



MINUTES
Markham Sport Hall of Fame Advisory Committee
July 19, 2017
Markham Pan Am Centre

Board Members

Mayor Frank Scarpitti
Regional Councillor Nirmala Armstrong
Councillor Colin Campbell
Councillor Don Hamilton
Paul Cicchini
Meg Stokes
Rukshan Para
Bruce Barnett
Anderson Mendonca
Jason Sheldon
Ron Anderson
Kelly O'Hanlon
Mark Saito

Staff

Josh Machesney, Acting Legislative
Coordinator & Committee Clerk
Stephan Chait, Director, Economic
Growth, Culture and Entrepreneurship
Andy Taylor, Chief Administrative Officer

Regrets

Rila Levine
Cathy McKnight
John Collie

The Markham Sport Hall of Fame Advisory Committee meeting convened at 6:39 pm with Meg Stokes as Chair.

1. ADOPTION OF THE MARCH 6, 2017 AND MAY 9, 2017 MINUTES

That the March 6, 2017 and May 9, 2017 Markham Sport Hall of Fame Advisory Committee meeting minutes be approved, as amended.

CARRIED

2. SUB-COMMITTEE UPDATES

Governance Sub-Committee

Meg Stokes, Chair, advised that the sub-committee responsible for developing the MOU and Lease agreement, met at the Pan Am Centre to identify potential Markham Sport Hall of Fame exclusive / non-exclusive areas. She explained that they have asked

for exclusive use of the upper floor, including the columns in the north hallway and south hallway to place Hall of Fame inductee displays, as well as 80 percent exclusivity for the digital banners and displays in the lobby entrance.

Meg Stokes further advised that a draft Memorandum of Understanding (MOU) has been presented to Andy Taylor (CAO). Andy Taylor, CAO, advised that the MOU will be brought to General Committee in September to be approved by Council, after being reviewed by the MSHOF.

Stephen Chait explained that City staff will present to the MSHOF Advisory Committee (potentially at a governance sub-committee meeting) the legal aspects of the board's decision to move towards a registered charity, foundation, etc.

Gala Sub-Committee

Rukshan Para informed that the Sub-Committee had set a tentative location and date for the Gala in late 2018. There was a lengthy discussion as to whether the Gala should be moved to May 2018 or early 2019 to avoid conflict with the upcoming municipal election, occurring on October 22, 2018. There was also discussion as to what inductees would be presented with at the Gala, such as a plaque or trophy.

Meg Stokes requested that detailed timelines and overview be prepared by the Sub-Committee and shared electronically prior to the next meeting.

Selection, Induction & Research Sub-Committee

Anderson Mendonca informed that the Sub-Committee is currently in the process of putting together a selection criteria matrix for the Selection Committee to use to induct members into the Hall of Fame. He also advised that the process of putting together a Selection Committee will begin shortly. The intention is to have the Selection Committee made up of 3 – 5 members outside of the MSHOF committee/board/

Meg Stokes requested that the Selection, Induction & Research Sub-Committee make a recommendation to the Markham Sport Hall of Fame Committee regarding the Selection Committee and provide a timeline for putting together a Selection Committee.

Design and Technology Sub-Committee

Mark Saito informed the Committee that he has been in contact with a faculty member at Ryerson University, and explained that students in the Radio and Television Arts Program would potentially be able to assist with the Committee's media needs. These students are in high demand and work with a variety of public sector organizations across the country. He advised that entering into a partnership with the Program would require a detailed proposal from the Committee outlining the technical requirements.

Meg Stokes requested that Mark contact Cathy McKnight to work together with her and develop both a Gala and website needs chart and timeline for this potential Ryerson partnership.

There were no objections from the subcommittee about further pursuing the Ryerson partnership.

Sponsorship and Fundraising Sub-Committee

Meg Stokes inquired about Committee members' intentions regarding fundraising for the Gala and Hall of Fame. She stated that the intention is to have a sponsor for the Gala and a sponsor for the Hall of Fame. Paul Cicchini advised that when a Hall of Fame sponsor is obtained, they should be given the opportunity to be the title sponsor for the Gala. All members of the committee agree to assist in the securing of sponsorship meetings and community volunteer members of the committee agreed to actively work on soliciting of sponsorships when required.

Ron Anderson will develop an initial sponsorship package for the Gala.

3. OTHER/NEW BUSINESS

There was no new business.

4. SEPTEMBER MEETING DATE

The next Markham Sport Hall of Fame Advisory Committee meeting will be Monday September 11th at 6:30 at the Pan Am Centre.

ADJOURNMENT

The Markham Sport Hall of Fame Advisory Committee meeting adjourned at 8:34 p.m.