

MINUTES

HEINTZMAN HOUSE BOARD OF DIRECTORS MEETING April 27, 2017

Minutes of the meeting of the Board of Directors held on **April 27, 2017** at the **Heintzman House**.

PRESENT

Councillor Valerie Burke, Keith Irish, Roger Jones, Pam McLennan, Lisa Naccarato, Mario Puopolo, Barb Somers, Ken Steinberg, Bob Willson,

REGRETS

Janice Carroll, Heather Durham, Craig Shields

IN ATTENDANCE

Christine Schmoll

1. CALL TO ORDER

Bob Willson, Chair, called the meeting to order at 6:30 p.m.

2. ACCEPTANCE OF MINUTES

- Minutes from March were incomplete;
- Motion by Keith Irish pertaining to Committee KPIs to be recorded
- Motion to accept March Minutes will be deferred until May

3. REPORT FROM THE HEINTZMAN HOUSE AUXILIARY: *Presented by Christine Schmoll*

- 3.1** - Christine reported that the Auxiliary is looking into replacing the painting that was been damaged by exposure to the radiator;
 - Mario said that the City would assume responsibility for determining what to do with the damaged painting; including looking into repairing it;
 - Christine inquired about the process of selecting a new painting for purchase;
 - feedback from the Board was that the theme of a replacement painting should be consistent with something that might be expected from the 19th century; including, a rural or nature motif.
 - Ken suggested that the artists be invited to submit pieces to the Auxiliary along with a price in an effort to increase competition (the opportunity for an artist to display their work has value to the artist) and potential savings; and, minimize bias.
- 3.2** - Christine also reported that the Auxiliary is moving to replace the vanity and fixture opposite it in the upstairs bathroom. There is some concern with the wear of the glaze on the tiles so they may need replacing.
 - Mario reminded the Board that the Property Committee will need to deal with tile issue; including possible solutions.
- 3.3** - Christine reported that the Auxiliary is seeking to replace the carpets in the Groom's Room and Lounge with small area rugs.

4. TREASURER'S REPORT

- 4.1** - no transactions;
- the monthly fees will be reduced next month from the current rate of \$22
- 4.2** **MOTION - to accept Treasurer's report.**
Moved by Bob Willson; Seconded by Roger Jones - All In Favour
Motion Carried

5. COMMITTEE REPORTS

STANDING COMMITTEES

5.1 Marketing Committee: *Presented by Lisa Naccarato*

5.1.1 - Lisa identified the Committees KPIs, including:

1. increasing awareness;
2. identifying a Brand;
3. creating/promoting events that will increase use and rentals;
4. make use of traditional and social media

5.1.2 - Lisa has arranged for CTV to broadcast weather report from the House on Halloween

5.2 Art Show Committee: *Presented by Bob Willson*

5.2.1 - Bob reported that everything is in place for the upcoming Art Show; they will come up with a program

5.2.2 - KPIs for the Committee will be associated with attendance

5.2.3 - This year, the Committee purchased advertising in Post City magazines

5.3 Property Committee: *Presented by Roger Jones*

5.3.1 - Roger noted that the new flagstone patio looks great;

5.3.2 - The ceilings have been repaired and repainted (from last year's water damage)

5.3.4 - The chairs have been replaced

6. OLD BUSINESS

6.1 - Mario advised that the wrought iron piano has been commissioned; the date of completion (and possibility of unveiling-related event) is not known;

6.2 - The City will be completing garden plantings and urns for wedding season.

6. NEW BUSINESS

-no new business-

7. ADJOURNMENT

MOTION - *to adjourn.*

Moved by Roger Jones; Seconded by Ken Steinberg, All In Favour
Motion Carried @ 8:00 p.m.

Next meeting scheduled for last Thursday in **May (May 25,) @ 6:30 p.m. at Heintzman House**
If unable to attend please contact Ken Steinberg (ksteinberg416@gmail.com; 416-587-5588)

Chair

Minutes recorded by Ken Steinberg