

VARLEY-MCKAY ART FOUNDATION OF MARKHAM

Monday, April 3, 2017

Varley Art Gallery

5:00 PM – 7:00 PM

MINUTES

Attendance:

Board of Directors Present: Craig McOuat, John Ingram, Sid Karsh, Sammy Lee, Santo Natale, Howard Back, Edie Yeomans, Phoebe Lo and Regional Councillor Nirmala Armstrong

Staff: Francesca Dauphinais, Development Officer, Varley-McKay Art Foundation, Niamh O’Laoghaire, Director, Varley Art Gallery, and Laura Gold, Council and Committee Coordinator

Regrets: Terrence Pochmurski, Chair, Beverly Schaeffer, Susan Gray, and Amin Giga

Item	Discussion	Action Item
1) Call to Order	The Varley-McKay Art Foundation of Markham convened at 5:11 PM with Craig McOuat presiding as Chair.	
2) Disclosure of Pecuniary Interest	None	
3) Changes or Additions to the Agenda	<p>Due to the possibility that Santo Natale would have to leave early, his reports on Vintages at the Varley and the Rouge Gala Committee were moved to item 4 of the agenda.</p> <p>a) Wine Tasting – Santo Natale Santo Natale reported that a French wine tasting event is being held at the Gallery on June 15, 2017. A few \$500 sponsors of the event have been secured. Tickets will be sold for \$75 per ticket.</p> <p>b Rouge Gala Committee -</p>	

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	<p>The Rouge Gala will be held on October 12, 2017, at the Crystal Fountain. Tickets will cost \$150 per person. It is anticipated that 350 people will attend the event. Members were encouraged to purchase a table or help with tickets sales.</p> <p>Jim Cuddy of Blue Rodeo fame has been confirmed as an entertainer. He will entertain for 1 hour accompanied by a trio. This information should be kept internal until the contract is signed, expected very shortly.</p> <p>The sponsorship package will soon be finalized now that it has been confirmed that Chris Bratty will Co-Chair the event. The letter from the Mayor to insert into package is still required to finalize the package.</p> <p>There will be approximately 60 silent auction items and 8 live auction items of which 4 will be artworks, and 4 will be lifestyle items to be auctioned at the Gala. The Sub-Committee will be asking the Mayor to be the Master of Ceremonies at the Gala. The auctioneer has also been booked for the event.</p> <p>The goal is to make the Gala a signature annual event.</p>	
<p>5) Approval of Minutes</p>	<p>Moved by Sammy Lee Seconded by Santo Natale</p> <p>That the minutes of the February 13, 2017 Varley-McKay Art Foundation of Markham Board Meeting be approved.</p> <p style="text-align: right;">Carried</p>	
<p>6) Business arising from the Previous Meeting</p>	<p>The Board reviewed the action items from the previous meeting.</p>	
<p>7) Director's Report</p>	<p>Niamh O'Laoghaire, Director, Varley Art Gallery, provided her Director's Report. A</p>	

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	<p>copy of the report was circulated with the agenda package. Some of the highlights of the report included the following:</p> <p><u>Acquisitions</u></p> <ul style="list-style-type: none">• Will be holding a recognition/media event on Friday, April 28, 2017, 2-4 p.m. to recognize Jack MacQuarrie donation of 22 works by members of the Group of Seven to the Varley Art Gallery/City of Markham;• Completed the Canadian Culture Property Export Review Board applications for the 22 Group of Seven works and the 21 Pudlo Pudlats donated by Peter Milligan and Dorene Macaulay-Milligan;• Received promised donation of Varley’s <i>Arctic Sketch #1</i> from Ms. Frances Plaunt. <p><u>Staffing & Professional Development</u></p> <ul style="list-style-type: none">• Hired two new Information Service Attendants who will work up to 24 hours a week each;• Had seven Varley Staff visit the Robert McLaughlin Art Gallery to get ideas about organization, events, membership and community engagement. <p><u>2017 Exhibitions</u></p> <table><tr><th></th><th>Collections</th><th>Main</th><th>Intro</th></tr><tr><td>Winter</td><td><i>Present Perfect Continuous + Susan Reisman sculptures</i></td><td><i>Paul Fournier: Worlds of Wonder</i></td><td><i>Susana Reisman: Standardizing Nature</i></td></tr><tr><td>Summer</td><td><i>Present Perfect Continuous + Jon Sasaki photographs</i></td><td><i>Mother Tongue</i></td><td><i>Jon Sasaki: Things Saved for a Rainy Day</i></td></tr><tr><td>Fall</td><td><i>Present Perfect Continuous</i></td><td><i>Xiojing Yan</i></td><td><i>Zev Ferber</i></td></tr></table>		Collections	Main	Intro	Winter	<i>Present Perfect Continuous + Susan Reisman sculptures</i>	<i>Paul Fournier: Worlds of Wonder</i>	<i>Susana Reisman: Standardizing Nature</i>	Summer	<i>Present Perfect Continuous + Jon Sasaki photographs</i>	<i>Mother Tongue</i>	<i>Jon Sasaki: Things Saved for a Rainy Day</i>	Fall	<i>Present Perfect Continuous</i>	<i>Xiojing Yan</i>	<i>Zev Ferber</i>	
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		+ Zev Ferber/John Abrams			
	<u>Public Programs</u>				
	<ul style="list-style-type: none">An update on all non-curriculum activities, including: camps; classes; workshops; community meetings; concerts; and programs being held in conjunction with another event was provided.				
	<u>Outreach & Community Events</u>				
	<ul style="list-style-type: none">Held 14th volume of PechaKucha on Feb 24th ;Hosted information night for York Region’s Artrepreneur cohort 4 at the Varley on February 15;Hosted two Markham Association of Community Champion meetings and will host two additional meetings this year. Francesca Dauphinais and Cheryl Rego recently joined this Association, which is a forum to network and share ideas.Hosted an Earth Hour Event with the Sustainability Department on March 25.Have allocated Audra Noble’s endowment of \$1,000 per ten years to the Studio Coaching with Susana Reisman Program.				
	<u>Education Programs</u>				
	<ul style="list-style-type: none">Provided an update on all educational programs, including: new educational and community programs.				
	<u>Facilities</u>				
	<ul style="list-style-type: none">Provided a brief update on the Gallery facilities.				
7) Development Officer’s Report	The Board reviewed the Development Officer Report. The report included an update on following: volunteers; and the 2017 Rouge Gala. A copy of the report was circulated with the agenda package.				
8) Sub-Committee Reports	Art Acquisition Committee - Edie Yeomans No update was provided.				

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	<p>c) Development Committee - Sammy Lee No update was provided.</p> <p>d) Volunteer Committee - Terrence Pochmurski No update was provided.</p>	
9) Financial Report	<p>Sid Karsh, Treasurer presented the updated draft 2016 Financial Statements. The final version of the documents will be approved by email prior to the AGM.</p> <p>The Board was asked to approve an additional \$12,000 associated with the donation of the MacQuarrie Collection. The Varley McKay Art Foundation of Markham approved \$20,000 in May 2015, related to the donation of the MacQuarrie Collection. The combined cost of appraising and recognizing the donation has exceeded the amount previously approved by the Board to cover these costs. Consequently, the Board was asked to approve an additional \$12,000 to cover costs associated with the donation of the collection.</p> <p>The additional funds are required, as the original funds were intended to be used for the recognition event rather than to cover both the recognition event and all appraisal costs.</p> <p>The Board approved the additional expenses.</p> <p>Moved by John Ingram Seconded by Howard Back</p> <p>That the Board approve an additional \$12,000 for costs associated with the</p>	

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	MacQuarrie collection. <div>Carried</div>	
10) New Business	There was no new business.	
11) Next Meeting Date	The next meeting of the Varley-McKay Art Foundation of Markham will be held on June 12, 2017.	
12) Adjournment	That the Varley-McKay Art Foundation of Markham Board Meeting adjourned at 5:52 pm	

Varley-McKay Art Foundation of Markham - Action Item Tracking

No.	Action Item	Meeting Date	Responsibility of Staff/Board Member	Meeting Date to be Completed By	Status
1.	Meet to establish criteria for recognizing past Board of Directors <ul style="list-style-type: none">Create picture of what the founder wall may look like and decide who should be on it	September 8, 2014	Edie Yeomans, and Ernestine Tahedl	ongoing	See Item 5. September 14 th Meeting Notes
2.	Present a work plan with specific objectives.	March 9, 2015	Development Committee	TBD	Discussion suspended pending direction from the City