p> <p>Terrence Pochmurski, assumed the position as Chair, the time being 4:21 p.m.</p>	
a. Resolutions Passed by Email since last meeting	<p>Following distribution and approval of an email on May 23, 2016, the following resolution was reviewed and ratified:</p> <p>Moved by Edie Yeomans, Seconded by Terrence Pochmurski</p> <p>That the Varley-McKay Art Foundation approve the donation and appraisal of the following artworks:</p> <ol style="list-style-type: none">FREDERICK HORSMAN VARLEY <i>Vancouver</i>, circa 1930 Watercolour, signed lower right Varley Dimensions: 7H x 10W inches (approx. 18.3 x 25.4 cm) Varley Inventory No 1205KATE WILSON <i>Botanical Molecular</i>, 2015 Ink on Paper, 27 x 35 cm <p style="text-align: right;">CARRIED</p>	

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	<p>Moved by Terrence Pochmurski</p> <p>That the Board of the Varley-McKay Art Foundation of Markham approve the Varley Art Gallery's application to the Ontario Arts Council's Multi-Year Operating Grants Program, deadline June 1, 2016 with a request in the amount of \$50,000.</p> <p style="text-align: right;">CARRIED</p>	
<p>5. Business Arising from Minutes</p> <p>a. Review of Action Items</p>	<p>At the April 11 Board Meeting the Board discussed the process for issuing tax receipts for works of art. Currently tax receipts are issued by the City. The Board asked if the tax receipt could be issued by the Foundation to ensure that the Foundation is being shown as the receiver of the donation in its financial statements. Niamh O'Laoghaire reported on the investigation of donations of works of art to the Varley Art Gallery Collection. The Collections Manager and Director, Varley Art Gallery of Markham conducted a random sampling of donations received from 1997 through to the present. In 1997 and 1998 donations of art were made to the Foundation, which then transferred the art to the Gallery and issued the tax receipts. From 1999, donations of art were made directly to the Gallery and since 2013, with one exception, works have been donated to the City of Markham, for the use of the Gallery. Thus, as the Foundation has not been the receiver of donations since 1999, the City has issued tax receipts for donated works during that time (with one exception). The Board wants tax receipts issued by the Foundation to ensure that the Foundation is being shown as the receiver of the donation in its financial statements.</p> <p>As there are sometime restrictions about donating to a charity – the Foundation, or the City it was recognized that further clarification is required. The Chair commented it is the Foundation's legal responsibility to get donations and be recognized for that. It was suggested that Terrence Pochmurski, Howard Back, Niamh O'Laoghaire, and someone from the City be asked to structure a mandate to insure consistency for donors on what they are being acknowledged for.</p>	<p>Terrence, Howard, Niamh, Stephen Chait</p>

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	<p>Sid confirmed that the original amount of the endowment from the late Kathleen McKay is 1.3 Million dollars.</p>	
<p>6. Director's Report</p>	<p>Niamh O'Laoghaire extended personal gratitude to Laura Parsons, who has served as Cultural Development Officer during a maternity leave for the past year. Laura seamlessly assumed the role and provided invaluable assistance to the Gallery, the Board and the Director; and has been a wonderful colleague whom we all enjoyed working with.</p> <p>The 18th Annual Fine Art Auction on May 18th was an extraordinary success and the Director extended thanks to the Committee Chair, Paul Keeling for his repeated and unfailing commitment to the project. Thanks were also extended to other members of the Auction Committee – Councillor Don Hamilton, John Ingram, Johanna Meharg, Santo Natale, Beverley Schaeffer, Ernestine Tahedl, and Varley staffer Doriana Cabeceiras. John Ingram's assistance in acquiring auctioneer Rob Cowley was also a wonderful contribution.</p> <p>In conjunction with the departure of Moe Hosseini-Ara the City announced that the Department of Culture would move to the Development Services Commission and merge with Economic Development to become the Department of Culture and Economic Development, to be headed by Stephen Chait.</p> <p>The City recently announced a new Corporate goal – Destination Markham – which will involve the promotion of Markham as a destination for all living, working, business, culture and tourism. The Varley Gallery, Markham Museum, Flato Markham Theatre and Economic Development will work with an external consultant on a plan for the Department's new goal.</p> <p>Wallace Joyce Award</p>	

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	<p>The Gallery Director announced that a call for nomination for the Wallace Joyce Award was widely circulated to schools, but only one, very strong, response received. Documentation was provided to the Board as part of the agenda package.</p> <p>Moved by Susan Gray Seconded by Craig McQuat</p> <p>That the Wallace Joyce Award, in the amount of \$1,000 be given to Hilary Romaniuk of St. Maximillian Kolbe Catholic High School, and that the Varley Education Officer present the award to the recipient at the school's graduation ceremony on June 30th.</p> <p style="text-align: right;">CARRIED</p> <p>Fund Transfer to Varley Art Gallery Historically the annual transfer of the Varley-McKay Art Foundation of Markham's support of \$27,000 to the Varley Art Gallery has been done in October. A formal request letter was sent Board Treasurer in January, and it was suggested that there was benefit to making the transfer earlier.</p> <p>Moved by Sid Karsh Seconded by Edie Yeomans,</p> <p>That the Varley-McKay Art Foundation of Markham transfer \$27,000 (Twenty-seven Thousand Dollars) to the Varley Art Gallery by June 30, 2016.</p> <p style="text-align: right;">CARRIED</p> <p>Ontario Arts Council The application to the Ontario Arts Council's multi-year grant requesting \$50,000 a year for three years was successfully submitted on June 1, 2016. The status of this application takes several months to be announced.</p> <p>The Director's report as attached further reported an update on the Exhibition</p>	

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	<p>Program, 2017 Exhibition Plans, Public Programs and Events, including summer camps, studio improvements, outreach & community events.</p> <p>Earlier in the year the Varley was approached by Richview Manor, a senior's resident home in Vaughn with a partnership proposal to offer art classes and art therapy sessions for their residents and other senior members of the public. We were notified last week that their application to the Senior Community Grant Program under the Ministry of Citizenship Immigration and International Trade was approved and new programs for them and other seniors will commence July 2016.</p>	
<p>7. Development Officer Report</p>	<p>Laura Parsons, Development Officer thanked the Board and staff for her opportunity to work with them and expressed gratitude for their tremendous support during her tenure.</p> <p>Laura's reported Summer Camp recruitment for 210 positions is underway. Further, the Development Officer attended Preb-Ontario training – a provincial volunteer recognition program managed by the Ontario Volunteer Centre Network. The City of Markham will be using this online service to provide personalized certificates of appreciation to registered volunteers.</p> <p>As mentioned, the 2016 Art Auction was a tremendous success and Chair, Paul Keeling provided exceptional leadership. At a wrap up meeting, it was agreed that the jurying process brought higher quality works to the Auction. To date the gross revenue is \$91,345, expenses \$11,313.83 with a net revenue of \$80,031.17 pending adjustments, credit card fees, etc. Sponsorship was exceptional and thank you letters drafted. Councillor Hamilton indicated that he will also be sending letters to his contacts personally.</p> <p>The Garden in White Party is scheduled for July 9th has a dominant theme of 'bringing the outdoors in: garden inspired activities and ambiance'. The Board was asked to assist in sale of tickets, sponsorship support and silent auction items.</p>	

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	<p>Interviews for candidates for two Gallery Animateurs and two summer Camp Volunteer Supervisors are underway and positions should be in place by the end of June.</p> <p>Francesca will resume her position with the Foundation on July 11th and there will be a one week overlap to review action items.</p> <p>A copy of the report was tabled for the Board.</p>	
8. Sub-Committee Reports	<p>a) Art Acquisition Committee</p> <p>Edie Yeomans reported that Kate Wilson's, <i>On Your Mark II</i> is still on display at the Gallery. The Varley Art Gallery is in receipt of Alma Duncan <i>Self Portrait with Red Stripes</i>, 1958. Many of the board members will remember this signature piece from our ALMA show in spring 2015. At that time the work was acquired and generously donated by John Ingram. Now that the exhibition tour has ended, the work has come to the Varley.</p> <p>The donations approved at the last Board meeting from Peter Garstang of two sketches of his father by Varley are being prepared for display.</p> <p>The Pudio Pudlat collection of Inuit art which we anticipate will be donated by a private collector is scheduled for September, and there has been an interest in donating more in the future.</p> <p>Two important works of Fred Varley of the Arctic from a private collector are being investigated with the assistance of Ernestine Tahedl; a response should be available for the Board by the end of the year.</p> <p>Edie further reported that the Committee has reviewed Gallery goals and created</p>	

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	<p>guidelines for seeking out donations. A brochure, tabled by Niamh, has been prepared with the guidelines. This has also been posted on the website, with the hope to create a wish list emphasizing donations over purchases. Sid commented that donations require an accounting entry to whom they end up with and their value.</p> <p>b) Art Auction Committee</p> <p>Paul Keeling provided the Art Auction report and reiterated that Laura Parsons and John Ingram did an exceptional job. In response from a query from Councillor Hamilton for a contact from IBM pending Paul's departure, it was suggested that Dave Robitaille be the contact.</p> <p>c) Development Committee</p> <p>Sammy Lee reported that a private event sponsored by Scotia Bank was held at an estate home in Markham on May 26 to help foster the relationship between the Gallery and the Chinese community. The exhibition Visualizing a Culture for Strangers is developing momentum with Sing Tsao Daily featuring an extensive article; a great way to take advantage of the opportunity to connect with this community.</p> <p>Sammy further commented that the Mayor has indicated that the City of Markham will support an internationally recognized Visual China exhibition, a cultural event that showcases Chinese artists, sponsored by the Minister of Finance and Culture of China. Formal invitations will be sent to everyone once additional information is received, but the tentative date is September 16th. The Director, Culture and Economic Development suggested that the Varley-McKay Art Foundation association with this event raises the Foundation's brand which is important in terms of protocol and relationships with the City of Markham. He further stated</p>	

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	<p>that it was his understanding that this exhibit is truly artistic and has no political message.</p> <p>Paul Keeling suggested that with Markham's diversity change, it is important for the parents of the children attending programs to become more involved with the gallery.</p> <p>A) Volunteer Committee No report was provided.</p>	
d) Financial Report	<p>The Board reviewed the Varley-McKay Art Foundation of Markham Statement of Financial Position as of April 30, 2016 and Statement of Operations and Changes in Fund Balances for the Four Months Ended April 30, 2016 and Year Ended December 31, 2015. Sid reminded the Board that these reports did not reflect the Art Auction details as it was held in May. The Annual Charters, reflected on the CRA website will be filed with for Revenue Canada.</p>	
e) New Business	<p>a) Varley-McKay Bylaws Two Board members, Ernestine Tahedl and Paul Keeling are completing their terms on the Varley-McKay Art Foundation of Markham. Laura Gold, Council / Committee Co-ordinator requested that the membership number be reduced to 10 from 12 until the City appoints new members and a General Meeting can be held with Council. This request was approved by the Chair, with full support from the Board.</p> <p>b) Acting Cultural Development Officer The Board extended further gratitude to Laura Parsons, Acting Cultural Development Officer for her dedication and exemplary assistance throughout the last year.</p> <p>c) Rudy Bratty Collection Councillor Don Hamilton reported that he was aware that Rudy Bratty has a</p>	

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	collection of art in a warehouse that is currently not being displayed. It was suggested that the Director of Culture and Economic Development and the Director of the Varley Art Gallery meet to discuss possible opportunities for the Gallery.	Steven Chait & Niamh O’Laoghaire
f) In-Camera	<p>Moved by Councillor Don Hamilton Seconded by Edie Yeomans</p> <p>THAT the Varley-McKay Art Foundation Board move in Camera to discuss an issue related to personnel, the time being 6:03 p.m.</p> <p style="text-align: right;">CARRIED</p> <p>Moved by Councillor Don Hamilton Seconded by Susan Gray</p> <p>THAT the Varley-McKay Art Foundation Board move out of Camera, the time being 6:16 p.m.</p> <p style="text-align: right;">CARRIED</p>	
g) Next Meeting Date	The next meeting of the Varley-McKay Art Foundation of Markham will be held on September 12, 2016, at 5:00 p.m. at the Gallery.	
h) Adjournment	On a motion from the Board the meeting of The Varley-McKay Art Foundation of Markham adjourned at 6:18 p.m.	

Varley-McKay Art Foundation of Markham - Action Item Tracking

No.	Action Item	Meeting Date	Responsibility of Staff/Board Member	Meeting Date to be Completed By	Status
1.	<p>Meet to establish criteria for recognizing past Board of Directors</p> <ul style="list-style-type: none"> Create picture of what the founder wall may look like and decide who should be on it 	September 8, 2014	Edie Yeomans, and Ernestine Tahedl	June 21, 2015	In progress
2.	Present a work plan with specific objectives.	March 9, 2015	Development Committee	June 21, 2015	Discussion suspended pending direction from the City
3.	Look into if Council approval is required when making multiple purchases of artwork and the total exceeds \$100K	February 11, 2016	Director of Culture	June 21, 2015	completed
4.	Look into whether a Regional Councillor can be added to the Board's composition	April 11, 2016	Laura Gold	June 21, 2016	pending

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5.	Look into the original amount of the endowment from the late Kathleen McKay	April 11, 2016	Howard Back and Sid Karsh	June 21, 2016	Completed \$1.3 million
6.	Look into whether tax receipts can be issued by the Foundation rather than by the City. Formal wording must be consistent with each donation.	April 11, 2016	Niamh O’Laoghaire; Howard Back, Terrence Pochmurski & City Rep	September 12, 2016	
7.	Discuss the possibility of Gallery involvement with the Rudy Bratty collection.	June 21, 2016	Niamh O’Laoghaire and Stephen Chait	To be determined	