

VARLEY- MCKAY ART FOUNDATION OF MARKHAM

Monday, October 24, 2016

Varley Art Gallery

5:00 P.M. – 7:00 P.M.

MINUTES

Attendance:

Board of Directors Present: Terrence Pochmurski, Chair, John Ingram, Sid Karsh, Sammy Lee, Susan Gray, Edie Yeomans, Beverly Schaeffer, Craig McOuat

Staff: Niamh O’Laoghaire, Director, Varley Art Gallery, Francesca Dauphinais, Cultural Development Officer, and Pamela Cook, External Committee Clerk

Observers: Regional Councillor Nirmala Armstrong, Amin Giga, Community Member

Regrets: Howard Back, Santo Natale

Item	Discussion	Action Item
1) Call to Order	The Varley-McKay Art Foundation of Markham convened at 5:10 p.m. with Terrence Pochmurski presiding as Chair. The Chair invited members to introduce themselves to the proposed new members.	
2) Disclosure of Pecuniary Interest	None	
3) Changes or Additions to the Agenda	The Twentieth Anniversary Publication was added for discussion.	
4) Discussion of Fundraising Events a. Vintages	The Cultural Development Officer, Francesca Dauphinais, reported that the Vintages Event, is taking place in the next two weeks – November 9th. Santo Natale is heading up the event with Foundation staff and has asked that Board members each purchase a minimum of five tickets at \$75 per ticket. Wine expenses are higher than last year as the representative has indicated that wine must be acquired in twelve bottles per case at an average cost of \$25 per bottle, and there is no return for unopened bottles. The supplier indicated that additional servers and wine specialists are not being provided this year and bartenders have been	

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	<p>hired. Sixteen different wineries from California, Oregon and Washington states are being featured. It was suggested that future events of this nature might result in more revenue if the LCBO provides the vintage wines.</p>	
<p>b. Gala Celebrating Varley Twentieth Anniversary</p>	<p>At the Board's direction at the last meeting to hold one large fundraising event, the Development Officer reported on her investigations into a possible date and venue for the 2017 Gala celebrating the Varley Art Gallery's twentieth anniversary. Craig McQuat, John Ingram, Susan Gray and Santo Natale have volunteered to work with staff to plan this event and need to set a Chair. Also further to the discussions from the last meeting it was reported that the Mayor and Chris Bratty will meet with a Board representative on November 18th to discuss possible Remington Group involvement.</p> <p>The Development Officer was looking for direction and/or confirmation of the following from the Board:</p> <ul style="list-style-type: none"> • Date: If October is the preferred month, the Board needs to decide whether Thursday, Friday or Saturday works best. The Development Officer will check availability for those days for suitable venues for mid-October, 2017 • Venue: To date Angus Glen and the Hilton have been canvassed. It was agreed that the Crystal Palace and Le Parc, and any other venue with capacity of 500 or more be investigated for availability for possible dates in October • Theme: A direction on possible theme is required for the 20th Anniversary Gala. Board members were asked to email one or two suggestions to the Development Officer prior to the November Board meeting. • Budget: Given the investigations to date, it was suggested that a possible attendance of 350 people would require a budget of approximately \$50,000 • Sponsors: Sammy Lee indicated that he may have a corporate 'title' sponsor willing to cover the proposed amount of \$50,000 for the event. He indicated that he will respond to the Chair and / or Director of the Varley Art Gallery within the next week or so. The Board extended their pleasure at this possibility and thanked Sammy for 	<p>Francesca</p> <p>All Board Members</p> <p>Sammy</p>

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	<p>his efforts. Staff will work up a sponsorship package as soon as possible.</p> <ul style="list-style-type: none"> • Ticket Prices – The Board suggested that the ticket prices should reflect the level of the event and that \$75 - 100 be considered. However, it was agreed that a cost analysis to determine a break even plus fifteen percent would also be investigated for further discussion by the Board. • Auction – it was agreed that a silent auction would be held, but that a live auction may be difficult given the type of event. 	
<p>5) Anniversary Publication</p>	<p>To celebrate the Varley Art Gallery’s twentieth anniversary in 2017 a year long exhibition featuring the Gallery’s most cherished works by F.H. Varley is planned. It has been proposed that a book be published which would highlight 20 to 25 of the most important works, list the entire collection of Varley works, celebrate the history of the Gallery and the generosity of the Foundation and other donors. Niamh O’Laoghaire, Director of the Varley Art Gallery presented a draft budget for the Board to review. Sid Karsh confirmed that the terms of the Education Fund can contribute to the costs for the publication.</p> <p>Moved by Edie Yeomans, Seconded by Craig McOuat</p> <p>THAT the Varley-McKay Art Foundation of Markham approved the contribution of \$21,000 from the Education Funds for the publication costs of the proposed 2017 <i>Varley: A Twentieth Anniversary</i>.</p> <p style="text-align: right;">CARRIED</p>	<p>Sid, Niamh</p>
<p>6) Financial Report</p>	<p>Sid Karsh presented the Varley-McKay Art Foundation of Markham Statement of Operations and Changes in Fund Balances for the Eight Months Ended August 31, 2016 and Year Ended December 31, 2015 and the Varley-McKay Foundation of Markham Statement of Financial Position as of August 31, 2016 for discussion.</p>	
<p>7) New Business a. Arctic Sketch Acquisition</p>	<p>At the last meeting it was agreed that the Board of the Varley McKay Art Foundation approve the acquisition of F.H. Varley’s <i>Arctic Sketch</i> No. 1 and <i>Arctic Sketch</i> No. 2 and that it</p>	

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	<p>approve the purchase of <i>Arctic Sketch</i> No. 2 in 2016 for \$80,000, which has been received. The Chair and Financial Officer will sign off the invoice from Ms. Plaunt for payment as soon as it can be facilitated.</p> <p>Moved by Edie Yeomans Seconded by Beverly Schaeffer</p> <p>THAT the Board approves the payment of HST applicable to the purchase of <i>Arctic Sketch No. 2</i> from Frances Plaunt.</p> <p style="text-align: right;">CARRIED</p>	<p>Niamh, Chair, Sid</p>
<p>b. New Board Recruits</p>	<p>The Chair indicated that the recruitment for new members for the Board of Directors is now complete for the current vacancies and Markham City Council will be asked to approve the Board's recommendation.</p> <p>Moved by John Ingram Seconded by Craig McOuat</p> <p>THAT Markham City Council be asked to appoint Regional Councillor Nirmala Armstrong, Mr. Amin Gaga, and Ms. Phoebe Lo to the Varley-McKay Art Foundation of Markham Board of Directors for a term designated by the By-Laws.</p> <p style="text-align: right;">CARRIED</p>	<p>Chair, City Clerks Department</p>
<p>a. Next Meeting Date</p>	<p>The next meeting of the Varley-McKay Art Foundation of Markham will be held on Monday, November 14th 2016, at 5:00 p.m. at the Gallery.</p>	
<p>b. Adjournment</p>	<p>On a motion from the Board the meeting of The Varley-McKay Art Foundation of Markham adjourned at 6:39 p.m.</p>	

Varley-McKay Art Foundation of Markham - Action Item Tracking

No.	Action Item	Meeting Date	Responsibility of Staff/Board Member	Meeting Date to be Completed By	Status
1.	Meet to establish criteria for recognizing past Board of Directors <ul style="list-style-type: none"> Create picture of what the founder wall may look like and decide who should be on it 	September 8, 2014	Edie Yeomans, and Ernestine Tahedl	ongoing	See Item 5. September 14 th Meeting Notes
2.	Present a work plan with specific objectives.	March 9, 2015	Development Committee	TBD	Discussion suspended pending direction from the City
3.	Look into how improvements can be made to the process for issuing tax receipts at the art auction.	September 12, 2016	Terrence Pochmurski, Stephen Chait and Niamh O'Laoghaire	October 17, 2016	
4.	Determine a date, theme, location, and venue for 2017 Gala	October 24, 2016	All Board Members and Francesca Dauphinais	November 14, 2016	
5.	Request that City Council confirm appointment of new Board Members	October 24, 2016	Chair, Laura Gold, Pamela Cook	November, 2016	

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