

WORKING TOGETHER TO BUILD MARKHAM'S FUTURE

Markham Council and the Library Board

General Committee September 26 2016

V SEPTEMBER 16 2016



What does Markham value?

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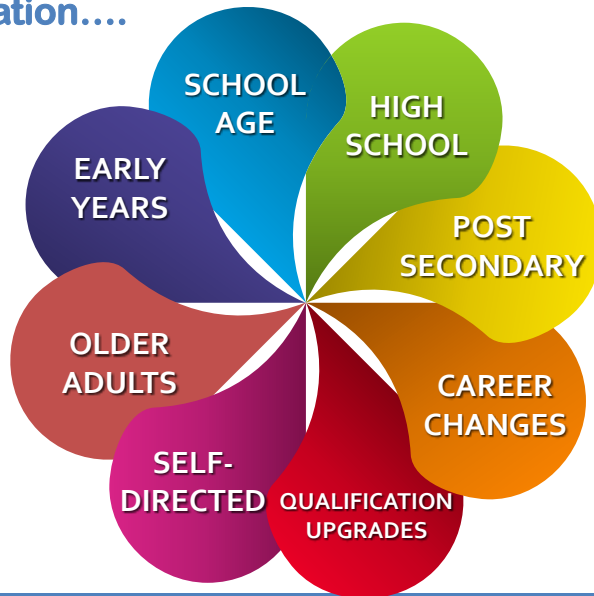


1. **Education**
2. **A Sense of Community**
3. **Respect for taxpayers' dollars**

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When we talk about
education....



RESEARCH NEEDS SHARING

90% of all brain
development occurs by
the age of 5.

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SOURCE: Institute for Education Sciences

Markham's parents bring children to early year education classes



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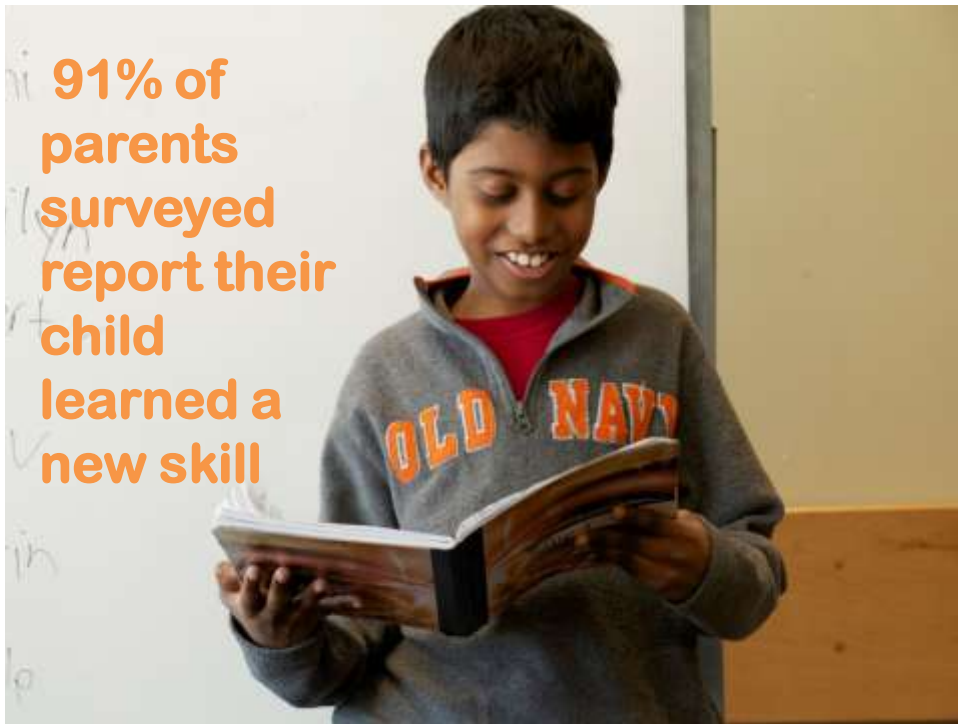


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**Parents enroll their children
in Learning Place classes**





The library supports the cat reading therapy program in Thornhill



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High school students come to libraries to work on collaborative school projects



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Young people and their parents attend the Library's annual University and College Fair

800+ explored post secondary options in 2015



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The Library is there for post-secondary and graduate students

237,000 post-secondary and graduate students used library study space in 2015



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PUBLIC LIBRARIES ACT

We deliver equal opportunity in education for everyone in the community

Powers and duties of board

20. A board shall seek to provide...a comprehensive and efficient public library service that reflects the community's unique needs;

R.S.O. 1990, c. P.44, s. 20; 2009, c. 33, Sched. 11, s. 7 (3).

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DOES EDUCATION STOP AT AGE 21?

At 45?

At 65?

At 75?

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5 jobs over their working lives

continuous learning adaptation skill development

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Keeping up with changing digital technology



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Newcomers come to the library to improve their communication skills

8,803 newcomers came to the Library's ESL classes in 2015

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WHAT ABOUT OLDER ADULTS?

Does education stop at retirement?

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Library Spaces for Older Adults



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Research shows that persistent education and learning improve brain health....

"Persistent education and learning are the reality...
the library as *people, place* and *platform* is the new
knowledge institution that can serve all those needs."

— LEE RAINIE

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**981 older
adults
attended
library book
clubs in 2015**

**The library is a place
to stay connected.....**

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The library is a place where vision loss doesn't stop older adults from reading and learning

753 older adults used the Library's CELA services (Centre For Equitable Library Access)

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Content matters to older adults



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Renewing old skills & hobbies



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PUBLIC LIBRARIES ACT
Public access to Ontario's
libraries is free of charge
We deliver equal opportunity in
education for everyone

Libraries to be open to public

23. (1) A board shall not make a charge for admission to a public library or for use in the library of the library's materials. R.S.O. 1990, c. P.44, s. 23 (1).

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PUBLIC LIBRARIES ACT

A board of educators and people who believe in the power of education to change lives

9. (1) A public library board shall be composed of at least five members appointed by the municipal council. 2002, c. 18, Sched. F, s. 3 (8).

Public Libraries Act R.S.O 1990

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Markham Library Board 2016



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What else does Markham value?

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The research shows
that people long for a
sense of community

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At the heart of the community
are 8 hubs of community life



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2.4 million visits in 2015

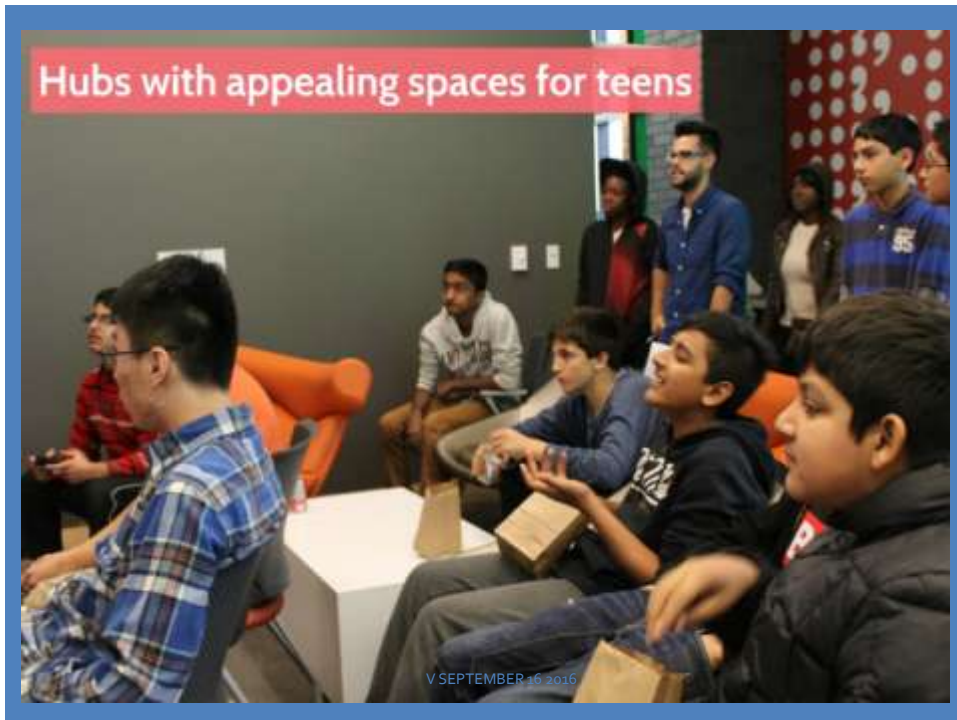
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Hubs where children interact with other kids



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Hubs of culture



Hubs for coding



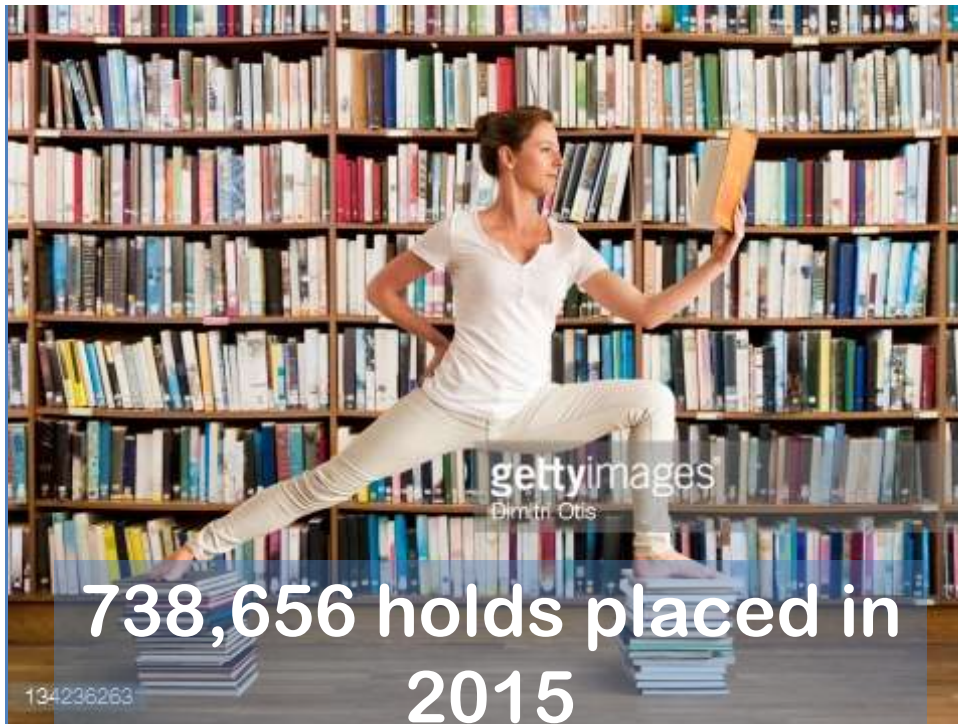


What's another reason residents visit their libraries?

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4,828,613
reasons to visit
libraries in 2015



The Digital Natives are still reading



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Millennials read more than older generations



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Content matters ... to enquiring minds of all ages



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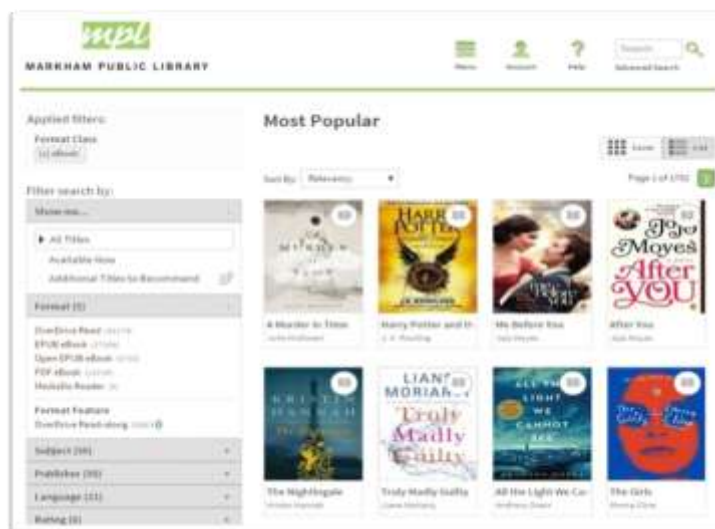
But isn't the print book dead?



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What about digital materials?



PUBLIC LIBRARIES ACT

Use of library content is free of charge

23. (2) Every board shall allow the public to,

- (a) reserve and borrow circulating materials that are prescribed or belong to a prescribed class; and
- (b) use reference and information services as the board considers practicable,

without making any charge. R.S.O. 1990, c. P.44, s. 23 (2).

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What else does Markham value?

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**What's on the
minds of
Markham
residents?**

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A growing prosperity gap

Rising rates of working poverty

**Families living in poverty and
precarious conditions**

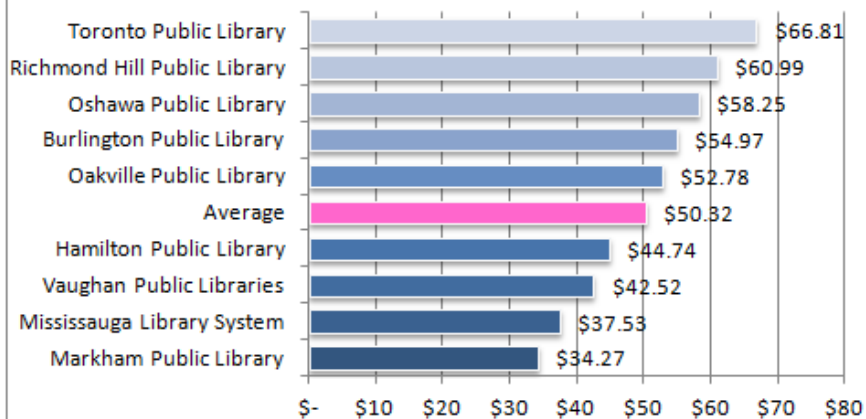
Escalating housing & energy costs

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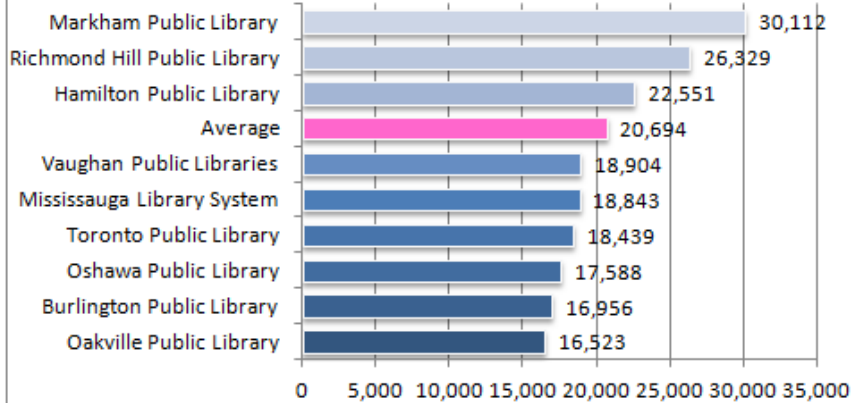
Expenditure per Capita 2014



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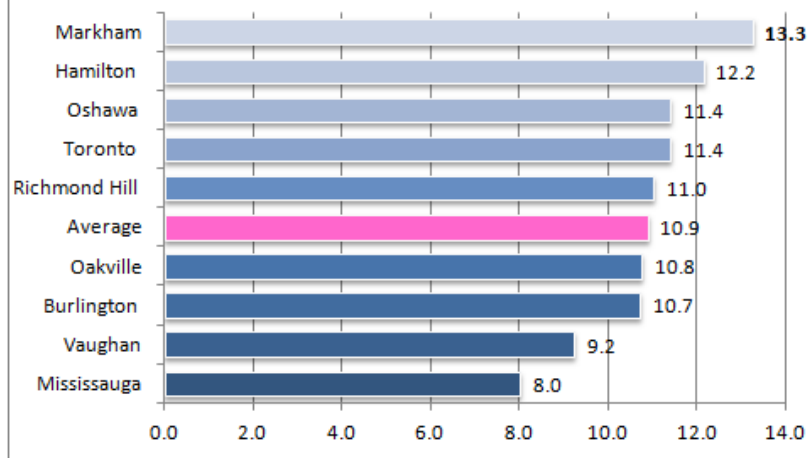
Borrowing per Staff FTE 2014



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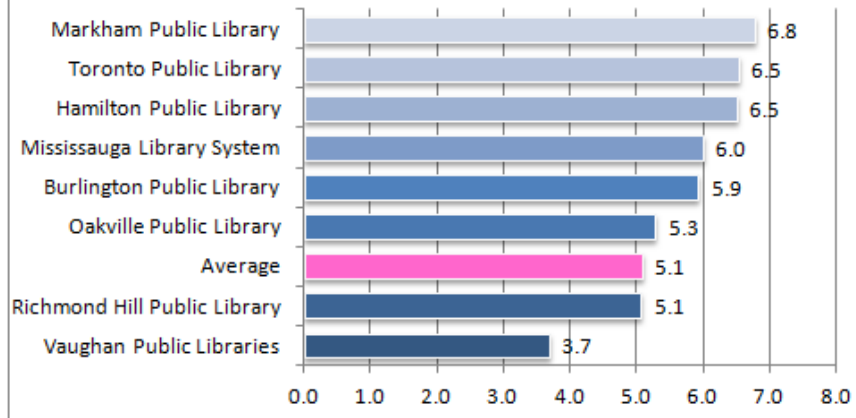
Borrowing per Capita 2014



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Visits per Capita 2014



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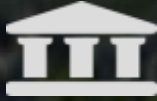


What's the Most Popular Activity that Ontarians Choose?

Culture ? | Art ? | Sport ? |
Shopping ? | Fun ?



CULTURAL ACTIVITIES BY TYPE: PERCENTAGE OF CANADIANS ATTENDING



Any Museum: 32%



Public & Commercial Art
Galleries: 33%



Any Performing Arts: 55.0%



Public Libraries: 73%

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Libraries get 72.5 million
visits each year
(In Ontario alone!)

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IN ONTARIO, PUBLIC LIBRARIES ARE VISITED 72.5 MILLION TIMES EACH YEAR



That's 12 million more visits than the NFL, NHL and NBA's combined North American ticket sales



That's around 1.4 million visits per week – more people than live in Hamilton, Oshawa and Windsor combined!



That's 8,276 visits EVERY hour...

**SO NEXT TIME SOMEONE SAYS LIBRARIES ARE NO LONGER RELEVANT,
CONSIDER THOSE STATS FOR A MINUTE.**
(AND DURING THAT MINUTE, 137 PEOPLE WILL VISIT A PUBLIC LIBRARY)

Do Markham residents value libraries?

- 2nd only to the Fire Department
- # 1 in terms of use and priority for municipal spending



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Let's talk!

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