

VARLEY-MCKAY ART FOUNDATION OF MARKHAM

Monday, February 13, 2017

Varley Art Gallery

5:00 PM – 7:00 PM

MINUTES

Attendance:

Board of Directors Present: Craig McOuat, John Ingram, Sid Karsh, Sammy Lee, Beverly Schaeffer, Howard Back, and Regional Councillor Nirmala Armstrong

Staff: Stephen Chait, Director, Culture & Economic Development, Niamh O’Laoghaire, Director, Varley Art Gallery, and Laura Gold, Council and Committee Coordinator

Regrets: Terrence Pochmurski, Chair, Santo Natale, Susan Gray, Edie Yeomans, Phoebe Lo and Amin Giga

Item	Discussion	Action Item
1) Call to Order	The Varley-McKay Art Foundation of Markham convened at 5:12 PM with Craig McOuat presiding as Chair.	
2) Disclosure of Pecuniary Interest	None	
3) Changes or Additions to the Agenda	None	
4) Approval of Minutes	Moved by Sammy Lee Seconded by Sid Karsh That the minutes of the November 14, 2016 Varley-McKay Art Foundation of Markham Board Meeting be approved. Carried	

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	<p>The Board approved the following recommendation by email on January 5, 2017:</p> <p>That the Board approve the donation of 22 Group of seven works to the Gallery.</p> <p style="text-align: right;">Carried</p>	
<p>5) Business arising from the Minutes i. Review of Action Items</p>	<p>The Board reviewed the action items from the previous meeting. The following items were discussed:</p> <p><u>Tax Receipts</u> Niamh O’Laoghaire, Director, Varley Art Gallery, and Stephen Chait, Director of Culture and Economic Development met with staff from the Finance Department to discuss improving the process for issuing tax receipts for art donated to the art auction. Finance staff suggested that the CAO be asked to transfer the role of signing the tax receipts to the Treasurer. This was anticipated to both improve and shorten the process. The Board should also set clear expectations for donors regarding when tax receipts will be received.</p> <p>This year the Board will only be accepting 100% donated art from local artist. This simplification was also anticipated to help improve the process.</p> <p><u>Rouge Gala</u> John Ingram provided an update on the Rouge Gala. The event is scheduled to be held at the Crystal Fountain on October 12, 2017. Tickets will be sold for \$150 per ticket. The Sub-Committee is aiming to have 25 silent art pieces, some non art items (e.g. golf passes and Maple Leafs tickets), and 8 live auction pieces for auction at the event. The goal is to hold the event on an annual basis.</p>	

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	<p>The draft sponsorship package was circulated to the Board. The Sub-Committee is hoping to finalize the package soon, but it is waiting for the Mayor’s message and for confirmation that Chris Bratty will Co-Chair the event. The Development Officer will work on getting sponsorship for the event. A list of potential sponsors was included in the Development Officer’s Report.</p> <p><u>New Board of Directors</u> The Board discussed briefly whether it needed new directors. The Director of the Gallery suggested that the Board should start looking for potential new recruits, as some Directors’ terms expire this spring.</p>									
6) Director’s Report	<p>Niamh O’Laoghaire, Director, Varley Art Gallery, provided her Director’s Report. A copy of The report was circulated with the agenda package. Some of the highlights of the report included the following:</p> <p><u>Acquisitions</u></p> <ul style="list-style-type: none">• Jack MacQuarrie signed a deed of gift, donating 22 works by members of the Group of Seven to the Varley Art Gallery/City of Markham;• In recognition of the donation, a media and recognition event is tentatively being scheduled to be held on Saturday, April 29, 2017;• Gallery staff are working on the Canadian Culture Property Export Review Board applications for the 22 Group of Seven works and the 21 Pudlo Pudlats donated by Peter Milligan and Dorene Macaulay-Milligan. <p><u>Staff Changes</u></p> <ul style="list-style-type: none">• Francesca Pang joined the Varley Art Gallery as the new Education Programs Coordinator on December 8, 2017;• Currently advertising for two new ISA2s to work up to 24 hours a week to improve communications and organizational excellence. <p><u>2017 Exhibitions</u></p> <table><tr><td></td><td>Collections</td><td>Main</td><td>Intro</td></tr><tr><td>Winter</td><td>Present Perfect</td><td>Paul Fournier:</td><td>Susana Reisman:</td></tr></table>		Collections	Main	Intro	Winter	Present Perfect	Paul Fournier:	Susana Reisman:	
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Item	Discussion				Action Item
		<i>Continuous + Susan Reisman sculptures</i>	<i>Worlds of Wonder</i>	<i>Standardizing Nature</i>	
	Summer	<i>Present Perfect Continuous + Jon Sasaki photographs</i>	<i>Mother Tongue</i>	<i>Jon Sasaki: Things Saved for a Rainy Day</i>	
	Fall	<i>Present Perfect Continuous + Zev Ferber/John Abrams</i>	<i>Xiojing Yan</i>	Zev Ferber	
	<u>Public Programs</u> <ul style="list-style-type: none">An update on all non-curriculum activities, including: camps; classes; workshops; community meetings; concerts; and programs being held in conjunction with another event was provided. <u>Outreach & Community Events</u> <ul style="list-style-type: none">13th volume of PechaKucha Night was held on November 25th ;14th volume of PechaKucha will be held on Feb 24th ;Held Art Exchange: Artist Trading Card Event, in conjunction with Judith Living Stone and Michelle Homan;Francesca Dauphinais and Cheryl Rego joined Markham Association of Community Champions;Held coaching sessions with Jeff Nye;Audra Noble, a former Varley staff that passed away in the fall of 2016, endowed \$1,000 per ten years to the Gallery to be put towards its educational programs in her will and last testament. <u>Education Programs</u> <ul style="list-style-type: none">An update on all educational programs was provided, including: new educational and community programs.				

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	<u>Facilities</u> <ul style="list-style-type: none"> A brief update on the Gallery facilities was provided. 	
7) Development Officer's Report	The Board reviewed the Development Officer Report. The report included an update on following: volunteers; Canada Summer Jobs Grant Application; professional development; Markham Association for Community Champions; and the 2017 Rouge Gala. A copy of the report was circulated with the agenda package.	
8) Sub-Committee Reports	<p>a) Art Acquisition Committee - Edie Yeomans No update was provided.</p> <p>b) Rouge Gala committee - TBD The event details were discussed under the Development Officer Report.</p> <p>c) Development Committee - Sammy Lee No update was provided.</p> <p>d) Volunteer Committee - Terrence Pochmurski No update was provided.</p>	
9) Financial Report	<p>Sid Karsh, Treasurer presented the draft 2016 financial statements. The year-end financial results were more successful than projected, but the Board still needs to think about reducing its expenses or increasing its fundraising revenue to sustain its current operations and support to the Gallery. Currently, it is depleting its savings each year.</p> <p>The Board was confident that the Rouge Gala will bring in a significant amount of funds and that the event will grow in success each year.</p> <p>Sammy Lee made a suggested change to the management financial statements.</p> <p>Moved by Beverly Schaeffer Seconded by Howard Back</p>	

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	<p>That the Board of the Varley-McKay Art Foundation of Markham approve the annual financial statements for the year ending December 31, 2016, as amended.</p> <p>Carried</p> <p>Moved by John Ingram Seconded by Sammy Lee</p> <p>That Terrence Pochmurski, Chair and Sid Karsh, Treasurer be authorized to sign the Management Representative Letter on behalf of the Board.</p> <p>Carried</p>	
10) New Business	There was no new business.	
11)Next Meeting Date	The next meeting of the Varley-McKay Art Foundation of Markham will be held on April 3, 2017.	
11) Adjournment	That the Varley-McKay Art Foundation of Markham Board Meeting adjourned at 5:35 pm	

Varley-McKay Art Foundation of Markham - Action Item Tracking

No.	Action Item	Meeting Date	Responsibility of Staff/Board Member	Meeting Date to be Completed By	Status
1.	Meet to establish criteria for recognizing past Board of Directors <ul style="list-style-type: none"> Create picture of what the founder wall may look like and decide who should be on it 	September 8, 2014	Edie Yeomans, and Ernestine Tahedl	ongoing	See Item 5. September 14 th Meeting Notes
2.	Present a work plan with specific objectives.	March 9, 2015	Development Committee	TBD	Discussion suspended pending direction from the City