



MINUTES CANADA 150 NEIGHBOURHOOD ENGAGEMENT SUB-COMMITTEE April 25, 2017, 11:30 a.m. Council Chamber

Committee Members

Deputy Mayor Jack Heath Regional Councillor Nirmala Armstrong Councillor Valerie Burke Councillor Alan Ho Councillor Karen Rea Councillor Colin Campbell Councillor Amanda Collucci Councillor Logan Kanapathi Councillor Alex Chiu

Andy Taylor, Chief Administrative Officer
Brenda Librecz, Commissioner of Community & Fire Services
Michael Blackburn, Communications Advisor
Sara Tam, Manager of Business Planning & Innovation
Kitty Bavington, Council/Committee Coordinator

Regrets:

Mayor Frank Scarpitti Regional Councillor Jim Jones Regional Councillor Joe Li Councillor Don Hamilton

The Canada 150 - Neighbourhood Engagement Sub-committee convened at 11:50 a.m. with Deputy Mayor Jack Heath in the Chair.

Staff

1. Adoption of Minutes - March 31, 2017

Moved by: Regional Councillor Nirmala Armstrong Seconded by: Councillor Alan Ho

That the minutes of the March 31, 2017 Canada 150 Neighbourhood Engagement Subcommittee meeting be adopted.

CARRIED

2. Neighbourhood Kits

Michael Blackburn, Communications Advisor, gave a presentation on the proposed Neighbourhood Kits and the contents for both small and large kits.

Canada 150 Neighbourhood Engagement Sub-committee April 25, 2017 Page 2 of 2

The Committee discussed who would receive the kits and supported distributing them to the grant recipients and community organizations undertaking Canada 150 activities or promoting the Markham Celebrates Canada 150 Action Plan. The kits will be available in late May. Methods of distribution will be determined.

Discussions included the provision of lapel pins for select groups and occasions, as they are a more expensive item. The intent is to stretch the budget and benefits of the program as widely as possible.

Discussions included:

- Items to consider for the kits: t-shirts, flags, bunting for heritage areas, seed packages of Black-eyed Susans or other pollinator-friendly flowers.
- Acquire a supply of flags, to be lent out for public occasions, such as parades, as appropriate.
- Include an information sheet in the kits that explains what Canada 150 is all about.
- Special t-shirts or jackets are to be considered for Council members, with Celebrate Markham 150 and the Canadian flag, possibly with names. The garments should be sustainably and ethically manufactured.
- Some items may not be suitable for all groups, such as seniors groups may not appreciate stickers.

It was also suggested that a message go out to Markham residents to encourage them to spruce up their properties and gardens to celebrate Canada 150.

Moved by: Councillor Valerie Burke Seconded by: Regional Councillor Nirmala Armstrong

That the Neighbourhood Kits be approved, as presented and discussed.

CARRIED

Adjournment

The Sub-Committee adjourned at 12:30 pm.